Outline

- Vision
- Summary of accomplishments
- Revised scope & objectives of the project
- Timelines
- Pilot projects
- Communication & engagement
Our vision

To equip airlines and the air cargo supply chain with responsive air cargo services based on intelligent systems able to:

- **self-monitor**;
- send real-time **alerts**;
- **respond** to deviation to meet customers’ expectations;
- and **report** on the cargo journey to allow data-driven improvements.
Accomplishments

The need for industry standard for the approval and use of connected device has been endorsed by the Cargo Service Conference (CSC) in March 2021.

Policy paper on Interactive Cargo

Amendment of the RP1601

Recommended Practice 1692

IOT DEVICE DATA SHARING IN AIR CARGO (RP1692) has been adopted by the CSC in March 2021. The data elements have been integrated in the ONE Record Data Model and adopted by the Cargo & Technology Board (COTB) for publication. Please visit the IATA e-library.

Recommended Practice 1693

APPROVAL OF THE USE OF PORTABLE ELECTRONIC DEVICES ONBOARD AIRCRAFT FOR AIR CARGO has been adopted by the CSC in March 2021. Please visit the IATA e-library.

Pilot projects

Involving more than 20 companies/organization. First evaluation and results have been documented and will continue throughout the year 2021 and further.

Guidance materials for IOT device acceptance & management

have been adopted by the IATA Cargo Handling Consultative Council (ICHC) and submitted the publication team for integration the next release of the IATA Cargo Handling Manual (ICHM). Please visit the IATA e-library.

Industry engagement activities

Digital Cargo webinars, the IATA Cargo hackathon and the World Cargo Symposium.
## Scope

The scope of the Interactive Cargo project includes the planning, development, testing, deployment, and promotion of the standards and guidelines for Interactivity and Connected Devices. The objectives of the project are as follows:

<table>
<thead>
<tr>
<th>PILOT PROJECTS</th>
<th>RPs</th>
<th>SOPs</th>
<th>CENTRAL DATABASE</th>
<th>PRE-VALIDATION</th>
<th>IDEATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finalize and analyze pilots to operationally validate IATA standards</td>
<td>Update/improve existing Recommended practices if deemed necessary</td>
<td>Identify the need for Standard Operating Procedures and publish if deemed necessary</td>
<td>Support development of Centralized database of airline-approved PED devices</td>
<td>Support the development of a device pre-validation process for the approval of the use of PED onboard aircraft</td>
<td>Facilitate discussions to identify additional business needs connected to interactivity</td>
</tr>
</tbody>
</table>
The goal is to provide stakeholders in the air cargo supply chain with a set of standards and guidance documents to enable and ease the use of IoT devices for interaction with cargo.
Pilots for Operational Validation

Analysis of running pilots, collecting insights, defining new use cases

- Insights collection & gap analysis
- Lessons learnt
- Identification of further use cases

- Stakeholder feedback
- Scope & objective verification
- Report on lessons learnt
- Results delivered
- Use case definition
- Objectives
- Stakeholders
**Standard setting activities**

*Review of existing Recommended Practices and defining Standard Operating Procedures*

- Review of existing RPs
- Reference to pilot insights
- Identify any gaps in existing RPs
- Identify needs for SOPs
- Improve existing recommended practices
- Define Standard Operating Procedures
Central database

Support development of Centralized database of airline-approved PED devices

- Qualitative & quantitative feedback
- Confirming relevance of service
- Identification of business needs
- Definition of scope & functionalities
- Implementation
- Piloting

Market assessment

Functionality definition

Development & pilots
Device pre-validation

Support the development of a device pre-validation/process for the approval of the use of PED onboard aircraft

- Market assessment:
  - Qualitative & quantitative feedback
  - Confirming relevance of service

- Process definition:
  - Identification of business needs
  - Definition of process

- Implementation & pilots:
  - Implementation
  - Piloting

IATA
Project timeline and key milestones

- Interactive Cargo Task Force Resume
- Market assessment on Central Database
- Market assessment on PED pre-validation
- Recommended Practices improvement
- Improved RPs
- Standard Operating Procedure definition
- SOPs
- Central database functionality definition & development
- Pre-validation process definition & development
- Identification of additional business needs for interactivity
- Interactive Cargo Pilot Projects
Ongoing Interactive Cargo Pilots for operational validation

Interactivity Characterization Pilots

- Real-time cargo tracking for shipments requiring special handling
- Visibility, tracking and alerts at the piece level
- Smooth border crossing by data sharing and logistics transparency
- Real-time tracking through a web platform compliant with ONE Record
- IoT data collection, distribution and reporting

Device Certification Pilots

- Approval of the use of Portable Electronic Device (PED) for air cargo
- IATA pre-assessment of cargo tracking devices

To take part or propose a pilot, contact us at interactivecargo@iata.org
Task Force Participants

The Task Force is composed of more than 50 participants representing the whole supply chain.
Communication & Engagement

Raising industry awareness and adoption

IATA Website

Digital Cargo Webinars

World Cargo Symposium

Advocacy Campaign

Digital Cargo Conference

IATA WORLD CARGO SYMPOSIUM
London, UK 27-29 Sep 2022

News & Articles
How to get involved?

Contact: InteractiveCargo@iata.org

Website: www.iata.org/interactive-cargo