IATA DIGITAL CARGO CONFERENCE

Geneva, Switzerland
24-25 September 2024

PROGRAM
Executive session

09h00 – 09h10  Welcome address
               Brendan Sullivan, Global Head of Cargo, IATA

09h10 – 09h25  Executive keynote on digitalization

09h25 – 09h40  Industry vision for digital air cargo 2030
               Ashok Rajan, SVP- Global Head - Cargo & Logistics Solutions, IBS Software

09h40 – 10h30  Executive Panel discussion on 2030 vision: how to get there?
               Moderator: To be confirmed
               Panelists: Ashok Rajan, SVP- Global Head - Cargo & Logistics Solutions, IBS Software

10h30 – 11h15  Networking Break

Digital Cargo transition | 1.1.2026

11h15 – 11h30  ONE Record Transition roadmap update
               Matthias Hurst, Managing Director, COLOG

11h30 – 11h45  Case study: from blueprint to live operation with ONE Record

11h45 – 12h30  Panel: Industry readiness for ONE Record 1-1-2026: where do we stand?
               Moderator: Klaas Kurz, Director AVSEC + Governance, DB Schenker
               Panelists to be confirmed

12h30 – 14h00  Networking lunch

Highlights on ONE Record standard

14h00 – 14h10  What is new on ONE Record data model and API?
               Davide Alocci, API Development Lead, Digital Cargo, IATA

14h10 – 14h20  ONE Record orchestration: putting ONE Record into music

14h20 – 14h30  Standard implementation compliance: how the testing suite supports implementation?
               Davide Alocci, API Development Lead, Digital Cargo, IATA

14h30 – 15h00  ONE Record use case demos
               Oliver Ditz, Project Manager, FraunhoferIML
               Andreas Nettsträter, CEO, Open Logistics Foundation

15h00 – 15h45  Networking break

ONE Record landscape

15h45 – 16h00  From EDI to data sharing

16h00 – 16h20  Focus on implementation strategies

16h20 – 17h00  Panel discussion: ONE Record integration among different stakeholders

17h00 – 17h20  Implementation solutions by solution providers

17h30 – 19h00  Networking cocktails
Welcome back and conference overview day 2
Henk Mulder, Head of Digital Cargo, IATA

09h10 – 10h00
E-commerce digital engagement
How a strong digital supply chain can support e-commerce operation
Data sharing & process digitalization – the key to operational efficiency

10h00 – 10h50
Customs digital engagement
IT transitions strategies for customs compatibility with ONE Record 1-1-2026
Data sharing for customs processes
Transport Canada
Vision on the use of AI for customs

10h50 – 11h30
Networking Break

IATA’s vision on new technologies

11h30 – 11h50
Fireside chat: IATA’s vision on global impact of AI and its influence on aviation
Kim Macaulay, Chief Information & Data Officer, IATA
Charlie Anderson, Chief Technology Officer, IATA

11h50 – 12h10
IATA and Digital Identities

12h10 – 12h30
Air Cargo 2030: how technology will shape the future of the industry
Henk Mulder, Head of Digital Cargo, IATA

12h30 – 14h00
Networking lunch

Artificial Intelligence

14h00 – 14h20
AI in digital transformation in air cargo

14h20 – 14h40
ML and Computer Vision: Opportunities for cargo operations

14h40 – 15h20
Panel discussion: Unlocking Potential: The Role of Generative AI in Shaping the Future of Air Cargo

15h20 – 15h30
Closing remarks