

IATA

WORLD CARGO

SYMPOSIUM

London, England

27 - 29 September 2022

OPENING PLENARY AGENDA



9:00 – 9:10 **Official WCS 2022 Opening**

9:10 – 9:35 **Cargo: Year in Review**

Brendan Sullivan - Global Head of Cargo - IATA

The IATA Global Head of Cargo will review the successes and challenges whilst also addressing industry priorities for the coming year.

9:35 – 9:50 **Keynote Address: Welcome to London**

David Shepherd – Managing Director – IAG Cargo
Ross Baker – Chief Commercial Officer - Heathrow

9:50 – 10:30 **Economic outlook: Maintaining momentum; building resilience**

Marie Owens Thomsen - Chief Economist – IATA

IATA will provide an update on the prevailing economic climate and its implications for the air freight industry also looking back over the past 12 months and highlight and assess the key indicators and what we may expect for the upcoming 12 months.

10:30 – 11:30 **Networking Break – WCS Exhibition Hall**

Media Press Conference – MEDIA ROOM – LEVEL 3

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11:30 – 11:35 **WCS 2022 Legal Briefing**

Carlos Tornero - Director Legal Services - IATA

11:35 – 11:55 **Air Cargo Market Dynamics**

Marco Bloemen – Managing Director – Seabury Cargo

This session will explore rapidly changing aspects of the air cargo market such as freighter availability, future demand, capacity shifts and how the industry is coping with them.

11:55 – 12:30 **Digitalization: The air cargo tipping point**

Turhan Ozen – Chief Cargo Officer – Turkish Airlines
Hendrik Leyssens – Regional Vice President – Swissport International
Tristan Koch – Chief Commercial Officer – Awery Aviation Software
Moderator: Dejan Markovic – Global Air Cargo & Logistics Leader – Deloitte Canada

COVID accelerated the adoption of digital channels but has air cargo reached a tipping point when it comes to digitalization? This panel will explore some of the rapid changes over the course of the pandemic and how progress is shaping a new future.

12:30 – 14:00 **Networking Lunch – WCS Exhibition Hall**

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14:00 – 15:00 **Panel discussion: Integrated logistics across modes**

Dorothea Von Boxberg – CEO – Lufthansa Cargo

Olivier Casanova – CEO – CMA CGM Air Cargo

Michiel Greeven – EVP – DHL Express

Moderator: Ludwig Hausman – Partner – McKinsey

New market entrants, consolidation and vertical integration are all having an impact on the air cargo industry. This panel session will take a deep look at these changes from various viewpoints.

15:00 – 16:00 **Networking Break – WCS Exhibition Hall**

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16:00 – 16:40 **Panel discussion: Air Cargo's Sustainability Mission**

Or Zak – Vice President – Challenge Group

Jonathan Wood – VP Europe-MEA, Renewable Aviation – Neste

Martin Drew - Senior Vice President Sales and Cargo - Etihad Aviation Group

Moderator: Katherine Kaczynska, Assistant Director Corp Comms, IATA

Sustainability is a critical part of business and air cargo is clearly no different with the entire supply chain looking for ways to grow their economic base and make a positive social impact with their ecological footprint. This panel will touch on the various aspects of sustainability from SAF to People, what is being done and what more needs to be done.

16:40 – 16:55 **Making Air Cargo Safety Safer**

Brendan Sullivan - Global Head of Cargo - IATA

Safety remains a priority for all parties of the air cargo supply chain and regulations are in place to help mitigate transport risks. This session will look at the current risks such as lithium batteries and how the industry can come together to address them.

16:55 – 17:00 **Closing Remarks**

Brendan Sullivan - Global Head of Cargo - IATA