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Chicago, USA
25 – 26 October 2023

AIRLINE RETAILING & FINANCE FOR A SUSTAINABLE FUTURE

Co-host Airlines:



UNITED



IATA WORLD FINANCIAL SYMPOSIUM

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Wednesday, 25 October

Airline Retailing & Finance for a Sustainable Future

Room: **E354 a**

14h00 – 14h10

Journey to Net Zero: Charting the Course

This session offers an executive overview of these comprehensive roadmap, addressing pivotal aspects including aircraft technology, energy infrastructure, operations, finance and policy. Exploring both the strategic implications for airline's executive and the role CFOs and CCOs must take in achieving sustainability.

- **Pedro de la Fuente**, Senior Manager of External Affairs and Sustainability for the Americas, IATA

14h10 – 14h40

Real-world Journeys to Emission-Free Aviation

As leaders in the sustainability journey to net zero, two airlines deliver an inspiring keynote providing an insider's view of their journey towards sustainability and what are the financial implications as well as the impact on customer relations.

- **Lauren Riley**, Chief Sustainability Officer and Managing Director, Global Environmental Affairs, United Airlines

14h40 – 14h50

Value of ESG Reporting: Strategic Compass for CFOs & CCOs

In a dynamic and complex landscape to achieve sustainability, ESG reporting is becoming an invaluable instrument. This session brings together all facets of ESG reporting – investors relations, risk management, operational efficiency, reputation, customer engagement, regulatory compliance, and strategic decision-making, showcasing how each components forms a part of a successful and sustainable course for an airlines' financial and commercial futures.

- **Guido Moret**, Director, Sustainable Finance, Enterprise Strategy & Value, PWC

14h50 – 15h30

Panel Piloting Change for Achieving Net zero

A dynamic panel discussion between top airline executives discussing the intersection of retail and finance in pursuit of sustainability. It is said sustainability is only achieved when it becomes everyone's priority.

Moderator: **Peter Cerdá**, Regional Vice President Americas, IATA

- **Erik Swelheim**, Managing Director and Chief Financial Officer, KLM
- **Guido Moret**, Director Sustainable Finance, Enterprise Strategy & Value, PWC
- **Lauren Riley**, Chief Sustainability Officer and Managing Director, Global Environmental Affairs, United Airlines

15h30 – 16h00

NETWORKING BREAK

