



**WORLD CARGO
SYMPOSIUM**

Opening Plenary

Kindly sponsored by;



Tuesday 12th March 2019
9:00 – 16:30



Opening Plenary Agenda

09:00 – 09:10	Official WCS 2019 Opening with a Traditional Cultural Performance
09:10 – 09:25	Welcome Address <i>Goh Choon Phong, Chief Executive Officer, Singapore Airlines</i>
09:25 – 09:45	Keynote Speech <i>Dr Lam Pin Min, Senior Minister of State, Ministry of Health and Ministry of Transport</i>
09:45 – 10:05	The state of the Industry <i>Alexandre de Juniac, DG and CEO IATA</i>
10:05 – 10:30	Economic outlook: Will the positive growth continue? <i>Brian Pearce, Chief Economist, IATA</i> IATA will provide an update on the prevailing economic climate and its implications for the air freight industry also looking back over the past 12 months and highlight and assess the key indicators and what we may expect for the upcoming 12 months. Looking at aviation in general and air cargo specifically.
10:30 - 11:15	Networking Break (Media Press Conference)
11:15 - 11:25	Chairman's opening remarks <i>Glyn Hughes, Global Head of Cargo, IATA</i> <i>Carlos Tornero, Deputy General Counsel, IATA</i>
11:25 – 11:40	Cargo: the year in review <i>Glyn Hughes, Global Head of Cargo, IATA</i> Glyn will review the successes and challenges during the past 12 months. He will also cover industry priorities for the coming year and will present the results of the Shipper Survey 2019 – every two years IATA conducts a survey of the shipping community to gain insight into perceptions and realities of Air Cargo performance as seen through the eyes of the ultimate customer.
11:40 – 12:25	Enabling Global Trade <i>Chin Yau Seng, Senior Vice President Cargo, Singapore Airlines</i> <i>Steven Polmans, Head Of Cargo and Logistics at Brussels Airport Company</i> <i>Brian Pearce, Chief Economist, IATA</i> Moderator: <i>Nick Careen, Senior Vice President APCS, IATA</i> Air cargo supply chains are a key component of international trade and development, accounting for 35% of international trade by value each year. Accelerating the movement of goods, creating new opportunities for improved infrastructure and employment while ensuring full compliance with global regulations are key challenges. The panel will explore the comparative advantages of air transport in relation to other modalities and reinforcing the connection between air cargo and other topics such as trade, global value chains, e-commerce and market access.
12:25 – 12:30	Summary of WCS Opening Plenary morning session <i>Glyn Hughes, Global Head of Cargo, IATA</i>
12:30 – 14:00	Networking Lunch



<p>14:00 – 14:15</p>	<p>e-Commerce: Air Cargo Growth, key factors <i>Marco Bloemen, Managing Director, Seabury Consulting</i></p> <p>The cargo landscape is changing at tremendous rate, new technologies and processes are revolutionizing logistics and supply chain operations. Consumers and partners are demanding more from air cargo. Can the cargo industry support the new demands? Can we adapt our businesses to the new requirements in time to benefit from the opportunities? How far will the recent e-commerce growth in demand take the industry? And what role will the Asian market continue to play as a catalyst to air cargo growth?</p>
<p>14:15 – 14:55</p>	<p>e-Commerce: Embracing the market opportunity, a panel discussion <i>Adriana Diener, Global Managing Director, Freight and Logistics, Accenture</i> <i>Michael Steen, EVP & Chief Commercial Officer, Atlas Air Worldwide</i> <i>Wolfgang Lehmacher, Senior Supply Chain Executive</i> Moderator: <i>Glyn Hughes, Global Head of Cargo, IATA</i></p> <p>The panel session will discuss in more detail the rapidly changing cargo environment, specifically in relation to ecommerce and what we can do as an industry to ensure the supply chain and its partners continue to benefit from the growing opportunity.</p>
<p>14:55 – 15:40</p>	<p>e-Commerce: Connecting the world through logistics <i>Vivien Lau, Executive Director, HACTL</i> <i>Dan March, Chief Executive Officer, WCA Ltd</i> <i>William Xiong, Head of Strategy and CEO Chief of Office, Cainiao</i> Moderator: <i>Thomas Pellegrin, Senior Principal, IATA Consulting</i></p> <p>Increased ecommerce business brings heightened demands for transparency, speed and predictability in global supply chains. Technology and new processes are being implemented to revolutionize logistics and supply chain operations to keep pace with digital commerce demands. Expanding businesses into new parts of the world brings various challenges such as infrastructure limitations, customs variances and resourcing. The panel will discuss the opportunities, challenges and difficulties that come with change.</p>
<p>15:40 – 15:55</p>	<p>Innovation Awards 2019</p> <p>IATA Cargo is pleased to hold the third edition of the Innovation Awards during WCS 2019. Of the many applications received, an independent jury will select three finalists. This session will introduce the finalists and explain how the WCS audience will select the ultimate winner during the closing plenary.</p>
<p>15:55 – 16:00</p>	<p>Closing Remarks</p>
<p>16:00 – 16:45</p>	<p>Networking Break</p>

