

IATA WORLD **CARGO SYMPOSIUM**

Special Cargo Stream

Wednesday, 11 March

09h00 - 09h10 **Welcome & Opening Remarks**

09h10 - 09h30 **Global Standards, Local Trust: Live Animal Transport in Legislation**

> Showcasing the advantages of embracing recognized international standards instead of proprietary frameworks and demonstrating how their integration into legislation drives stronger compliance, greater efficiency, and seamless global

interoperability.

09h30 - 09h50 **Perishables**

> Listen to specialists discuss the Latin American market and how air cargo makes essential perishables export possible, ensuring speed, freshness, and global connectivity that drive the development of the country, the region, and the world.

09h50 - 10h30 **Panel Discussion: Cold Chain Integrity**

> Challenges and pain points from various stakeholder's perspective. What are the needs and how do we collaborate to ensure we not only meet customers' demands

but that the product is handled efficiently.

10h30 - 11h30 **NETWORKING BREAK - WCS EXHIBITION HALL**

11h30 - 12h30 **Spotlight 1: Sustainability**

> Global and regional sustainability regulations are redefining how special cargo moves by air. This session examines what these changes mean for industry stakeholders, covering compliance challenges and operational impacts on packaging, the cold chain and infrastructure, along with the opportunities they create to advance circularity. Join the conversation and help shape collaborative approaches that help the industry reduce waste and enable smarter and more

responsible operations.

12h30 - 14h00 **NETWORKING LUNCH BREAK - WCS EXHIBITION HALL**

14h00 - 15h00 **Spotlight 2: Innovation**

Beyond Infrastructure: Smart Solutions for a Robust Cold Chain

What technologies will make the biggest impact on cold chain resilience? This interactive session brings industry stakeholders together to discuss practical innovations and share success stories. Dive into the most promising technologies and their potential to leapfrog traditional infrastructure challenges. From solarpowered ULDs to predictive IoT systems and Al-driven automation, discover how smart solutions can deliver sustainability, efficiency, and integrity at scale, while reducing environmental impact and strengthening reliability.



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15h00 - 15h20 Pharmaceuticals

The pharmaceutical market has evolved drastically in the last 5 years and

particularly since COVID. What are the emerging trends and how does the industry

need to prepare for it?

15h20 – 15h50 Panel Discussion

Where do we stand today in terms of guidance and standard adoption. Do Pharma-Shippers adopt the regulations, or do they believe a more collaborative approach would help solve some of the pain points encountered in Healthcare transportation?

15h50 - 16h00 Closing Remarks

16h00 - 17h00 NETWORKING BREAK - WCS EXHIBITION HALL

18h30 - 22h00 WCS GALA DINNER

