Digital Cargo

The Cargo Operations and Technology Strategic Partnerships Area of Involvement is one of the 6 Boards established by Resolution under the Cargo Services Conference and all its subgroups.

Each Board is an airline-only group overseeing the strategy and direction of standards development and implementation within a specific area of cargo services. The Board may also create subgroups to work on specific areas of standards.

The Digital Cargo area manages the development standards and guidance related to data and communication ONE Record project and the e-freight/e-AWB project.

Designed for
- Supply chain operators
- Cargo IT application providers
- Freight forwarder and Shipper IT application providers
- Device Manufacturer such as cargo trackers
- CCS / Digital Connectivity Providers
- Global distribution systems
- Technology providers

To be eligible to become an IATA Strategic Partner in Cargo Operations and Technology, the industry supplier needs to meet the following criteria:

- Be an active IATA Strategic Partner with cargo expertise
- The supplier’s product/service is relevant to Cargo Operations and Technology and is in line with IATA standards
- Have already implemented or are in process of implementing IATA standards related to Cargo Operations and Technology successfully

Areas of Activity
- One Record
- e-freight/e-AWB
- Digital Cargo future initiatives
Meetings & Working Groups

DIGITAL CARGO WORKING GROUP (DCWG)

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The objectives of the DCWG are to provide recommendations to the Cargo Operations and Technology Board (COTB) on the development of digital cargo standards, adoption plans and implementation guides. Specifically, these recommendations include: the development and enhancement of the ONE Record standards in particular on the API & Security topics and also on the data model maintenance and expansion, the e-AWB / e-freight industry adoption strategy and plan, specific expertise with regard to digital cargo processes, the definition of a ONE Record industry wide adoption and rollout plan, taking into account the legacy e-freight infrastructure.

Benefits
- Participate in the above meetings
- Participate in the new standards collaboration tool when actively involved
- Appear in IATA publications such as the IATA e-freight handbook
- Benefit from first selection of sponsorship/exhibition opportunities at IATA World Cargo Symposium and CNS Conference and any e-Cargo event organized by IATA
- Advertise on the Cargo website at a discounted rate: www.iata.org/advertising

Additional Strategic Partnerships’ Benefits

Branding
- Recognition as a valuable supporter of IATA and the air transport industry
- Inclusion in the IATA Strategic Partnerships online directory
- Exclusive usage of the IATA Strategic Partnerships logo
- Promotion through the electronic quarterly newsletter, the Partner Brief, viewed by thousands of aviation industry contacts
- Monthly posting of Strategic Partners’ press releases on the IATA website

Courses
Strategic Partners may attend, at a reduced fee, IATA training courses.

Strategic Partners may receive 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability).