

# IATA WORLD CARGO SYMPOSIUM

Lima, Peru  
10 – 12 March 2026

## E-COMMERCE FORUM AGENDA

Host Airline





**Thursday, 12 March**

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|----------------------|--|
| <b>09h00 – 09h10</b> | <b>Welcome and opening address</b>   |
| <b>09h10 – 09h30</b> | <p><b>eCommerce Outlook</b><br/>Explore the key trends shaping the future of eCommerce in 2025. This session will cover market trends, evolving consumer behaviors, and strategic opportunities for businesses to thrive in a rapidly changing digital marketplace.</p>  |
| <b>09h30 – 09h50</b> | <p><b>What are the benefits of creating more visibility</b><br/>Discover how enhanced transparency can transform shipment visibility in air cargo. This session will investigate how the creation of a special handling code could allow for visibility, thus allowing for an understanding on trade lanes, for risk assessment, customs control and development of customer value-added services.</p> |
| <b>09h50 – 10h10</b> | <p><b>Why wouldn't a Special Handling Code solve the need for visibility.</b><br/>What are the constraints that are hindering today the implementation of such a code. Does the industry need to identify eCommerce when almost all transactions are done online? Isn't eCommerce just Cargo &amp; Mail?</p>   |
| <b>10h10 – 10h55</b> | <p><b>Panel Discussion</b><br/>The panelists will engage with the audience to understand the supply chain needs and debate requirements to be implemented in air cargo to better serve our customers.</p>  |
| <b>11h00 – 11h30</b> | <b>NETWORKING BREAK – WCS EXHIBITION HALL</b>  |
| <b>11h30 – 13h00</b> | <b>WCS 2026 Closing Plenary</b>  |
| <b>13h00 – 14h00</b> | <b>NETWORKING LUNCH BREAK – WCS EXHIBITION HALL</b>  |