



Digital Cargo Track

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Wednesday 13th March 2019
9:00 – 12:30



Digital CargoTrack Summary:

Unlocking digital potential in the air cargo business through data sharing and APIs

<p>09:00 – 09:10</p>	<p>Chairman’s welcome address and opening remarks</p> <p>Seng Thiam Khoo, Senior Vice President Cargo Services, SATS</p>
<p>09:10 – 9:45</p>	<p>IATA ONE Record: the next milestone for airfreight data sharing</p> <p>In this session we give in depth introduction and the status of the development of ONE Record, the airfreight industries proposed standard for data sharing. This ambitious development puts digitalization in the hands of all supply chain participants.</p> <p>Henk Mulder, Head of Digital Cargo, IATA</p>
<p>9:45 – 10:30</p>	<p>Technology driven digitalization of air cargo: the role of the IT solutions provider</p> <p>Efficient data exchange has been a challenge for airlines and their transport partners. IT technology providers have a central role as enablers as well as drivers of change. What are the industry’s challenges in an era of massive and often disruptive digitalization across the economy?</p> <p>Moderator: Sandeep Fernandes, Head of Cargo, Accelya</p> <p>Panelists</p> <ul style="list-style-type: none"> • Ashok Rajan, Senior VP & Head , Cargo & Logistics Solutions, IBS Software • Christopher Shawdon, Head of Business Development, CHAMP • Jos Nuijten, Vice President, Network Integration Strategy, Descartes
<p>10:30 – 11:15</p>	<p>Networking Break</p>
<p>11:15 – 11:40</p>	<p>API’s: the key to digital transformation?</p> <p>The airfreight industry is relying on EDI communication to exchange data with its stakeholders. Web based proprietary APIs become increasingly important in the digital world as a mean of data exchange and direct access. Are APIs a scalable solution for the airfreight industry?</p> <p>Boris Hueske, Head of Digital Transformation, Lufthansa Cargo</p>



11:40 – 12:05	A cargo app for everything? Building cargo apps that deliver real value and unlock rich datasets while traversing the complex cargo ecosystem leveraging flexible API's. What are the opportunities for solution providers and their air cargo customers in such an app-centric environment? Brian Collins, Chief Technology Officer, Accelya
12:05 – 12:25	Managing the disruptive opportunity of digitalization After a decade of digitizing freight documents, the airfreight industry is challenged to digitalize their entire business. If anything the industry is behind the technology curve which is challenging business as usual with potential disruption. How do we manage this accelerating process? Jonathan Parkinson, Senior Manager Cargo Information Systems, Air Canada Cargo
12:25 – 12:30	Charman's closing remarks Seng Thiam Khoo, Senior Vice President Cargo Services, SATS

