IATA CRISIS COMMUNICATIONS WORKSHOP

Seoul, Republic of Korea
22-24 January 2024

PRELIMINARY PROGRAM
22 January 2024

18h30 – 20h30  Welcome Cocktail Reception and Registration

23 January 2024

09h00 – 10h00  Welcome and Keynote Addresses
10h00 – 10h45  Panel Discussion: What is Different in Crisis Communications Post COVID?
10h45 – 11h15  Coffee Break
11h15 – 12h30  Dealing with Crises: Case Studies Part 1
12h30 – 13h45  Networking Lunch sponsored by GoCrisis
13h45 – 14h45  Quickfire Discussions on Crisis Communications
14h45 – 15h30  The Evolving Social Media Environment
15h30 – 16h00  Coffee Break
16h00 – 17h00  Cultural Challenges in Crisis Communications
19h00 – 21h30  Workshop Dinner sponsored by Airbus
IATA CRISIS COMMUNICATIONS WORKSHOP

24 January 2024

09h00 – 10h15  Dealing with Crises: Case Studies Part 2
10h15 – 10h45  Navigating Sustainability Communications
10h45 – 11h15  Coffee Break
11h15 – 12h00  Accident Investigations and Crisis Communications
12h00 – 12h45  Working with Partners in a Crisis
12h45 – 14h00  Networking Lunch
14h00 – 16h00  Optional Breakout Sessions
With many thanks to all our sponsors

Host airline

KOREAN AIR

Gold sponsor

AIRBUS

Boeing

cfm

Silver sponsor

GoCrisis

Resilience
Readiness
Response
Recovery

GO BEYOND

ROLLS ROYCE
The Conrad Seoul is at the heart of the Yeouido Business District. It is three blocks away from Yeouido Park, with stunning views of the Han River. The hotel is connected to the IFC Mall and within four blocks of Yeouido Subway Station.

The hotel is offering a special rate of KRW260,000 for a deluxe single room, inclusive of breakfast and internet. The rate is subject to 10% VAT.

Details on how to book a room at the hotel will be provided in the registration confirmation email.