



August 2020

Future Air Cargo Executives Program (FACE)



Program Leaders



David Sauv

Manager, Digital Cargo



Patricia Varela

Assistant Manager, Operations Innovation &
Change Management

Our mission

Together with the air cargo industry, IATA recognizes that there is an **urgent need** to invest in people, promote diversity and engage young talent.

The FACE program aims at **attracting, retaining and developing** a bright pool of individuals under 36, and to **foster innovative thinking**.

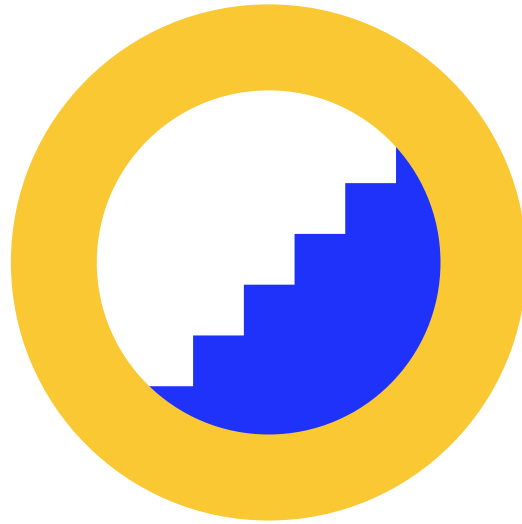
Our objective is to prepare them to become the **next generation of leaders** of the cargo industry.



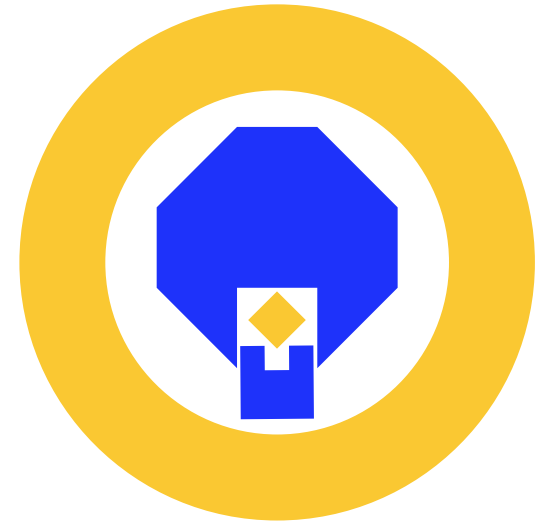
FACE priorities



Awareness
& Attraction



Retention &
Development



Innovation
& Creativity

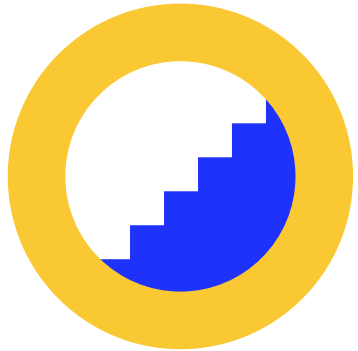
FACE initiatives at a glance



FACE UP competition

Career Fair*

Action Air Cargo*
Platform of young air cargo communities



FACE Summit

Networking events
FACE Cocktail
Facebook community

FACE Facebook peer mentorship program



Vision 2030 white paper & working group

Innovation Boot Camp*

***under investigation** 

FACES

(Future Air Cargo Executives Summit)



- Annual summit during IATA's World Cargo Symposium (WCS)
- Provides unique platform for young professionals under 36 to:
 - Interact with today's leaders
 - Listen to and get inspired by their career path
 - Create a strong network with likeminded professionals
 - Exchange views on emerging trends and topics
- Includes access to WCS and HORIZON (the innovation forum)

Save the date for the next FACES in Istanbul - 9 March 2020



FACEbook Community



Platform for Alumni & aspiring FACE

- Participate in the FACE Mentorship program
- Discuss latest industry topics
- Share news and industry developments
- Be informed about FACE industry projects, upcoming events and
- Promote your own initiatives



[www.facebook.com/
groups/IATAFACES/](https://www.facebook.com/groups/IATAFACES/)



FACE UP! 2020

Air Cargo Career Competition

FINALISTS SELECTED, VOTING POSTPONED TO WCS 2021

- Provides recent graduates with the opportunity to present their thesis on innovation and transformation of the transport industry during WCS
- Unique opportunity for professional development and networking

Finalists win...

- Complimentary access to the 2021 World Cargo Symposium in Istanbul
- Invitation to the pre-event workshops (FACES and Horizon)
- Return flight to Istanbul and hotel accommodation
- Invitation to the private FACE Cocktail

www.iata.org/face-up



FACE Vision 2030

- FACE made their voice heard on long-term vision on our industry
- White paper focuses on
 - New and emerging technologies
 - Influence on supply chain
 - Impact on the workforce of the future
- Call for action to the current industry leadership and young professionals

<https://sway.com/s1YaCALy1w8dIQBC/>



For more information

e-mail

faces@iata.org

Website

iata.org/FACE

FACE Vision 2030

<https://sway.com/s1YaCALy1w8dlQBC/>

FACE UP!

iata.org/FACE-UP

Facebook Community

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