

IATA

AVIATION

DATA & DIGITAL

WEBINAR SERIES

**DATA &
DIGITAL
CAPABILITIES
DURING CRISIS**



EPISODE 5 (ADAPT & GROW)



Tuesday 26 May 2020
15:30 – 17:30 CEST



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▶ DIGITAL FACILITATING BUSINESSES TO PIVOT TO OVERCOME CHALLENGING TIMES



Webinar Synopsis: This crisis has unprecedented impact on the airline industry, wider aviation, travel and the world. Going back to normal is very unlikely to happen, what will the new normal be and the role of digital?

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for this Webinar

Moderator: Houman Goudarzi, Head of BI & Industry Engagement, IATA

 **Tuesday 26 May 2020**
15:30 - 17:30 CEST

15:30 – 15:40

Welcome and Opening

Muhammad Albakri
RVP & Sponsor, Digital Transformation Strategy, IATA

15:40 – 16:00

Keynote: Digital transformation in flight operations: Optimizing each mission and the whole network through data and technology.

Dr. Thomas Wittmann
Managing Director, Lufthansa Systems

16:00 – 16:20

Keynote: Recovery & growth post COVID-19, best time to self-disrupt, rethink and optimize processes, leveraging data & digital capabilities.

Jean-Louis Lalonde
President & CEO of AZUR Group

16:20 – 16:40

Keynote: Big picture perspective on digital transformation of aviation & travel post COVID-19, and some concrete use cases.

Serdar Gürbüz
SVP, Digital Innovation & Analytics Solutions, Turkish Airlines

16:40 – 17:00

Keynote: Now is the time to unleash digital, with very little to lose

Jim Davidson
President and Chief Executive Officer, Farelogix

17:00 – 17:30

Panel: What are areas where digital is bound to change how airlines and the wider aviation continue after the crisis.

Jim Davidson
President and Chief Executive Officer, Farelogix

Jean-Louis Lalonde
President & CEO of AZUR Group

Martin Mitev **Dr. Thomas Wittmann**
Aviation Futurist Managing Director, Lufthansa Systems

Serdar Gürbüz
SVP, Digital Innovation & Analytics Solutions, Turkish Airlines



For more information and registration go to:

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