INDUSTRY FRAUD PREVENTION

DESIGNED FOR

- Payment fraud prevention providers

AREAS OF ACTIVITY

- Prevention of Card Not Present (CNP) fraud in Payments
- Prevention of fraud in Frequent Flier Programs (FFP)
- Risks associated to Alternative Forms Of Payment (AFOP)

OVERVIEW

Payment Card Fraud
The most common type of fraud is 'Card Not Present' (CNP) fraud. A purchase can be made with just a card number; no physical card is needed and no signature. This is valid for almost all if not all internet transactions. It is not limited to credit cards since it can apply to any card type. It is not simply about stolen cards but the fraudulent use of cards as well.

Frequent Flyer Program (FFP) Fraud
Some of the issues in this area are knowingly providing wrong information to get loyalty points; claiming miles for sectors already accrued; trying to claim points by having someone else fly; selling or bartering miles amongst others. A considerable percentage of FFP Fraud is only discovered by accident and the costs and time required to manage this type of fraud is often underestimated.

Alternative and Emerging Payment Methodologies
Any fraud prevention program should also take into account alternative or emerging payment methodologies for example e-wallets, virtual accounts and distributed ledgers (crypto currencies).

INDUSTRY FRAUD PREVENTION PROCESS

Fraud prevention strategies may be categorized into three key areas:

Fraud Detection Trends, Risk Management and Benchmarking
Fraud profiling can assist in a fraud prevention overall strategy. There is a lot that can be done to limit exposure to fraud.

Standards Setting Process
Strategic Partners may wish to contribute their ideas to what standards and best practices might look like and we are enabling the appropriate forums to enable those dialogs.

Networking, Communications, Knowledge Sharing, Solutions and Events
Fraud prevention managers always state that crucial to a good fraud prevention strategy is the ability to communicate, share knowledge and network in order to evaluate trends and determine either an industry approach if possible or evaluate solutions.

EXCLUSIVE ACCESS TO MEETINGS & WORK GROUPS

IATA Strategic Partners will have exclusive access and participation to fraud prevention industry Think Tanks and/or Advisory Forums, and can contribute to Industry 'White Papers' with recognition.

They can contribute to any industry standards development working groups (subject to governance review and in accordance with the governance groups Terms of Reference).

IATA Fraud Prevention Meeting
Created exclusively for airlines this meeting now includes an additional day for a joint workshop with Strategic Partners. This IATA run annual meeting combines airline closed sessions (with global carriers involved in the various regional fraud prevention groups) with Advisory Forums (associating airlines, industry partners and outside speakers) enabling Strategic Partners and airlines to engage, network and debate on the latest global fraud payment trends.

IATA Frequent Flier Program (FFP) Fraud Prevention Workshop
This IATA run annual workshop so far exclusively involved FFP fraud prevention airline specialists. It now combines airline closed sessions (exclusive for airline FFP fraud prevention experts) and Advisory Forums (exclusive for airlines and IATA Strategic Partners). Under the Advisory Forums, airline FFP fraud prevention experts collaborate with industry partners to define White Papers, Best Practices and ways to exchange relevant data in compliance with all applicable legislations.

IATA Fraud Prevention Strategic Partners annual briefing
Created exclusively for the IATA Strategic Partners this day is dedicated to present the evolution of the market and industry activities at the close of the year and identify some suggestions for the industry action plan for the following years.

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ADDITIONAL STRATEGIC PARTNERSHIPS' BENEFITS

BRANDING
- Recognition as a valuable supporter of IATA and the air transport industry
- Inclusion in the IATA Strategic Partnerships online directory
- Exclusive usage of the IATA Strategic Partnerships logo
- Promotion through the electronic quarterly newsletter, the Partner Brief, viewed by thousands of aviation industry contacts
- Monthly posting of Strategic Partners' press releases on the IATA website

IATA CLEARING HOUSE DISCOUNT
Strategic Partners receive a substantial discount upon joining the **IATA Clearing House**:
The IATA Clearing House (ICH) provides the means to settle all the billed items sent to and from airlines around the world. Used by more than 400 airlines either directly or via special links, the ICH settles around USD 50 billion of interline billings every year. Its efficiency is so great that airline cash and settlement requirements are reduced by around 75%, and risks for all participants are minimized. **http://www.iata.org/services/finance/clearinghouse/Pages/index.aspx**

PUBLICATIONS
Partners may purchase publications at a preferential rate: **www.iata.org/publications**
Complimentary copies of the following publications:
- Payment Card Fraud Prevention Best Practice Guide
- "Sustaining Financial Health", a quarterly on-line publication distributed to all CFOs of IATA member Airlines

In addition Strategic Partners are also entitled to complimentary copies of the following publications
- Selected Technical documentation and dictionary
- The Air Navigation Services Invoice Standard and Data Dictionary

COURSES
Strategic Partners may receive 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability)
Strategic Partners may attend, at a reduced fee, IATA training courses: **www.iata.org/training**
Below are just a few examples that may be of interest to you:

- Airlines and card payment
- Air transportation economics
- Airline business foundations
- Airline finance and accounting management
- Cost reduction strategies
- Sales accounting and control