

Airline Industry Economics Advisory

Purpose

Airline Industry Economics Advisory will provide Strategic Partners with a number of opportunities to interact with the IATA Economics team and explore issues of strategic importance to airline businesses and their suppliers.

Designed for

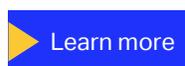
- Airline strategy advisers
- Specialized consultancy firms
- Equity and credit analysts
- Finance providers
- Manufacturers
- Lessors
- Fuel suppliers
- Airports and ANSPs
- Other suppliers

Areas of Activity

- Interpreting macroeconomic influences on the industry
- Assessing the impact of policy and regulation
- Analysis of travel and cargo market developments
- Forecasting long-term travel market shifts
- Insights into airline business model developments
- Guidance on airline industry financial performance

CONTACT

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Chief Economist
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Benefits

- Attend annual 1-2-day workshop to explore strategic economic and financial issues with the IATA economics team and other experts in the issues being considered
- Acquire dedicated time by phone or face-to-face with the Chief or a Senior Economist from IATA's economics team to discuss issues of strategic importance to your business
- Obtain a discounted rate for projects on strategic issues undertaken on your behalf by the IATA economics team.

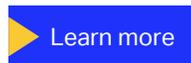
Additional Strategic Partnership Benefits

- Exclusive usage of the IATA Strategic Partnerships logo
- Inclusion in the IATA Strategic Partnerships online directory
- Promotion through the electronic quarterly Strategic Partner newsletter, viewed by thousands of aviation industry contacts
- Monthly posting of Strategic Partners' press releases on the IATA website

IATA Clearing House Discount

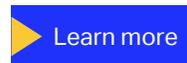
Strategic Partners receive a substantial discount upon joining the **IATA Clearing House**:

The IATA Clearing House (ICH) provides the means to settle all the billed items sent to and from airlines around the world. Used by more than 400 airlines either directly or via special links, the ICH settles around USD 50 billion of interline billings every year. Its efficiency is so great that airline cash and settlement requirements are reduced by around 75%, and risks for all participants are minimized.



Publications

Partners may purchase publications at a preferential rate.



Recommended publications:

- Security Management Systems Manual
- Aviation Cyber Security Toolkit

Courses

Strategic Partners may attend, at a reduced fee, IATA training courses.

Strategic Partners may receive 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability)

