

Thursday 14 October | Stream 1 | Digitalization

WICKLOW LEVEL 2

<p>9:00 – 9:05</p>	<p>Welcome & Opening</p> <p>Babak Yazdani, Chief Operating Officer, Unilode Aviation Solutions</p>
<p>9:05 – 9:25</p>	<p>The Next Generation Digital Air Freight Enterprise Executive dialogue on digital & data being drivers for the next generation airfreight</p> <p>Dorothea von Boxburg, CEO of Lufthansa Cargo and Ashok Rajan, SVP & Head Cargo & Logistics Solutions, IBS Software</p>
<p>9:25 – 9:45</p>	<p>Integrating ULD Tracking Data Standard into ONE Record Data Model ULD tracking and ONE Record data sharing are the perfect marriage. What are the benefits of the marriage?</p> <p>Joseph P Jensen, Chief Technology Officer, Unilode Aviation Solutions</p>
<p>9:45 – 10:05</p>	<p>Application of wireless tracking devices to ULDs for data capture A recent survey by the Interactive Cargo Task Force shows the IoT opportunity for ULD tracking. What is the guidance for approval of tracking devices on ULDs? How would these facilitate ULD data tracking?</p> <p>Tomal Sohorab, Manager, Cargo Solutions Strategy and Business Development, Air Canada</p>
<p>10:05 – 10:25</p>	<p>Deploying ONE Record ULD tracking within the ULD community Deploying industry standards takes joint effort. Which approach actually works best?</p> <p>Pramod Rao, CEO, Nexshore Jeff Clark, Founder & CEO, 7PSolutions</p>



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10:25 – 11:25	Networking Break – WCS Exhibition Hall
11:25 – 11:45	<p>Digitalizing the pharma transport chain Track and trace of products by using a data-driven approach enables proactive intervention in the supply chain and better managing of risk and value to patients, while automating pharmaceutical regulatory requirements (e.g. GxP).</p> <p>Wayne Chester, President and CEO, Sendum</p>
11:45 – 12:05	<p>Digital Airport Communities Sam Quintelier, Cargo Business Development Manager, Brussels Airport Company</p>
12:05 – 12:25	<p>Accelerating digitalization through "Hackathons" Hackathons are lightning fast incubators where solutions get created and talent is uncovered. We share results from our last hackathon.</p> <p>Hasse Romer, Head of Customer Engagement, Webhookie</p>
12:25 – 12:30	<p>Digitalization stream conclusion Henk Mulder, Head of Digital Cargo, IATA</p>