

**IATA**

**WORLD CARGO**

**SYMPOSIUM**

Istanbul, Türkiye  
25-27 April 2023

**E-COMMERCE THINK TANK**



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**Thursday, 27 April**

<b>Time</b>	<b>Session Information</b>
09:00 – 09:15	<b>Keynote Speech</b> eCommerce Facts and Figures (Economics, Consumers...)
09:15 – 09:30	<b>What is eCommerce</b> Definition & identification. Product for some airlines?
09:30 – 10:00	<b>The need for transparency</b> Why do we need transparency, to identify eCommerce Shipments?
10:00 – 10:15	<b>The need for benefits</b> What could be the added value of declaring shipments as eCommerce?
10:15 – 10:30	<b>How to make it happen</b> eCommerce Code of Conduct pps. Working Group / Collaboration
<b>10:30 – 11:00</b>	<b>Networking Break - WCS Exhibition Hall</b>
11:00 – 12:30	WCS Closing Plenary

