IATA WORLD CARGO SYMPOSIUM

Calgary, Canada
8th March 2027

CARGO IS USER FORUM AGENDA



Host Airport

YYC Calgary Airport

Host Airline

WESTJET

IATA

IATA WORLD CARGO SYMPOSIUM

CargoIS User Forum

Monday, 8 March 2027

09h00 – 09h30	**Welcome**
09h30 – 10h00	**From BI to Ai** AI and data centre infrastructure growth impact on Air Cargo
10h00 – 10h30	**From prescriptive to predictive** The latest CargoIS enhancements - live capacity and predictive analytics
10h30 – 11h30	**NETWORKING BREAK**
11h30 – 12h00	**From prescriptive to predictive (continue)**
12h00 – 12h30	**Turning Cargo Data into Business Value** Hear firsthand how a Canadian airline transforms cargo data insights into smarter decisions and stronger commercial outcomes.
12h30 – 14h00	**NETWORKING BREAK**
14h00 – 14h30	**Competing Smarter** How a Startup Airline Turns Cargo Data into Commercial Advantage to uncover market opportunities and navigate a volatile air cargo market.
14h30 – 15h00	**Winning Back Your Market Share** Turning Cargo Leakage into Growth Opportunities: A Data-Driven Perspective from a Canadian Airport.
15h00 – 16h00	**NETWORKING BREAK**
16h00 – 16h30	**Beyond the Numbers** Using Cargo Data to Strengthen Canada's Trade and Transportation Ecosystem: How CargoIS insights help strengthen trade connectivity, inform infrastructure investments, and support long-term industry development.
17h10 – 17h30	**Closing Remarks**
19h00- 21h00	**Cargo IS Networking Dinner (Invite Only)**

#IATAWCS

Unrestricted