

IATA CHINA  
AVIATION FINANCIAL  
SERVICES & PAYMENT  
FORUM

第二届国际航协  
航空金融支付论坛  
IATA CHINA AVIATION  
FINANCIAL SERVICES &  
PAYMENT FORUM  
2ND EDITION

议程  
AGENDA

2026.5.13-14  
海口.中国  
HAIKOU, CHINA

Co-host airline



海南航空  
HAINAN AIRLINES



2<sup>nd</sup> Edition

星期三, 5月13日 海口

Wednesday, 13<sup>th</sup> May, Haikou, China

**论坛开幕 Opening of the Forum**

09h00 – 09h10

**欢迎致辞 Opening Remarks**

**解兴权-国际航协地区副总裁-北亚区**

Max Xie, Regional Vice President North Asia

09h10 – 09h20

**欢迎来到海口自贸区 Welcome to Hainan Free Trade Port**

**海口市领导/自贸区领导讲话** Leader of Haikou Municipal Government / Haikou City Leadership

**主旨演讲 Keynote Speech**

09h20 – 09h40

**拥抱数智变革，赋能民营航空高质量发展**

**Embracing Digital and Intelligent Transformation to Empower High-Quality Development of Private Airlines**

**李都都，海南航空控股股份有限公司财务总监**

Dudu Li, CFO, Hainan Airlines Holding Co., Ltd.

09h40 – 10h00

**行业支付革命 Rethinking Industry Solutions for Air Transport**

**弗雷德里克·莱热，国际航协产品与服务高级副总裁**

Frederic Leger, Senior Vice President Products and Services

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**第一板块：支付 Module 1: Payment & Currency**

- |               |  |
|---------------|--|
| 10h00 – 10h30 | <b>支付的数字化转型 Digital Transformation in Payments – Live!</b>   |
| 10h30 – 10h50 | <b>茶歇-NETWORKING BREAK</b>   |
| 10h50 – 11h10 | <b>2025全球支付报告THE GLOBAL PAYMENTS REPORT 2025.The past, present and future of consumer payments</b><br><b>Hoy Chin Yeoh, 国际航协行业金融服务总监</b><br>Hoy Chin Yeoh, Director Industry Financial Services, IATA  |
| 11h10 – 11h30 | <b>专题研讨或演讲：现代航空零售国内与国际支付挑战、机遇及最佳实践分享Panel or Presentation: Domestic vs International Payment Challenges &amp; opportunities in MAR &amp; Best Practice sharing</b>   |
| 11h30 – 12h00 | <b>数字人民币进入2.0时代：数字人民币最新进展与全场景应用Digital RMB Enters the 2.0 Era: Latest Developments and All-Scenario Applications of the Digital RMB</b><br><b>李欣, 中国银行总行, 个人金融部首席业务经理、数字货币业务中心总经理</b><br>Xin LI, General Manager, Digital Currency Business Center, Personal Banking Department, Bank of China Head Office |
| 12h00 – 12h20 | <b>人民币与航空清算新基建：赋能IATA清算所的人民币结算升级CNY and New Aviation Clearing Infrastructure: Enhancing CNY Settlement Upgrades for the IATA Clearing House</b><br><b>China Southern &amp; Xiamen Airlines</b>   |
| 12h20 – 13h30 | <b>自助午餐-LUNCH BREAK</b>  |

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第二板块：收入 Module 2: Revenue

- 13h40 – 14h00 **订单即核心：原生Order驱动航空业服务与商业流程重构 Order as the Core: How Native Orders Redefine Service and Commercial Processes in Aviation**
- 14h00 – 14h20 **支付赋能收益：构建多样化、国际化与非航产品的盈利新生态 Payment-Enabled Revenue: Building a New Profit Ecosystem through Diversification, Internationalization, and Non-aeronautical Products**  
东方航空, China Eastern
- 14h20 – 14h40 **航司辅营收入创新高，旅客票价享实惠 Airlines Earn Record Ancillary Revenue While Consumers Enjoy Lower Fares**  
François-Xavier Kobilinsky, Amadeus 亚太区战略合作副总裁  
François-Xavier Kobilinsky, Vice President, APAC Strategic Partnerships, Amadeus
- 14h40 – 15h00 **常旅客计划：辅营收入的增长引擎 Loyalty Program: The Engine of Our Ancillary Revenue**

15h00 – 15h20 **茶歇-NETWORKING BREAK**

第三板块：生态系统 Module 3: Ecosystem

- 15h20 – 15h45 **从航点到生态：构建航空公司全球增长新引擎 From Routes to Ecosystems: Building a New Engine for Global Airline Growth**
- 15h45 – 16h20 **从中心化到自主权：Web 3.0如何重塑航旅消费与支付生态 From Centralization to Self-Sovereignty: How Web 3.0 Is Reshaping Air Travel Consumption and Payment Ecosystems**  
余晨, 易宝支付 CEO及创始人 Chen YU, CEO and founder, Yeepay
- 16h20– 16h35 **连接、协同、共生：数据流动与航空生态系统搭建 Connection, Collaboration, and Coexistence: Data Flow and the Construction of an Aviation Ecosystem**
- 16h35– 16h50 **One ID：旅客出行数字化**
- 16h50– 17h00 **回顾与小结 Wrap up for D1**

Line for event hashtag or web app link



星期四, 5月14日 海口

Thursday, 14<sup>th</sup> May, Haikou, China

09h00 – 09h05 回顾与今日聚焦 Day 2: Agenda & Recap

第四板块: 成本 Module 4: Cost

09h05 – 09h30 透视航空成本: 从结构解析到价值重构的盈利变革 Aviation Cost Decoded: From Structural Analysis to Value-Driven Profit Transformation  
宋伟, IATA行业分析经济学家 Wei Song, Industry Analysis Economist

09h30 – 09h50 风险管理与保险: 构建航司战略韧性的知识力量 Airline Strategic Resilience Using Risk Management and Insurance - Knowledge is Power  
IATA Insurance Team

09h50 – 10h10 维修成本: 基于MCX(Maintenance Cost Exchange)的数据化度量、管理与持续优化 Maintenance Cost: Data-Driven Measure, Manage, and Optimize with MCX  
Stuart Fox, 国际航协飞行与技术运行总监  
Stuart Fox, Director Flight & Technical Operations, IATA

10h10 – 10h30 数据驱动的航油革命: 从精准监测到可持续降本 Data-Driven Aviation Fuel Revolution: From Precision Monitoring to Sustainable Cost Reduction  
Stuart Fox, 国际航协飞行与技术运行总监  
Stuart Fox, Director Flight & Technical Operations, IATA

10h30 – 10h50 对运营成本攀升的创新应对策略 Innovative Solutions to Rising Operational Expenses

10h50 – 11h10 茶歇-NETWORKING BREAK

第五板块: 货运 Module 5: Cargo

11h10 – 11h30 机遇与竞争并存-中国国内货运调研成果分享 Competition & opportunities of China's Domestic Cargo World  
CAUC & IATA

11h30 – 11h50 海南自由贸易港介绍-Hainan Free Trade Port Introduction

11h50 – 12h00 One Record 赋能智慧航空货运支付新链路 One Record Powers a New Smart Payment Chain in Air Cargo

12h00 – 12h10 结束致辞 Closing Remarks  
江新-国际航协北亚区金融结算与分销服务总监  
Xin Jiang, Regional Director FDS North Asia

12h10 – 17h00 自助午餐与参观海南自贸港 LUNCH BREAK and visit to Hainan Free Trade Port

