IATA WORLD CARGO SYMPOSIUM

10 – 12 March 2020
Istanbul, Turkey

PROGRAM
Perishables
## Perishables

<table>
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<th>Time</th>
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| 9:00 – 9:15 | Welcome & Opening  
Chairperson’s Opening Remarks |
| 9:15 – 9:45 | The value proposition for perishables out of Latin America  
Andres Bianchi, CEO, LATAM Cargo  
Latin America is a market which is continuously growing. This is an opportunity to share with industry experts knowledge, experience and best practices to protect the quality and integrity of sensitive perishable shipments. |
| 9:45 – 10:30 | Session 1  
Air Cargo is essential for the quick transport of perishable products. Innovations in quality, tracking, packaging and efficient logistic planning through supply chain collaboration are key drivers of industry growth. |
| 10:30 – 11:15 | Networking Break – WCS Exhibition Hall |
| 11:15 – 12:20 | PANEL AND INTERACTIVE DISCUSSIONS  
Digitalization in the Perishable Handling and Transport Environment  
Application of digital technologies are impacting the perishable sector. Innovations have reached the fresh food supply chain with solutions to drive changes that improves their operations and the product offered to the customer. How can digital transformation improve supply chain visibility and traceability, reduce food waste and enhance food safety?  
Panel Moderator: (TBD)  
Panelists:  
- Brussels Airport |
| 12:20 – 12:30 | Wrap Up and Close  
Chairperson’s Closing Remarks |
| 12:30 – 14:00 | Networking Lunch– WCS Exhibition Hall |

Track Owner: Andrea Gruber (grubera@iata.org)