

IATA

BUSINESS

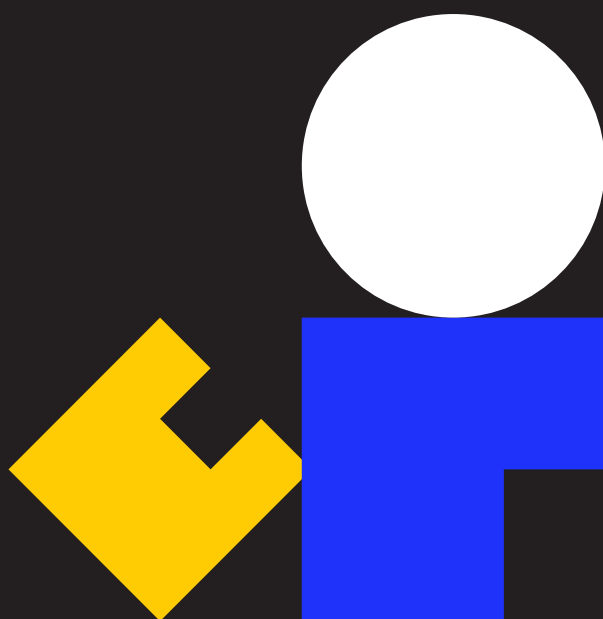
TRAVEL

SUMMIT

Geneva, Switzerland 19 - 20 June 2019

PROGRAM

BY INVITATION



Agenda

Wednesday, 19 June | 13:00 - 18:00

13:00 - 14:00 Registration & Welcome Coffee

NDC is live and delivers value

14:00 - 14:15 Welcome & The legal briefing

Eric Léopold, Director,
FDS Transformation, IATA
Daniel Kanter, Assistant
General Counsel, IATA

14:15 - 14:40 NDC Momentum

Hear from the Industry Distribution Programs Director about the latest progress made during the last 12 months, NDC Leaderboard Airlines' journey to reach critical mass of NDC transactions and the ongoing programs of airline digital transformation.

Yanik Hoyles, Director,
Industry Distribution
Programs, IATA

14:40 - 15:00 Tangible Action: Live examples of NDC integration

See live examples of NDC integration in the business travel space.

Johannes Walter, Senior
Director Distribution Global
Market Management,
Lufthansa Group
Jens Schuster, Senior
Director Franchising,
Lufthansa City Center
International
Sven Friz-Kleinspehn,
Product Manager, Midoco
Alon Meisels, CEO, Atriis

15:00 - 15:20 Tangible Action: Live examples of NDC integration

See live examples of NDC integration in the business travel space.

Bryan Koh, Vice President
E-commerce and Distribution,
Singapore Airlines
Scott Ward, Global Head of
Partnerships, Corporate Travel
Management (CTM)

15:20 - 15:40 Tangible Action: Live examples of NDC integration

See live examples of NDC integration in the business travel space.

Satheesh Satchit, Co-
Founder & Product Head,
Verteil Technologies
Prajoth Kumar, Vice President,
Business Development, Verteil
Technologies

15:40 - 15:55 Tangible Talk

Reflect in small groups on the different examples of integration.

15:55 - 16:25 Networking Coffee Break

Agenda

Wednesday, 19 June | 13:00 - 18:00

16:25 - 16:45	Tangible Action: Live examples of NDC integration See live examples of NDC integration in the business travel space.	Hank Benedetti , Vice President, Strategic Accounts, American Airlines Jeff Klee , CEO, AmTrav
16:45 - 17:05	Tangible Action: Live examples of NDC integration See live examples of NDC integration in the business travel space.	Eli Valborg Lindland , Executive Vice President, Development & Technology, Berg-Hansen
17:05 - 17:25	Tangible Action: Live examples of NDC integration See live examples of NDC integration in the business travel space.	Klaus Goddard , Vice President Global Distribution, BCD Travel
17:25 - 17:40	Tangible Talk An opportunity to ask your questions to the presenters and the audience.	
17:40 - 18:00	Outside-In Hear from an industry outsider. Introduction to CERN and its industry collaborations.	Giovanni Anelli , Ph.D., Knowledge Transfer Group Leader, CERN
18:00	End of Day 1 Close and off to the Evening Reception.	

