Airline Industry Economics Advisory

Purpose
Airline Industry Economics Advisory will provide Strategic Partners with a number of opportunities to interact with the IATA Economics team and explore issues of strategic importance to airline businesses and their suppliers.

Designed for
▪ Airline strategy advisers
▪ Specialized consultancy firms
▪ Equity and credit analysts
▪ Finance providers
▪ Manufacturers
▪ Lessors
▪ Fuel suppliers
▪ Airports and ANSPs
▪ Other suppliers

Areas of Activity
▪ Interpreting macroeconomic influences on the industry
▪ Assessing the impact of policy and regulation
▪ Analysis of travel and cargo market developments
▪ Forecasting long-term travel market shifts
▪ Insights into airline business model developments
▪ Guidance on airline industry financial performance

Benefits
▪ Attend annual 1-2-day workshop to explore strategic economic and financial issues with the IATA economics team and other experts in the issues being considered
▪ Acquire dedicated time by phone or face-to-face with the Chief or a Senior Economist from IATA’s economics team to discuss issues of strategic importance to your business
▪ Obtain a discounted rate for projects on strategic issues undertaken on your behalf by the IATA economics team.

Additional Strategic Partnerships Benefits
▪ Exclusive usage of the IATA Strategic Partnerships logo
▪ Inclusion in the IATA Strategic Partnerships online directory
▪ Promotion through the electronic quarterly Strategic Partner newsletter, viewed by thousands of aviation industry contacts
▪ Monthly posting of Strategic Partners’ press releases on the IATA website

CONTACT
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Learn more
Publications
Partners may purchase publications at a preferential rate.

Recommended publications:
- Aviation Cyber Security Toolkit

Courses
Strategic Partners may attend, at a reduced fee, IATA training courses.

Strategic Partners may receive 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability)