Americas’ 2023 Strategic Priorities & Deliverables

External Focus:

Safety:

- Implement safety programs & initiatives that revolve around identifying and controlling key safety elements, enhancing regulatory oversight and promoting safety culture across the region.
  - Focused action to deliver regional safety improvements for “Top 4” identified safety priorities.
  - Adoption of IATA’s safety programs with airlines, airports, and regulators: Focus on U.S airports and regulators in the Dominican Republic, and Costa Rica. Risked Based IOSA (5), ISSA (2), ISAGO (3) & GADM (5).
  - Obtain CAA commitment to remove obstacles (billboard, towers, etc) that interfere with the flight path of an aircraft on landing or departure and ensure charts are updated in 2 airports (MDE & GRU, ).
- Promote Safety Leadership Charter, and associated principles, and secure Safety Talks with Airline Executives and Safety Managers.
- Capture evidence where Safety Leadership has led to an enhancement of Safety Culture within an organisation that can demonstrate the value of the Safety Leadership Charter.
- Identify airlines, with demonstrated support of Safety Leadership, to become Safety Leadership Charter signatories.
- Safety Risk Management Framework – keep track of events captured within Framework and ensure they remain updated with latest intelligence form local activities.
- Grow network of safety professionals across the region and increase activity, across specialist areas, though regional engagement campaign.
- Keep Safety Connect contacts up-to-date across region and ensure only those, with the right credentials, have access.

Security & Facilitation:

- Implement Recognition of Equivalence to reduce transfer times, costs and improve passenger experience in Colombia, Peru, Chile and Brazil.
- SeMS/GASeP: Develop in close collaboration with ICAO the roadmap for the alignment between SeMS and the Regional GASeP plan, promoting GASeP compliance and SeMS elements.
- ASAC: Obtain elimination and/or reduction of secondary security measures with TSA acceptance.

Infrastructure – Airport & Air Traffic Management:

- Ensure airport infrastructure development supports projected annual passenger growth rate of 4.8% by 2030.
  - Provide technical assistance to improve facilities on efficiency of operations and in a cost-effective manner in MEX, LIM, SCL, BOG, GRU, CGH (ACC), NLU & JFK.
  - Masterplan reviews: CUN, LIM, GRU, MDE.
  - Review concession contracts to incorporate service level agreements and CAPEX triggers: BOG, CTG, & SCL.
- Drive the development of seamless regional operations to reduce fuel consumption and CO2 emissions by 1% (annually) by 2020.
  - Improve TMA / Air space efficiency: SCL, SAO, MEX & BOG.
  - Flexible utilization of military airspace: BOG (Palanquero).
Lateral separation: De-conflict and improve upper airspace efficiency with UPRs. Implement at a minimum 10 User preferred routes.

Implement FAA NEXTGEN priorities, with specific focus on the US Northeast.

South Atlantic: Correct ATC shortcomings that prevent aircraft from flying the flight level planned. Improve by 10% in the Atlantico FIR and 5% in the Dakar FIR

North Atlantic: Expand user preferred profile flexibility by improving oceanic track efficiency; reduce daily organized tracks (OTS) times by 30 min (15 min each side).

FAA Command Center Performance:
- Airline Delay Minutes Saved: 17,400 Delay Minutes Saved (10% increase).
- CO2 Emissions: 1.205 Million Kg CO2 (10% increase).

Operations:
- 5G: Advocate on behalf of our members in opposition to unrealistic FAA retrofit deadlines to address interference with radio altimeters from the rollout of 5G wireless services.

Regulatory Environment:
- Advocate and press the industry’s position to governments on the importance of a consultative and transparent process that results in a more harmonized regulatory framework:
  - Consumer Protection: Secure regulatory policies that are aligned with industry practices: Canada, Colombia, Mexico, Brazil, Peru and United States (accessible lavatories, airline ticket refunds, transparency of airline ancillary fees, refunds, disability regulations).
  - Taxation: Avoid the heavy burden of taxation from being applied to international air transport, including new environment related taxes. Countries of focus: Argentina, Brazil, Chile, Colombia, Dominican Republic, Ecuador and United States (passenger facility charge, fee diversion, charging new entrants for use of the NAS).
  - Slots: Secure and defend application of WASG in Colombia, Peru, Bolivia, Mexico, Cayman Island & Dominican Republic.

Environment & Sustainability:
- Promote industry policies that foster effective collaboration among stakeholders from a variety of disciplines to incorporate air transport sustainability into government strategic plans and eliminate restrictions for environmental noise-related matters:
  - Gain consensus from Governments in Brazil, Colombia & Chile to develop sound policy to support SAF investments.
  - Press to overturn operational restrictions for environmental / noise-related matters at airports: Bogota & Sao Paulo-Guarulhos.
- Diversity: Increase participation in 25by2025 initiative.

Cargo:
- CASS 2.0: Facilitate implementation in Costa Rica, Panama, Uruguay and Chile.
- Customs: Improve regulations to reduce holding times for cargo to be released: Brazil Cargo XML go-live is scheduled for mid 2023 and is first step in reducing holding times.
- Increase regional penetration of CEIV Pharma, CEIV Live Animals, CEIV Fresh, CEIV Lithium Battery.
- Support ONE Record pilot program with regional requirements.

Financially Viable Markets:
- Oppose attempts by government ministries, ANSPs airports and suppliers to raise charges and fees:
  - ANSP Campaign: NAVCANADA, BANSA and DENICE.
  - ATC Charges Discrimination (Domestic vs. Int’l) campaign: Brazil, Ecuador, Colombia, Chile and Argentina.
  - Containment of increases and/or reduction of costs/charges at YYZ, YVR, YUL, SJO, BOG, UIO, GYE, SCL.
Fuel: Enhance competition in jet fuel supply and increase price transparency in Brazil and Colombia.
Advocate against government proposing legislation to implement airline financial guarantees.
Ensure that governments do not impose regulations that will prevent airlines from timely repatriation of funds, with focus on: Argentina & Venezuela.
Airline Retailing: Advocate for NDC acceptance and move regional airlines forward in the ARM Index.
New Forms of Payment: Drive acceptance of Easypay 2.0 and IATA Pay.
Fraud prevention and minimize financial loss for the industry by supporting multi-industry fraud groups that drive regional and local actions.