

IATA WORLD CARGO SYMPOSIUM

Dubai, UAE
15 – 17 April 2025

ECOMMERCE FORUM AGENDA

Host Partner



Host Airline



IATA
WORLD
CARGO
SYMPOSIUM

E-Commerce Forum

Thursday, 17 April

- 09:00 - 09:20 **Opening Speech**
eCommerce Outlook
Andre Majeres, Head of eCommerce, Cargo & Mail Operations, IATA
- 09:20 - 09:40 **Keynote 1**
Need for speed on the ground through planning and digitalization.
Craig Strickland, Chief Sales Officer, BoxC
- 09:40 - 10:00 **Is eCommerce less safe than general cargo and mail?**
Trevor Howard, VP Safety, Standards & Regulatory Compliance, EK
- 10:00 - 10:20 **Customs eCommerce requirements. PLACI, HS codes, Clearance, challenges with consolidations**
Rani George, Senior Manager Customs and Authorities, LH
- 10:20 - 10:40 **eCommerce? Air Cargo? Air Mail? Need for standardization?**
Nikolai Schaffner - Global Director E-Commerce, Swissport
- 10:40 - 10:55 **Operational Efficiency and Operational Excellence**
Matthew Tang – Senior Manager, E-Commerce & Cargo Operations, IATA
Patricia Fernandez Varela, Manager Cargo Innovation and Efficiency, IATA
- 10:55 - 11:00 **Wrap-up**
Andre Majeres, Head of eCommerce, Cargo & Mail Operations, IATA
- 11:00 - 11:30 **Networking Break - WCS Exhibition Hall**
- 11:30 - 13:00 **WCS 2025 Closing Plenary**