IATA CRISIS COMMUNICATIONS WORKSHOP

22 January 2024

18h30 – 20h30 Welcome Cocktail Reception and Registration sponsored by Boeing

23 January 2024

09h00 – 10h00 Welcome and Keynote Addresses
10h00 – 10h45 Panel Discussion: What is Different in Crisis Communications Post COVID?
10h45 – 11h15 Coffee Break
11h15 – 12h30 Dealing with Crises: Case Studies Part 1
12h30 – 13h45 Networking Lunch sponsored by GoCrisis
13h45 – 14h45 Quickfire Discussions on Crisis Communications
14h45 – 15h30 The Evolving Social Media Environment
15h30 – 16h00 Coffee Break
16h00 – 17h00 Cultural Challenges in Crisis Communications
19h00 – 21h30 Workshop Dinner sponsored by Airbus
24 January 2024

09h00 – 10h15  Dealing with Crises: Case Studies Part 2
10h15 – 10h45  Navigating Sustainability Communications
10h45 – 11h15  Coffee Break
11h15 – 12h00  Accident Investigations and Crisis Communications
12h00 – 12h45  Working with Partners in a Crisis
12h45 – 14h00  Networking Lunch
14h00 – 16h00  Optional Breakout Sessions
With many thanks to all our sponsors

Host airline

Korean Air

Gold sponsor

Airbus  Boeing  cfm

Silver sponsor

Go Beyond

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Airlines
Hotel

The Conrad Seoul is at the heart of the Yeouido Business District. It is three blocks away from Yeouido Park, with stunning views of the Han River. The hotel is connected to the IFC Mall and within four blocks of Yeouido Subway Station.

The hotel is offering a special rate of KRW260,000 for a deluxe single room, inclusive of breakfast and internet. The rate is subject to 10% VAT.

Details on how to book a room at the hotel will be provided in the registration confirmation email.