Future Air Cargo Executives Program (FACE)
Mission

IATA recognizes that the air cargo industry urgently needs to invest in people, promote diversity and engage young talent.

The FACE program aims to attract, retain and develop a bright pool of individuals under 36, to foster innovation and facilitate creativity in order to modernize the air cargo industry.

Our objective is to provide guidance to the young talents to become the next generation of leaders of the cargo industry.
Program Leaders

Ildiko Marcze
Manager, Digital Cargo

Megha Palkar
Manager, Member Operations Cargo iQ

Maria Jitomirski
Manager, Special Cargo
FACE priorities

Awareness & Attraction

Retention & Development

Innovation & Creativity
## FACE initiatives at a glance

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Annual summit at the IATA World Cargo Symposium (WCS)

Provides unique platform for young professionals under 36 to:
  - Interact with today’s leaders
  - Listen to and get inspired by their career path
  - Create a strong network with likeminded professionals
  - Exchange views on emerging trends and topics

Special rates to attend WCS
FACE Whitepaper

- FACE made their voice heard on long-term vision on our industry

- [Make Air Cargo Appealing to Young Talent](#) whitepaper published in Dec 2023

- The whitepaper focuses on:
  - insights on the expectations of the new generation
  - key takeaways for cargo leaders to define ways to attract young talent
  - views on how executives should establish long-term strategies to ensure business continuity
FACE UP competition

FACE-UP! Is a bi-annual competition that provides recent graduates from around the globe a unique opportunity to present their solution on addressing the challenges of the air cargo supply chain to industry executives. The work must focus on innovation and transformation in air transport logistics. An independent jury panel selects the top three entrants who are then invited to pitch their idea in front of 1000+ top-level industry professionals at the closing plenary of the WCS.
For more information

Website
iata.org/FACE

FACE Whitepaper –
Make Air Cargo Appealing to Young Talent

FACE UP Competition

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