



# **WORLD CARGO SYMPOSIUM**

## **e-Commerce & Logistics Track**

**Kindly Sponsored by**

**Schiphol**

Shaping Europe's smartest cargo hub at Amsterdam Airport

**Thursday 14<sup>th</sup> March 2019  
9:00 – 12:30**



**e-Commerce Logistics Track Summary:**

The e-Commerce business has now reached all of us in the air cargo supply chain. In 2018 online retail sales reached 11.5% of the global retail sales and the growth is only in its infancy.

Our industry does not always know how to capitalize on e-Commerce, the transformation and investment required to benefit from it and how to engage with other stakeholders.

Come and listen to our eminent experts and get the key to unlock your door to e-Commerce.

<p><b>09:00 – 09:15</b></p>	<p><b>Welcome address and Opening Remarks</b>  <i>Chairman: IPC - Jörgen Van Mook – Head of Network Management &amp; Innovation</i></p>
<p><b>09:15 – 09:45</b></p>	<p><b>e-Commerce Growth and global projection</b>  <i>Moderator: IPC - Jörgen Van Mook – Head of Network Management &amp; Innovation</i>  <i>Speaker: McKinsey &amp; Company – Ludwig Hausmann – Partner</i></p> <p>This session will provide a year on year economical update of online sales, its impact on air cargo and forecasts for 2019.</p>
<p><b>09:45 – 10:30</b></p>	<p><b>Transformation in Operations serving e-Commerce</b>  <i>Moderator: IATA – Brendan Sullivan – Head of e-Commerce and Cargo Operations</i>  <i>Speaker: International Airport Services (IAS) – Olivier Bijaoui – Chairman of the Board</i></p> <p>Olivier Bijaoui is a very successful entrepreneur. The former Executive Chairman of Worldwide Flight Services (WFS) is back after two years of a well-deserved vacation, thinking about the future and how his knowledge could make a difference. With a major shareholding in International Airport Services (IAS), Olivier clearly announced he has plans to concentrate on the future e-commerce traffic and bring in “a new style of handling”. He stated that the big new challenge for air cargo is e-commerce as it will revolutionize the cargo environment and requires to be creative and smart.</p>
<p><b>10:30 - 11:15</b></p>	<p><b>Networking Break</b></p>



<p><b>11:15 – 12:00</b></p>	<p><b>The role of communities for e-Commerce!</b></p> <p><i>Moderator: Schiphol Cargo - Bart Pouwels - Head of cargo.</i>  <i>Panelist: WCO - Pashupati N. Pandey- Senior Technical Officer</i>  <i>Panelist: SATS – Khoo Seng Thiam – SVP Projects &amp; Cargo Services</i>  <i>Panelist: DHL– Christian Bergfelder – Director Network Airside Europe</i></p> <p>To capture the e-Commerce market shares, it is important to find partners ready to collaborate and share their data. In this session we will discuss the role of communities at airports and the necessity to create transparency.</p>
<p><b>12:00 – 12:20</b></p>	<p><b>Innovation serving e-Commerce</b></p> <p><i>Speaker: Cainiao – Xiong Wei – Chief of Staff, Head of Strategy &amp; Business Development</i>  <i>Speaker: Cainiao – Duokui Sun – Deputy General Manager</i></p> <p>At WCS 2018, Cainiao, Alibaba’s logistics arm, announced an investment of 25 billion USD in logistics and new technologies. This session will provide an update of the areas of interest where Alibaba is developing its e-Commerce business.</p>
<p><b>12:20 – 12:30</b></p>	<p><b>Closing Remarks</b></p> <p><i>Chairman: IPC - Jörgen Van Mook – Head of Network Management &amp; Innovation</i></p>

