

IATA

WORLD CARGO

SYMPOSIUM

London, England

27 - 29 September 2022

STREAM 2 – Sustainability

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09:00 – 09:10

CHAIR WELCOME REMARKS

- **Steve Townes, CEO ACL Airshop**

09:10 – 09:25

SUSTAINABILITY IN AIR CARGO - CUSTOMER DEMAND & INDUSTRY OPTIONS

- **Daniel Riefer, Associate Partner, McKinsey**

Update on the latest sustainability trends for air cargo: consumer demands and perceptions, market insights, investor & shareholder requirements, ESG reporting trends & regulations.

09:25 – 10:10

INNOVATING TO ACHIEVE NET ZERO

- **Moderator: Daniel Riefer, Associate Partner, McKinsey**
- **Magali Beauregard, Chief Commercial Officer, CargoAi**
- **Milla Nyholm, Marketing and Sustainability Lead, Finnair Cargo**
- **Harald Sieke, Head, Center for Logistics & Mobility, Fraunhofer IML**

At the 77th IATA Annual General Meeting a resolution was passed by IATA member airlines committing them to achieving net-zero carbon emissions from their operations by 2050. What are the solutions the industry is creating to enable this transition, and what challenges are they facing?

10:10 – 10:30

FUELING THE FUTURE OF AIR CARGO

- **Susanne Bouma, Head of Programs & Partnerships, Renewable Aviation, Neste**

10:30 – 11:30

NETWORKING BREAK

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11.30 – 12:30

E-COMMERCE SPOTLIGHT SESSION

- **Jorgen Van Mook, Head of Network Management & Innovation, IPC**

Online shopping has become an essential part of modern life. As its market penetration accelerated throughout the COVID-19 pandemic, so have customers' expectations. Online shoppers now expect the service they receive online to rival, or exceed, the in-store experience.

- **Thomas Yu, Senior Director, Global Hub Operations and Product Development, Cainiao Network Alibaba Group**

The more online customers, the more parcels are delivered. The e-commerce boom has led to a "tsunami of parcels," reaching 131 billion in 2020 alone. That is three times more than in 2014, and the figure is expected to double by 2025. How is a giant like Alibaba coping with this increase in packaging numbers? And how do they plan their strategy around sustainability and packaging waste?

12:30 – 14:00

NETWORKING LUNCH

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14:00 – 15:00

PHARMA SPOTLIGHT SESSION

- **Dirk Goovaerts, Head of Middle East & Africa / Global Cargo Chair, Swissport**
- **Zhong Yao Liew, General Manager Cargo & Logistics Development, Changi Airport**
- **Ian Buck, Head of Business Development, AEROTUF**
- **Nathan De Valck, Head of Cargo, Brussels Airport Company**
- **Moderator: Stephen Taylor, UK Air Freight Healthcare Product Manager, DB Schenker**

The session will start with a presentation from DB Schenker examining the sustainability challenges, priorities and practices of pharmaceutical air freight. Then, the panelists will discuss: What are the sustainability challenges and priorities for the air transport of pharmaceuticals? How does this differ from other perishable shipments? What sustainable practices are in place?

15:00 – 16:00

NETWORKING BREAK

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16:00 – 16:40

THE SUSTAINABLE CARGO FACILITY OF THE FUTURE

- **Moderator: Robert Fordree, Executive Vice President – Cargo, Menzies Aviation**
- **James Golding, Head of Cargo, Heathrow Airport**
- **Jos Jacobsen, E. Hemisphere Managing Director Global Leasing, ACL Airshop**
- **Huw Phillips, VP, Global Head of Real Estate Excellence & Sustainability, DHL**

The cargo facility of the future will be safe and secure, automated, connected, smart, and green. What are the new technologies and solutions making cargo facilities more sustainable?

16:40 – 16:55

ATTRACTING & RETAINING TALENT IN THE AIR CARGO INDUSTRY

- **Arpad Szakal, Principal Consultant, Cormis Partners**

With an urgent skills shortage dominating the cargo and broader aviation industry, finding the right skills and experience is becoming increasingly difficult. So how can air cargo hire and retain skilled workforces and leaders to meet heightening demand? What can we learn from innovative organizations beyond aviation about effective strategies?

16:55 – 17:00

CLOSING REMARKS

- **Steve Townes, CEO ACL Airshop**

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