

Digital Innovation

Purpose

The purpose of the IATA SP Digital Innovation program is to foster a culture of digital innovation and transformation within aviation.

What's in it for the SPs?

Strategic Partners will be invited to attend 2 Innovation Days a year which bring together airlines, startups, Strategic Partners, and our Silicon Valley based startup accelerator partner Plug & Play in order to explore and discuss new digital and technological trends, latest developments and outcomes of IATA Digital Innovation Think Tanks of strategic importance to our member airlines. Additionally, the program will provide Strategic Partners with opportunities to pitch new product ideas to the IATA Digital Transformation and Innovation team, IATA subject matter experts, and select airlines.

Designed for

- Aviation industry service providers
- Digital enterprises
- Technology providers
- Specialized Consultancy firms
- OEMs
- GDSs
- Venture Capitalist
- Other suppliers

Areas of Activity

- Digital Transformation
- Innovation
- Data, AI, ML
- New Tech

Benefits

- Be listed in the IATA Startup & Innovation hotlist as a leading innovator in Aviation
- Acquire dedicated time by phone or face-to-face with the IATA Digital Transformation and Innovation team and bounce your new solution/idea off us & IATA SME and pitch your ideas to select IATA member airlines as part of our innovation webinar series
- Exposure to latest developments/trends by attending bi-annual all day innovation jam sessions (IATA Innovation Days) to explore digital innovation, emerging tech trends, challenges & opportunities within the aviation sector and get updates on industry led projects and latest thought leadership originating from IATA Digital & Data Think Tanks
- Media mention (video Interview to be performed IATA Innovation Day) and to be displayed on IATA website and IATA Newsletter post each Innovation Day.
- Dedicated desk at IATA Innovation Day for promotion of Digital Strategic Partner product and services

Additional Benefits

- Exclusive usage of the IATA Strategic Partnerships logo
- Inclusion in the IATA Strategic Partnerships online directory
- Promotion through the electronic quarterly Strategic Partner newsletter, viewed by thousands of aviation industry contacts
- Ability to join the Accelerate@IATA program powered by Plug and Play for an additional cost

CONTACT

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Publications

Partners may purchase publications at a preferential rate.

Recommended publications:

- Security Management Systems Manual
- Aviation Cyber Security Toolkit



Training Courses

Strategic Partners may attend, at a reduced fee, IATA training courses.

Strategic Partners may receive 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability)

