

# IATA WINGS OF CHANGE EUROPE

Rome, Italy  
20 – 21 November 2024

## PROGRAM



Host Airline



#IATAWOCE

# IATA WINGS OF CHANGE EUROPE

## Tuesday, 19 November

18h00-20h00	Registration
19h00-21h00	Welcome Reception

## Wednesday, 20 November

08h00-09h00	Registration and Networking Breakfast
09h00-10h30	<a href="#">Opening Plenary</a>
10h30-11h10	Networking Coffee Break
11h10-13h00	<a href="#">Plenary</a>
13h00-14h00	Networking Lunch
14h00-15h30	<a href="#">Plenary</a>
15h30-16h00	Networking Coffee Break
16h00-17h30	<a href="#">Plenary</a>
18h00-19h00	Cocktail Reception
19h00-22h00	<a href="#">Networking Gala Dinner</a>

## Thursday, 21 November

08h00-09h00	Registration and Networking Breakfast
09h00-10h30	<a href="#">Plenary</a>
10h30-11h00	Networking Coffee Break
11h00-12h30	<a href="#">Plenary</a>
12h30-14h00	Networking Lunch

# IATA WINGS OF CHANGE EUROPE

Wednesday, 20 November

## Setting the Scene – State of the Industry

09h00 – 10h30

### OPENING PLENARY

#### ITA – the Italian window to the world

A welcome address by the Host Airline.

- **Antonino Turicchi**, President, ITA Airways

#### Focus on Italian Air Transport and Tourism

A keynote featuring insights from governmental authorities on the advancements and challenges in the sector.

#### Focus on the EU's air transport priorities

- **Filip Cornelis**, Director for Aviation, DG MOVE, European Commission

#### International Government and Associations Leaders on the spot

A series of provocative one to one interviews addressing critical issues from around the industry and how to deliver a more competitive and sustainable aviation.

Moderated by **Janina Landau**, Journalist, CNBC

- **Hugo Espirito Santo**, Secretary of State for Infrastructure, Republic of Portugal
- **Oliver Luksic**, Parliamentary State Secretary to the Federal Minister for Digital and Transport, Germany
- **Willie Walsh**, Director General, IATA

#### 2024 aka "Election Year" – how will geopolitics shape tomorrow's world?

An eye-opening keynote on possible evolutions and revolutions we can expect in the years to come, and how these could impact aviation policy.

- **Henry Wilkinson**, Chief Intelligence Officer and Head of SIAS, Dragonfly (part of FiscalNote)

10h30 – 11h10

### NETWORKING COFFEE BREAK

11h10 – 12h00

#### CEOs on the spot

A series of fireside chats covering various regions and critical aviation/transport issues.

Moderated by **Janina Landau**, Journalist, CNBC.

- **Andrea Benassi**, Director General, ITA Airways
- **Luis Gallego**, CEO, IAG
- **Alessandra Priante**, President, ENIT SpA
- **Carsten Spohr**, CEO, Lufthansa Group

#IATAWOCE

Please note that the program is regularly updated and is subject to change.



# IATA WINGS OF CHANGE EUROPE

Wednesday, 20 November

## Taxation

12h00 – 13h00

### Tax talks

A constructive dialogue on global and national developments and trends.

- **Pascal Saint-Amans**, Partner, Brunswick (and former Director of the Center for Tax Policy and Administration at the OECD)

### A look into global and local taxes

A two-part discussion to debate over both global and European taxes such as the Energy Taxation Directive (ETD) and Article 8 UN Convention, as well as domestic taxes including the UK Air Passenger Duty (APD).

### Part 1 – Focus on Global and pan-European taxes

Moderated by **Gemma Giner**, Senior Manager Tax Policy, IATA

- **Kinga Romanovska**, Tax associate, University of Lausanne
- **Antoine Rozanoff**, VP Tax, Air France

### Part 2 – Focus on domestic taxes

Moderated by **Gemma Giner**, Senior Manager Tax Policy, IATA

- **Tim Aderslade**, CEO, Airlines for UK
- **Hugo Espirito Santo**, Secretary of State for Infrastructure, Republic of Portugal

*(other panelists to be announced)*

13h00 – 14h00

**NETWORKING LUNCH BREAK**

# IATA WINGS OF CHANGE EUROPE

Wednesday, 20 November

## Operations

14h00 – 15h45

### Italian Civil Aviation Authority (ENAC) keynote

- **Pierluigi Di Palma**, President, Italian Civil Aviation Authority (ENAC)

#### SES is “dead”, yet ATM efficiency is urgently needed. What alternatives to airspace modernization and decarbonization?

Despite Member States and the Belgian Presidency of the EU Council selling the SES 2+ as a win, this initiative will fall way short of airlines' expectations. How can we solve the new puzzle?

