IATA WORLD CARGO SYMPOSIUM

Hong Kong (SAR), China
11 March 2024

FUTURE AIR CARGO EXECUTIVE SUMMIT (FACES) AGENDA
14:00 – 14:10  Welcome Address  
Nick Careen, SVP OSS, IATA

14:10-14:30  Foundations of Cargo Expertise Then and Now – Introductory Topics in the Logistics Industry  
Vivien Lau, Chief Executive, Jardine Aviation Services Group

14:30 – 14:45  Workplace Evolution: Tailoring the Work Environment to New Generation Workforce Preferences  
Guillaume Crozier, SVP Global Cargo Strategy, dnata

14:45 – 15:00  Boosting the Appeal of Less Exciting Jobs: Strategies for Increased Attractiveness and Engagement  
Beau Paine, Global Head of Cargo & SVP Cargo OSEA, Menzies Aviation

15:00 – 15:30  Networking Break

15:30-15:50  Panel discussion: “The future of air cargo: why young talent should consider cargo as a career”  
Moderator:  
Hira Tahseen, Cargo Manager, Heathrow Airport  
Panelists:  
Ada Lizcano Caballero, Chief of Staff to COO & CCEO, Avianca  
Chloe Deng, Director, Government Relations, Public Affairs, Cainiao  
Frosti Lau, Regional General Manager - Southwest Pacific, Cathay Pacific

15:50 – 16:05  Essential non-automatable Skills: Navigating the Landscape of Human-Centric Abilities in the Age of Automation  
Kim Macaulay, Chief Information & Data Officer, IATA

16:05 – 16:50  Workshop: How to bridge the generational gap by fostering two-way learning  
Ilan Biton, CEO, Enabling Insight

16:50 – 17:00  Closing Remarks  
Ildiko Marcze, Megha Palkar, Maria Jitomirski, IATA FACE Team