

**IATA**

**BUSINESS**

**TRAVEL**

**SUMMIT**



**GLOBAL  
PERSPECTIVES  
BY IATA**



## **IATA Business Travel Summit - Online Event**



**Wednesday 17 June 2020**

**14:00 – 16:00 CET**

**08.00 – 10.00 EST**



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# ▶ THE BIG PICTURE AND GLOBAL PERSPECTIVES BY IATA

Click & Register  
for this Webinar

**Webinar Synopsis:** This online IATA Business Travel Summit (IBTS) will bring the business travel industry together for online sessions across 2-days. IBTS will focus on the key challenges, shifts in strategy, priorities and roadmaps to restart airline business travel to accelerate the bounce back. This webinar will focus on Global Perspectives by IATA in the context of the present crisis, with Day 1 focused on Aviation and COVID-19 and Day 2 focused on continued advances in distribution strategy by industry stakeholders.

**Moderator:** Yanik Hoyles, Director Distribution, IATA



**Wednesday 17 June 2020**

14:00 - 16:00 Central European Time  
08.00 - 10.00 Eastern Standard Time

**14:00 – 14:10**

**Welcome and Opening**

**Aleks Popovich**  
SVP Financial Distribution Data and Services, IATA

**14:10 – 14:35**

**Keynote:** COVID-19's impact on passenger demand, scenario analysis and recovery scenarios

**Andrew Matters**  
Deputy, Chief Economist, IATA

**14:35 – 15:00**

**Keynote & Interview:** Perspectives on Airline Distribution in COVID-19 era

**Olivier Hours**  
Head Industry Distribution Programs Adoption, IATA  
**Nina Wittkamp**  
Expert Associate Partner, McKinsey & Company

**15:00 - 15:40**

**Keynote & Interview:** A Roadmap to Restart Aviation  
What IATA is doing to prepare for the bounce back

**Pierre Charbonneau**  
Director Passenger and Facilitation, IATA

**15:40 – 15:55**

**Keynote:** Insights from the hospitality sector

**Riko van Santen**  
Chief Information Officer, Kempinski Hotels S.A.

**15:55 – 16:00**

**Final Q&As & Closing**  
An opportunity to ask your remaining questions

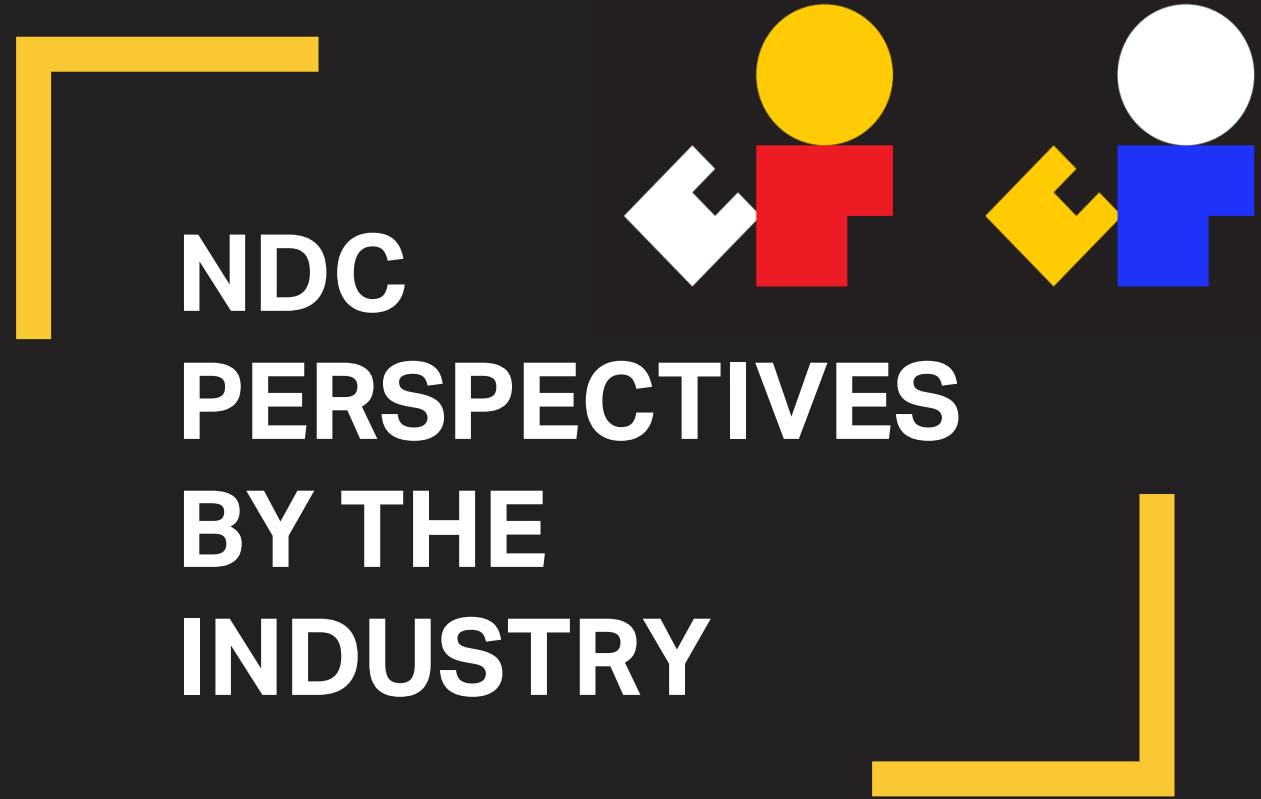
**Moderator:** Yanik Hoyles, Director Distribution, IATA