Networking Dinner

Networking Dinner Sponsor:

Sabre

Agenda

Thursday, 20 June | 08:00 - 16:00

08:30 - 09:00

Networking Coffee

What's next?

09:00 - 09:10 **Welcome back**

09:10 - 10:05 **Strategies & Roadmaps Part 1 - The GDS**

Hear from the GDSs leaders how their commercial platforms will address needs of business travelers of the future.

Jesper Söderström, Vice President Business Travel Division NECSE, Amadeus
Kathy Morgan, Vice President, NDC Solutions, Sabre Travel Solutions
Nenad Mihajlovic, Head of NDC Customer Engagement, Travelport

10:05 - 10:45 **Strategies & Roadmaps Part 2 - The NDC Leaderboard Airlines**

We take a look at NDC Leaderboard strategies & roadmaps to reach critical mass of NDC transactions followed by questions.

PANEL

Daniel Murphy, NDC Onboarding & Support Manager, British Airways
Rogier Van Enk, Vice President Digital Revenue & Distribution, Finnair
Jeff Christensen, Managing Director Distribution, United Airlines
Moderator: Rita Visser, Director, Global Travel Sourcing & GPO, Oracle

10:45 - 10:55 How Farelogix platform addresses the needs of the business travelers of the future.

Nancy Delgado, Director Marketing Product Management, Farelogix

10:55 - 11:25

Networking Coffee Break

Coffee Break sponsored by



11:25 - 11:55 **Defining the Future User Interface**

Online/Self Booking Tool (OBT) requirements by travel buyers have never been greater- but can we define when the OBTs should focus development to maximize their value in a new distribution landscape?

Moderators: Ann Dery, Director, Global Travel & Meetings, Global Procurement, GBS, S&P Global
Paul Tilstone, Managing Partner, FESTIVE ROAD

11:55 - 12:35 **Strategies & Roadmaps Part 3 - The TMC**

Different TMCs can have a very different approach to technology and also how they engage with the customer. Hear the various approaches.

PANEL

Daniel Finkel, Vice President Booking Experience and Supplier, TripActions
Robin Smith, Chief Product Engineer, Click Travel
Nicola Ping, Manager, Air Content & Distribution EMEA, Flight Centre Travel Group
Moderator: Caroline Strachan, Managing Partner, FESTIVE ROAD

12:35 - 13:35

Networking Lunch Break

Networking Lunch Break sponsored by



Agenda

Thursday, 20 June | 08:00 - 16:00

13:35 - 14:05 Innovation with Speed!

Hear about the Innovations of tomorrow discovered through the IATA Hackathons.

Freelane:

Nicolas Fete, co-founder
Céline Tobler, co-founder

Duffel:

Tim Rogers, Software Engineer

Nearsoft:

Liliana Reina Serrano, Product Manager

Moderator: Anderson

Pacchioni, Developer community Manager, IATA

14:05 - 14:20 Strategies & Roadmap Part 4 - The Corporate Program

Insights from the IATA Travel Manager Advisory Group's (TMAG) design thinking process to consider the future of the corporate travel program in a new distribution landscape.

Paul Tilstone, Managing Partner, FESTIVE ROAD

14:20 - 14:55 Corporate Roadmap Reflections

Corporate buyers will lead discussions in small groups and reflect with the audience on their needs in a new distribution landscape.

Moderator: Caroline Strachan, Managing Partner, FESTIVE ROAD

14:55 - 15:45 Chain Reaction

A group of experts representing the entire Business Travel Value Chain will debate & reflect on the Summit. Through a lively debate, we will aim to wrap-up the overall content and ensure all expectations were covered.

PANEL

Diane Lundeen Smith, Global Travel Sourcing Manager, Microsoft

Moshe Rafiah, CEO, Travelfusion

Charlie Sultan, SVP Supplier Services, SAP Concur

Julio Rodríguez, Head of Group Commercial Planning, International Airlines Group (IAG)

John Bukowski, Global Director of Content and Distribution, American Express Global Business Travel (GBT)

Moderator: Caroline

Strachan, Managing partner, FESTIVE ROAD

15:45 - 16:00 Close & Wrap up.

Yanik Hoyles, Director, Industry Distribution Programs, IATA

16:00 End of Day 2

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