

Ode to Air Cargo

Flowers for Mum, gadgets for Dad
Toys at Christmas, no one is sad
If it were not for air cargo, we would not have

Strawberries at Wimbledon, the latest i-fad
Stylish new shoes, wow they are rad
If it were not for air cargo, we would not have

The hottest jewelry, the freshest of meat
Even the leather that covers your seat
If it were not for air cargo, we would not have

TVs, radios, music that booms
Even the speakers that fill our rooms
If it were not for air cargo, we would not have

Salmon from Norway, lamb from the South
Tasty chocolates, delicious in the mouth
If it were not for air cargo, we would not have

Sports cars, race horses, helicopters too
Yes, on an airplane that will surprise you
If it were not for air cargo, we would not have

Circuit boards, scanners, crayons and plates
Even the rollers that affix to your skates
If it were not for air cargo, we would not have

Wines, clothes and diamond rings
Cheeses, books in fact most things
If it were not for air cargo, we would not have

Thousands of jobs and millions of lives
Impacted positively as the economy thrives
Make it here, sell it there
Air cargo people, they really care

So as you sit comfortably in your aircraft seat
Think of the cargo beneath your feet

Have you got one of these with you?

...air cargo makes it happen.
Air cargo transports over US\$ 5 billion in goods, including the latest phone, game and multimedia gadgets —bringing your world to life.

www.iata.org IATA

A life protected

...air cargo makes it happen.
Immunization prevents 2.6 million deaths every year. Air cargo is critical in flying vaccines to their destination in time to be effective.

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Travelling first class in a stable market

...air cargo makes it happen.
The world's most valuable horses are now competing in parts of the world where they would have been unreachable 20 years ago.

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12-14 April: Shanghai

19-21 April: Bahrain

...air cargo makes it happen.
By flying 60 tons and 200 tonnes of equipment to 20 grand prix in 19 countries, with 500 million and viewing fans, air cargo keeps Formula 1 on track.

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From his field to your vase

...air cargo makes it happen.
Air cargo flies over 80,000 tonnes of Kenya flowers each year, sustaining 60,000 jobs. So when you say it with flowers, remember they've come further than you think.

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Help from the sky

...air cargo makes it happen.
Air cargo plays an essential role in assistance to regions facing natural disasters, famine and war by delivering aid and emergency supplies where they are needed as soon as they are needed.

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