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SYMPOSIUM

Istanbul, Türkiye
25-27 April 2023

OPENING PLENARY AGENDA

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Opening Plenary

Tuesday, 25 April

Time	Session Information
09:00 - 09:10	Official WCS 2023 Opening
09:10 - 09:30	Welcome to Istanbul Executive Keynotes
09:30 - 09:50	Cargo in the Boardroom What is being discussed in 2023? IATA Director General and Chair of the IATA Board of Governors discuss what cargo topics are on the Board agenda and how the aviation industry is maintaining the focus post-pandemic.
09:50 - 10:00	Cargo: Year in Review After two years of exceptional performance, air cargo The IATA Global Head of Cargo will review the successes and challenges whilst also addressing industry priorities for the coming year.
10:00 - 10:30	Economic Outlook IATA will provide an update on the prevailing economic climate and its implications for the air freight industry, also looking back over the past 12 months and highlight and assess the key indicators and what we may expect for the upcoming 12 months
10:30 - 11:30	Networking Break - WCS Exhibition Hall Media Briefing (Room TBC)
11:30 - 11:35	WCS 2023 Legal Briefing
11:35 - 11:55	Air Cargo Market Dynamics
11:55 - 12:30	AI and the Digitalization of air cargo The success of digital platforms is ushering in a new era for air cargo. Can advances in technology such as AI help improve legacy customer experiences and inefficient processes?
12:30 - 14:00	Networking Lunch - WCS Exhibition Hall



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14:00 – 14:05	<p>Air Cargo Security TSA Air Cargo Security roadmap as well as how they plan to ensure threat-based regulation in a region that historically has been subject to additional measures since 9/11. Additionally, TSA advancements in cargo screening technology which may support the discussions on lithium batteries and/or security related event sponsors in attendance.</p>
14:05 – 15:00	<p>The Future of Air Cargo & Mobility What is air cargo's role in the move towards safer, cleaner and more inclusive transportation systems, optimizing the delivery of goods across modes and countries. We will hear from key industry players on the air cargo contribution and explore what some of the short and long-term pathways to the future might look like.</p>
15:00 - 16:00	Networking Break - WCS Exhibition Hall
16:00 – 16:05	<p>Attracting diverse and inclusive talent</p>
16:05 – 16:30	<p>The air cargo talent challenges What are the potential future skills gaps, industry best practices that will help build diverse and inclusive air cargo industry? What are organizations doing today to continually solve these challenges?</p>
16:30 – 16:50	<p>Air cargo sustainability mission Environmental sustainability is on the radar now more than ever. Business leaders are seeing the signs, and they're turning to logistics for help. But what's going to have the greatest impact? Let's take a look at what's on the horizon for sustainable air cargo.</p>
16:50 - 17:00	<p>Closing Remarks</p>

