

IATA

WORLD CARGO

SYMPOSIUM

Istanbul, Türkiye
25-27 April 2023

STREAM 1 – DIGITALIZATION



IATA**WORLD CARGO
SYMPOSIUM****Digitalization Stream****Wednesday, 26 April**

Time	Session Information
09:00 - 09:10	Opening Remarks by the session chair
09:10 - 09:25	Keynote1 : Putting digitalization at the top of the corporate agenda: the CEO as chief sponsor
09:25 – 9:50	Keynote 2: impact of sustained digitalization programs at an airline and building an innovation culture
9:50 - 10:30	Panel Discussion: what does 100% digital mean for air transport
10:30 - 11:30	Networking Break - WCS Exhibition Hall
11:30 - 12:30	Spotlight 1: New Tech & Innovation Exploring the potential of new technologies like Machine Learning, Artificial Intelligence, Web 3.0, and Intelligent Vision to transform cargo operations and create value for customers. Real-life use cases and ideas for improving efficiency and accuracy will be discussed.
12:30 - 14:00	Networking Lunch - WCS Exhibition Hall
14:00 - 15:00	Spotlight 2: Impacts of digitalization on the future of perishable shipments The segment will explore how shipment tracking capabilities can contribute to the reduction of food loss through the supply chain and how the evolution of digital solutions support the handling and transport of perishables to boost cargo operations and streamline processes.
15:00 - 16:00	Networking Break - WCS Exhibition Hall
16:00 – 16:40	Panel discussion: Full implementation of IATA ONE Record by 2026. Are you ready?
16:40 – 17:15	2 case studies
17:15 – 17:30	Closing Remarks

