## accelya

## ACCELYA STRENGHTENS ASIA PACIFIC TEAM

- Abdullah ('Apo') Ozkececi joins Accelya as SVP Commercial & Regional Head for Asia Pacific, based in Singapore.
- He joins directly from Amadeus, where he was most recently Global Head of Commercial Operations & Strategy for online travel sellers, and previously Regional Head of IT Sales for Airlines in Asia Pacific.
- Appointment forms part of Accelya's focus on talent to promote the transformation of the air transport industry for the better.

**MADRID, Spain – March 1, 2022:** <u>Accelya</u>, a leading provider of technology solutions to the travel industry, has today announced the appointment of Abdullah ('Apo') Ozkececi as SVP Commercial & Regional Head for Asia Pacific.

Apo will be based in Singapore and will lead the commercial and contractual relationship between Accelya and airline customers in Asia Pacific, from India to New Zealand & Japan.

He joins Accelya from Amadeus where over the last 10 years he has held a variety of roles such as Commercial Director, Regional Head of Sales, and most recently as Global Head of Commercial Operations & Strategy for online travel sellers.

The objective of Apo's role is to focus on strengthening Accelya's relationships with customers and building new partnerships in the areas of both passenger and cargo solutions.

This appointment forms part of Accelya's journey of continuous improvement and promotion of the transformation of the air transport industry for the better – with a focus on talent as the most important asset to achieve that.

"The pandemic is presenting us with a once in a career opportunity to redefine the way airlines use technology and I am very proud to join the company that is defining that" **commented Apo Ozkececi**, **SVP Commercial & Regional Head for Asia Pacific, at Accelya.** "Accelya's innovation gives airlines the ability to fulfill their retailing and cargo ambitions in an agile and unrestrained manner".

"We are all very excited to see someone of Apo's calibre – bringing over 20 years of travel and transportation technology experience – heading up Asia Pacific, a region of significant importance to Accelya," **commented Jim Davidson, President & Chief Strategy Officer, at Accelya.** "As the industry recovers, in part driven by NDC, we know that his knowledge, network and experience will provide our partners across the whole region with much welcomed benefits."

## About Accelya

Accelya is a leading global technology and service provider to the air transport industry.

Accelya's market-leading passenger cargo and industry platforms support airline retailing from offer to settlement.

The company has over 250 airline customers and operations spread across nine countries, employing over 2,000 professionals worldwide.

For more than 40 years Accelya has been the industry's partner for change, simplifying airline financial and commercial processes.

Whether partnering with IATA on industry-wide initiatives or creating strategic solutions that simplify airline processes, Accelya drives the airline industry forward and proudly puts control back in the hands of airlines so they can move further, faster.

For more information, please visit <u>www.accelya.com</u>

## **Contact details for Accelya**

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