IATA DIGITAL CARGO CONFERENCE

Geneva, Switzerland
24-25 September 2024

PROGRAM

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Tuesday, 24 September 2024
Digital Cargo Conference: Day 1

Executive session

09h00 – 09h05 Welcome address
Brendan Sullivan, Global Head of Cargo, IATA

09h05 – 09h20 Executive keynote on digitalization
Andress Lam, Head Cargo Digital, Cathay Cargo

09h20 – 09h35 Industry vision for digital air cargo 2030
Ashok Rajan, SVP - Global Head - Cargo & Logistics Solutions, IBS Software

09h35 – 09h50 Leadership in Digitalization – an industry perspective
Chris McDermott, CEO, CHAMP Cargo Systems

09h50 – 10h30 Digitalization Leadership Charter - Panel discussion with three signatories
Panelists
Andress Lam, Head Cargo Digital, Cathay Cargo
Ashok Rajan, SVP - Global Head - Cargo & Logistics Solutions, IBS Software
Attila Lise, Head of Air Cargo & Logistic Solutions, Hitit Computer Services

10h30 – 11h00 Networking Break

Digital Cargo transition | 1.1.2026

11h00 – 11h10 ONE Record Transition roadmap update
Matthias Hurst, Managing Director, COLOG

11h10 – 11h25 ONE Record implementation at Lufthansa - lessons learned
Moritz Köhler, Head of Fulfillment Digitization, Lufthansa Cargo AG

11h25 – 11h45 1R Shipment Record PoC: lessons learned from SQ-IBS-CCN
Nazim Ros, Manager Cargo Industry Affairs, Singapore Airlines
Ajith Pancily, Lead Manager & Head, Special Initiatives, Cargo & Logistics Solutions, IBS
Su Ket Kiong, Head, Platform Development, CCN; Ho Yew Kong, Head, Product Delivery, CCN

11h45 – 12h30 Panel : Industry readiness for ONE Record 1-1-2026: where do we stand?
Moderator: Klaas Kurz, Director AVSEC + Governance, DB Schenker
Panelists
Simon Sharpe, Cargo IT Service Manager, Swissport
Don Bender, Manager, Solutions Delivery-Digital Engagement, American Airlines
Paula Torres, Transformation Manager, Avianca Cargo
Michael Lex, Chief Information Officer, Cargomind

12h30 – 14h00 Networking lunch
Tuesday, 24 September 2024
Digital Cargo Conference: Day 1

Highlights on ONE Record standard

14h00 – 14h10  What is new on ONE Record data model and API?
  Niclas Scheiber, Research Assistant, Frankfurt University of Applied Science

14h10 – 14h20  ONE Record orchestration: putting ONE Record into music
  Marie Seco, Executive Director, Cargo iQ

14h20 – 14h30  Standard implementation: how the testing suite supports implementation?
  Davide Alocci, API Development Lead, Digital Cargo, IATA

14h30 – 15h00  ONE Record use case demos
  Oliver Ditz, Project Manager, Fraunhofer IML
  Andreas Nettsträter, CEO, Open Logistics Foundation

15h00 – 15h45  Networking break

ONE Record landscape

15h45 – 16h00  From EDI to data sharing
  Nemil Sheriff, Senior Product Manager – API Gateway & Portals, CHAMP Cargosystems

16h00 – 16h20  Focus on implementation strategies
  Dr. Christian Lehr, Senior Director Fulfillment Development, Lufthansa Cargo

16h20 – 17h00  Panel discussion: ONE Record integration among different stakeholders
  Moderator: Benjamin Riege, Chief Marketing Officer, Riege Software
  Panelists
  Salome Prive, Application Analyst, Air Canada
  Alessandro Rivolta, Digital Manager, ALHA ground handling
  Speaker from Schenker

17h00 – 17h20  Implementation solutions by solution providers
  Keith Lam, Business Solutions Manager, GLS HK

17h30 – 19h00  Networking cocktails
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IATA
Wednesday, 25 September 2024
Digital Cargo Conference: Day 2

E-commerce & customs digital engagement

09h00 – 09h10 Welcome back and conference overview day 2
Henk Mulder, Head of Digital Cargo, IATA

09h10 – 09h25 How a strong digital supply chain can support e-commerce operation
Yucel Cinar, Manager Cargo Operations Performance, Turkish Cargo

09h25 – 09h45 Data sharing & process digitalization – the key to operational efficiency
Guillaume Crozier, SVP UAE Cargo and Global Cargo Strategy, dnata

09h45 – 10h00 IT transitions strategies for customs compatibility with ONE Record 1-1-2026
Rani Joseph George, Senior Manager Customs & Authorities, Lufthansa Cargo

10h00 – 10h15 Data Sharing for Customs Processes: Transport Canada’s PACT AI
Stephen Mouland, Manager, Application Development Enterprise Solutions, Service and Digital Group, Transport Canada

10h15 – 10h30 Vision on the use of AI for customs

10h30 – 10h50 Strategies for the use of AI in border processes
Teresa Hardy, Data Strategy/External & International Data Partnerships, UK Border Force
Richard Steeples, Head of FEDAT (Freight Engagement and Data Lead), UK Border Force

10h50 – 11h30 Networking Break

IATA’s vision on new technologies

11h30 – 11h50 Fireside chat: IATA’s vision on global impact of AI and its influence on aviation
Kim Macaulay, Chief Information & Data Officer, IATA
Charlene Anderson, Chief Technology Officer, IATA

11h50 – 12h10 IATA and Digital Identities
Gabriel Marquie, Senior Manager Digital Identity, IATA

12h10 – 12h30 How technology will shape the future of the air cargo industry
Henk Mulder, Head of Digital Cargo, IATA

12h30 – 14h00 Networking lunch

Artificial Intelligence

14h00 – 14h20 AI in digital transformation in air cargo
Dr. Pawel Kampačzyk, Assistant Director Data Science, IATA

14h20 – 14h40 ML and Computer Vision: Opportunities for cargo operations
Dr.-Ing. Harald Sieke, Head of Center for Logistics & Mobility Aviation Logistics, Fraunhofer IML

14h40 – 15h20 Panel discussion: The potential of Generative AI in Air Cargo
Moderator: Dr. Pawel Kampačzyk, Assistant Director Data Science, IATA
Panelists
Dr.-Ing. Harald Sieke, Head of Center for Logistics & Mobility Aviation Logistics, Fraunhofer IML

15h20 – 15h30 Closing remarks
Henk Mulder, Head of Digital Cargo, IATA