IATA WINGS OF CHANGE EUROPE

Rome, Italy
20 – 21 November 2024

PROGRAM

#IATAWOCE
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Please note that the program is regularly updated and is subject to change.
**OPENING PLENARY**

09h00  
**ITA – the Italian window to the world**  
A welcome address by the Host Airline, and its role in facilitating Italy’s global exposure.

**Focus on Italian Transport, Tourism, and/or Accessibility**  
A keynote featuring insights from governmental authorities on the advancements and challenges in the sector.

**2024 aka “Election Year” – how will geopolitics shape tomorrow’s world?**  
An eye-opening keynote on possible evolutions and revolutions we can expect in the years to come, and how these could impact aviation policy.

**International Government and Associations Leaders on the spot**  
A series of provocative one to one interviews addressing critical issues from around the industry and how to deliver a more competitive and sustainable aviation.

10h30 – 11h10  
**NETWORKING COFFEE BREAK**

**CEOs on the spot**  
A series of fireside chats covering various regions and critical aviation/transport issues.

**Denying taxation will not resolve taxation**  
Can the industry continue fighting taxation as it always has? What other alternatives exist to address this topic and ensure a positive outcome for all parties?

**A look into global and local Taxes**  
A two-part discussion to debate over both global and European taxes such as the Energy Taxation Directive (ETD) and Article 8 UN Convention, as well as domestic taxes including the UK Air Passenger Duty (APD).

13h00 – 14h00  
**NETWORKING LUNCH BREAK**

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14h00  **ENAC keynote**

**SES is “dead”, yet ATM efficiency is urgently needed. What alternatives to airspace modernization and decarbonization?**
Despite Member States and the Belgian Presidency of the EU Council selling the SES 2+ as a win, this initiative will fall way short of airlines’ expectations. How can we solve the new puzzle?

**Deep-diving into the Airport Fitness check**
This session will focus on the airport package, including Slots, Ground handling Directive (GHD), and Airport Charges Directive (ACD), making sure the industry offers the most efficient consumer travel experience.

15h30 – 16h00  **NETWORKING COFFEE BREAK**

**A spotlight on “greenwashing”**
The finger pointing on both Governments and airlines for “greenwashing” is increasing. How can we tackle this critical issue?

**Financing the Energy Transition**
Fly Net Zero represents the industry’s solution to achieving a sustainable global aviation. Achieving this ambitious objective requires heavy investment. How can this requirement be realized?

**Incentivizing Sustainable Aviation Fuels (SAF)**
SAF is the main solution to the Fly Net Zero 2050 (FNZ50) commitment and incentivization a critical means to ensure sufficient availability and competitive pricing vs. jet fuel. How can policy support the industry in delivering SAF and FNZ50 targets are reached in Europe?

18h00 – 22h30  **NETWORKING DINNER**

Sponsored by:

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Thursday, 21 November

PLENARY SESSION

Welcome and Opening Day 2

09h00  Demystifying the latest trends in digitalization and innovation
Converting buzzwords into meaningful concepts and opportunities through a TED talk-like intervention.

Spotlight on Europe’s leadership in digitalization and innovation

Artificial Intelligence (AI) and the aviation workforce of the future
An inside look on how AI can shape the industry workforce in the years to come.

Data & Privacy Policy
What is the EC planning with regards to data & privacy, and how can regulators and industry partner to ensure a safe digital environment to consumers?

10h30 – 11h00 NETWORKING COFFEE BREAK

Partnering with Academia as a means to enhance innovation – The Airline Management Challenge
Aviation leaders of the future and IATA experts will discuss current challenges airlines face today (related to the Airline Management Challenge – fleet, schedule, revenue management, regulatory limitations, cost (fuel), taxation, etc.), and how ‘out of the box thinking’ can shape the industry of tomorrow.

Closing

12h00 – 13h00 FAREWELL LUNCH