

**IATA**

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**WEBINAR SERIES**

**DATA &  
DIGITAL  
CAPABILITIES  
DURING CRISIS**



**EPISODE 1 (ANALYZE & DECIDE)**



**Monday 27 April 2020**  
15:30 – 17:30 CEST



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# ▶ DATA & ANALYTICS TO OPTIMIZE CRITICAL DECISIONS DURING CRISIS



**Webinar Synopsis:** Periods of crisis are all about making the best decisions and minimizing damage. In this webinar we discuss, quick wins to support decisions, e.g. cash flow management, treasury, cost savings and best practices leveraging data & analytics tools and technologies.

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for this Webinar

**Moderator:** Houman Goudarzi, Head of BI & Industry Engagement, IATA

 **Monday 27 April 2020**  
15:30 – 17:30 CEST

**15:30 – 15:40**

**Opening keynote**

**Aleksander Popovich**  
SVP, Financial, Distribution and Data Services, IATA

**15:40 – 15:50**

**Keynote:** Times of crisis put pressure on cash flow and treasury, and require data driven insights. Special announcement about IATA Treasury Dashboard.

**Jean Charles Odele**  
Director, Industry Payment Services, IATA

**15:50 – 16:10**

**Keynote:** Shared data sources creating the basis for better decisions across different units.

**Minna Kärhä**  
Head of Data, Finnair

**16:10 – 16:30**

**Keynote:** Do's and don'ts for Data Leaders during Crisis

**Ido Biger**  
CDO, EL AL Israel Airlines

**16:30 – 16:50**

**Keynote:** Manage operational costs during crisis with Data & analytics

**Sourav Sinha**  
CIO, IndiGo Airlines

**16:50 – 17:30**

**Panel:** Do's and don'ts for analytics and dashboards during crisis. And best practices for leveraging data & analytics tools and technologies to develop these.

**Sourav Sinha**  
CIO, IndiGo Airlines

**Minna Kärhä**  
Head of Data, Finnair

**Ido Biger**  
CDO, EL AL Israel Airlines

**Nevin Murad**  
Associate Analysis Officer, ICAO

**Hélène Millet**  
Head of Consulting & Airline products, Conzanz

**Susan Doniz**  
Former Group CIO, Qantas



**For more information and registration go to:**

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