

IATA WORLD CARGO SYMPOSIUM

Dubai, UAE
15 – 17 April 2025

CARGO IS USER FORUM AGENDA

Host Partner

 dnata

Host Airline

 Emirates
SkyCargo

 IATA

IATA
WORLD
CARGO
SYMPOSIUM

CargoIS
Monday, 14 April

- 09:00 - 09:30** **Welcome Address and Setting the Scene**
Victor Bleoca, Vice President, Cargo Revenue Optimisation and Capacity Control, Emirates SkyCargo
Brendan Sullivan, Director Cargo, IATA
- 09:30 - 10:30** **Global Airfreight Outlook**
Maja Marciniak, Senior Economist Policy Analysis, IATA
- 10:30 - 11:30** **Networking Break**
- 11:30 - 12:00** **Airfreight market evolution in 2024 as observed in CargoIS**
IATA CargoIS
- 12:00 - 12:15** **Forward-looking and explore the possible evolution of data.**
Gilberto Gastelum, Manager Business Intelligence & Revenue Planning, Emirates Skycargo
- 12:30 - 14:00** **Networking Lunch**
- 14:00 - 14:30** **Data Insights: Equipping NX Employees to Lead with Confidence**
Ionut Mares, General Manager, Air Freight Forwarding Division, NX Nippon Express Holding, Inc
- 14:30 - 15:00** **The power of data in Global Cargo Sales: Successful collaboration in BI and Global Performance Management**
Thorsten Friedrich, Head of Global Sales Performance & Business Intelligence, Lufthansa Cargo
- 15:00 - 16:00** **Networking Break**
- 16:00 - 17:00** **CargoIS Horizon live!**
IATA CargoIS to demo the new features including supply benchmarking view.
- 17:00 - 17:15** **Key takeaway and wrap up**
- 18:00 - 20:30** **Depart to the View at the Palm and working dinner**

#IATAWCS