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## **IATA Business Travel Summit - Online Event**



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# ► NDC PERSPECTIVES BY THE INDUSTRY

Click & Register  
for this Webinar

**Webinar Synopsis:** Day 2 focus is the continued distribution developments & NDC perspectives by industry stakeholders in the context of the COVID-19 crisis.

**Moderator:** Caroline Strachan, Managing Partner, Festive Road



**Thursday 18 June 2020**

14:00 - 16:00 Central European Time  
08.00 - 10.00 Eastern Standard Time

**14:00 – 14:10**

**Welcome Back :** **The Importance of The Distribution Evolution in a COVID-19 restart context** **Tamur Goudarzi Pour**, CCO Swiss & Senior Vice President Revenue Management/Distribution Lufthansa Group Hub Airlines and Chair of the IATA Distribution Advisory Council (DAC)

**14:10 – 14:15**

**Interview :** Setting the context, hear from the Director Distribution, IATA **Yanik Hoyles** , Director Distribution, IATA  
**Moderator:** Paul Tilstone, Managing Partner, Festive Road

**14:15 – 14:40**

**Case Study #1:** Hear from **Corporate Travel Management (CTM)** together with their Airline partners **Qantas and Singapore Airlines** on their NDC content integration available via their OBT, "Lightning". **Scott Ward**, Global Head of Partnerships, CTM

**14:40 – 15:05**

**Case Study #2:** Hear from **American Express GBT** on their live NDC integration with **American Airlines** **John Bukowski**, VP Content Acquisition, Amex GBT

**15:05 – 15:30**

**Case Study #3:** Hear from **FCM Travel Solutions** together with their IT partner **Amadeus** and the corporation **Parexel** on how NDC content from **American Airlines** can be compared and booked by a corporate traveler through the Amadeus Cytric Travel & Expense online booking tool. **Michel Rouse**, VP Global Customer Solutions, FCM

**15:30 – 15:55**

**Case Study #4:** Hear from **TripActions**, **Lufthansa Group** and **Shopify** on their NDC integration and its benefits. **Andrew Chase**, Airline Partnerships, TripActions

**15:55 – 16:00**

**Closing** **Claudia Adams**, Travel Manager at Allianz & IATA Travel Manager Advisory Group (TMAG), European Chair  
**Moderator:** Paul Tilstone, Managing Partner, Festive Road



**For more information and registration go to:**

**[CLICK HERE](#)**

