IATA
WORLD CARGO SYMPOSIUM

Istanbul, Türkiye
25-27 April 2023

Focus on Türkiye

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[Turkish Airlines]
### Time | Session Information
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09:00 – 09:20 | **Opening**  
Hasan Hatipoğlu, General Manager Türkiye, Moldova & Romania, Lufthansa Cargo  
The impact of the earthquake demanded quick action to get much needed relief goods from all over the globe to the affected communities. In this session we will investigate how Türkiye, as a major cargo hub, enabled the logistics industry to react quickly and deliver much need support goods and materials under extremely challenging conditions.

09:20 – 09:50 | **Rise to becoming a major Cargo Hub with state-of-the-art handling facilities**  
Dr. Murat Yalçin Kırca, VP Global Cargo Operations, Turkish Airlines  
This session will showcase how the right investment into Infrastructure and operational procedures has grown Türkiye to one of the most strategic cargo hubs on the globe.

09:50 – 10:15 | **Adaptability and Resilience in Cargo Handling Operations**  
Christopher Licht, Managing Director, Celebi Cargo  
Speed of adapting handling processes and close collaboration with Governments and Airlines are key in cargo operations, especially under challenging conditions.

10:15 – 10:35 | **The Final Mile under challenging conditions**  
Turgut Erkeskin, President & CEO, Genel Transport  
Collaboration and ingenuity: How the Turkish Freight Forwarding community demonstrated perseverance and excellency despite severe disruptions of ground infrastructure and the lessons learned to build guidance for future events.

10:35 – 10:50 | **Relief impact through Collaboration & Partnership**  
Cindy Rocha, Associate Director, Strategic Partnerships, Airlink  
A portrait of the relief impact and how the transportation industry's collaborative efforts made a difference to the people in need.

10:50 – 11:00 | **Closing Remarks**  
Dr. Murat Yalçin Kırca, VP Global Cargo Operations, Turkish Airlines

11:00 - 11:30 | **Networking Break - WCS Exhibition Hall**

11:30 – 13:00 | **WCS Closing Plenary**