Moderated by **Laura Pierallini**, Founder & Managing Partner, Pierallini Law Firm

- **Iacopo Prissinotti**, Director Network Management, EUROCONTROL
- **Arndt Schoenemann**, CEO and Chairman of the Executive Board, Deutsche Flugsicherung (DFS)

*(other panelists to be announced)*

#### Competitive aviation policies - prioritizing connectivity and the consumer

This session will focus on the airport package, including Slots, Ground handling Directive (GHD), and Airport Charges Directive (ACD), making sure the industry offers the most efficient consumer travel experience.

Moderated by **Lara Maughan**, Area Manager United Kingdom & Ireland, IATA

- **Egon Heini**, Director Government & Industry Affairs, KLM
- **Alessio Quaranta**, Director General, Italian Civil Aviation Authority (ENAC)
- **Barbara Iglesias**, Managing Director Feeder Aircraft Operations, Federal Express Europe

*(other panelists to be announced)*

15h30 – 16h00

### NETWORKING COFFEE BREAK

#IATAWOCE

Please note that the program is regularly updated and is subject to change.



# IATA WINGS OF CHANGE EUROPE

Wednesday, 20 November

## Sustainability

16h00 – 17h30

### Keynote on Net zero roadmaps (finance & policy)

- **Hemant Mistry**, Director Energy Transition, S&E-Net Zero Transition, IATA

### A deep-dive into the Energy transition

A two-part discussion on financing and incentivizing Sustainable Aviation Fuels.

### Part 1 - Financing the Energy Transition

Fly Net Zero represents the industry's solution to achieving a sustainable global aviation. Achieving this ambitious objective requires heavy investment. How can this requirement be realized?

Moderated by **Hemant Mistry**, Director Energy Transition, S&E-Net Zero Transition, IATA

- **Lulu Zou**, Senior Principal, Clean Sky

*(other panelists to be announced)*

### Part 2 - Incentivizing Sustainable Aviation Fuels (SAF)

SAF is the main solution to the Fly Net Zero 2050 (FNZ50) commitment and incentivization a critical means to ensure sufficient availability and competitive pricing vs. jet fuel. How can policy support the industry in delivering SAF and FNZ50 targets are reached in Europe?

Moderated by **Janina Landau**, Journalist, CNBC

- **Ourania Georgoutsakou**, Managing Director, A4E
- **Marina Spyridaki**, Corporate Affairs Manager, Aegean

*(other panelists to be announced)*

18h00 – 22h30

### NETWORKING DINNER

Sponsored by:



#IATAWOCE

Please note that the program is regularly updated and is subject to change.



# IATA WINGS OF CHANGE EUROPE

Thursday, 21 November

## Data, Digitalization & Innovation

09h00 – 09h05

### Welcome to Day 2

- **Lara Maughan**, Area Manager UK & Ireland, IATA

09h05 – 10h30

### Demystifying the latest trends in digitalization and innovation

Converting buzzwords such as in digitalization, innovation, Big Data, and A.I. into meaningful concepts and opportunities through a TED talk-like intervention.

- **Kim Macaulay**, Chief Information and Data Officer, IATA

### Artificial Intelligence (AI) and the aviation workforce of the future

An inside look on how AI can shape the industry workforce in the years to come.

- **Thomas Reynaert**, Vice President Government & Regulatory Affairs, Europe, Middle East & Africa, IBM

### Safeguarding Data in the Age of AI

A debate exploring the challenges and strategies for protecting data in an AI-driven world.

- **Kim Macaulay**, Chief Information and Data Officer, IATA
- **Thomas Reynaert**, Vice President Government & Regulatory Affairs, Europe, Middle East & Africa, IBM

### Thinking like an integrator

Airlines can expand revenue streams without significantly altering their operations by leveraging technology to create branded, end to end e-commerce centric parcel services.

- **Craig Strickland**, CSO, BoxC

10h30 – 11h00

**NETWORKING COFFEE BREAK**

# IATA WINGS OF CHANGE EUROPE

Thursday, 21 November

## Data, Digitalization & Innovation

11h00 – 12h30

### Spotlight on digital identity and what it means for the industry

Insights into the EU Large Scale Pilot for Digital Identity in Travel in cross-border use cases including multimodal transport and border control.

- **Louise Cole**, Head Customer Experience and Facilitation, IATA

### Europe's leadership in innovation

Can the EU Digital Wallet be adopted as a global standard?

Moderated by **Louise Cole**, Head Customer Experience and Facilitation, IATA

- **Diantha Raadgers**, Senior Policy Advisor, Ministry of Infrastructure and Water Management, The Netherlands
- **Francesco Presicce**, Chief Technology Officer and Accountable Manager, ITA Airways

*(other panelists to be announced)*

### Closing

- **Rafael Schwartzman**, RVP Europe, IATA

12h30 – 14h00

**FAREWELL LUNCH**