



## ACCELYA REVENUE MANAGEMENT CLOSES THE YEAR WITH STRONG GROWTH AND INNOVATION

- Accelya signed 11 contracts in the last year for the Revenue Management (airRM) solution that is provided by the FLX Platform.
- Brings customer base to over 80 airlines worldwide – including full-service carriers Iberia and Air Europa.
- Investment in innovation resulted in over 300 new enhancements during the last 12 months.
- Accelya will be at the World Aviation Festival in London this week on stand 22A + MR12.

**MADRID, Spain – December 6, 2021:** [Accelya](#) – a leading global provider of technology solutions to the travel industry – today provided an update on significant customer growth and continued innovation for its Revenue Management solution (airRM) within the FLX Platform.

Over the last year, Accelya has signed 11 revenue management customers, including full-service carriers Iberia and Air Europa. The customer tally now totals over 80 airlines worldwide, with the solution now seamlessly integrating with 28 airline reservation systems.

During the last twelve months, Accelya has invested heavily in Revenue Management innovation and has launched over 300 system enhancements.

To counteract the disruption that the Covid crisis has wrought on historic demand patterns, Accelya's Revenue Management capabilities enable airlines to ingest new data sources in real time. These sources include market capacity, competitive fares, look-to-books, shopping, revenue integrity and other complementary inputs.

Accelya's Revenue Management solution can also adopt KPI-based flight scoring, and rate flights based on current performance. These scores help the system better understand the current situation and identify flights at risk of underperformance.

Accelya is employing automation to help airlines react to rapidly changing flight situations, for example adjustment of competitor fares. Rules-based automation means responses are immediate. Automatic actions are also available to override out-of-date data from existing third-party systems. Other enhancements include new data science tools, enhanced visualization, and increased analyst support.

*"In the face of the most challenging years ever in the airline industry, Accelya has put innovation in the hands of its customers" commented **Adrian Flores, Head of Revenue Management at Accelya.** "Our growth is underpinned by a distinctive approach to Revenue Management and continued investment has helped our customers when they needed it most."*

Today's news follows the recent consolidation of the Accelya product portfolio into the FLX Platform. The FLX platform unites Accelya's market-leading settlement capabilities with the offer and order retailing technology attained from the Farelogix acquisition, completed in 2020. The result is a single technology platform that spans the retailing lifecycle from offer to settlement.

This news has been published ahead of the World Aviation Festival in London, where Accelya will be participating on stand 22A + MR12.

## **About Accelya**

Accelya is a leading global technology and service provider to the air transport industry.

Accelya's market-leading passenger, cargo, and industry platforms support airline retailing from offer to settlement.

The company has over 250 airline customers and operations spread across nine countries, employing over 2,000 professionals worldwide.

For more than 40 years, Accelya has been the industry's partner for change, simplifying airline financial and commercial processes.

Whether partnering with IATA on industry-wide initiatives or creating strategic solutions that simplify airline processes, Accelya drives the airline industry forward and proudly puts control back in the hands of airlines so they can move further, faster.

For more information, please visit [www.accelya.com](http://www.accelya.com).

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