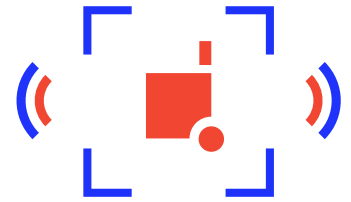


The 2 essentials for BAGGAGE TRACKING



RFID Technology



Uses radio-frequency electromagnetic fields to transfer data and automatically identify and track baggage tags. This technology enables many bags to be identified and tracked without the need for human intervention



Improved End to End Tracking

Increasing bag tracking leads to a reduction in mishandled bags and efficiency gains in baggage operations. Initial deployments have shown a reduction in mishandled baggage of 25%



Improved Aircraft Loading and Off-Loading

Baggage can be loaded and offloaded faster, which leads to fewer delayed flights. RFID also leads to higher automation, proactive care and therefore a reduction in manual operations



Easing Adoption of Resolution 753

Deployment and operational costs linked with the addition of new tracking points are reduced. Additionally, the deployment cost is significantly reduced with RFID compared with traditional barcode scanners



Improved data consistency

The current baggage barcode does not contain any error correction capability, and thus the reading of data can be inconsistent. Adopting RFID will result in read rates of over 99% without human intervention

XML baggage messaging standards



Baggage mishandling is often caused or linked to baggage message failures or rejections. Implementing a standardized messaging language and processes will make these communications accessible and intelligible for all relevant stakeholders



Improved Data Content

The amount of data content that can be communicated is increased



Reduced Complexity

The number of different message formats is significantly reduced creating a drastically simpler way of determining what the message means and what action is required



Improved Security

Current messaging lacks data security, modern standards provide encryption and signature of data exchange to ensure the security and authenticity of the information



Reduced Cost of Manual Handling

Improvements to the timely communication of baggage data to all affected parties will reduce the cost of manually resolving issues, by preventing those issues from occurring



Reduced cost of messaging

Today's messaging is based on teletype messages, which incur a considerable cost. Our modern baggage messaging standards can be used over the internet without these per message charges