Digital Innovation

Purpose
The purpose of the IATA SP Digital Innovation program is to foster a culture of digital innovation and transformation within aviation.

What’s in it for the SPs?
Strategic Partners will be invited to attend 2 Innovation Days a year which bring together airlines, startups, Strategic Partners, and our Silicon Valley based startup accelerator partner Plug & Play in order to explore and discuss new digital and technological trends, latest developments and outcomes of IATA Digital Innovation Think Tanks of strategic importance to our member airlines. Additionally, the program will provide Strategic Partners with opportunities to pitch new product ideas to the IATA Digital Transformation and Innovation team, IATA subject matter experts, and select airlines.

Designed for
- Aviation industry service providers
- Digital enterprises
- Technology providers
- Specialized Consultancy firms
- OEMs
- GDSs
- Other suppliers

Areas of Activity
- Digital Transformation
- Innovation
- Data, AI, ML
- New Tech

Benefits
- Be listed in the IATA Startup & Innovation hotlist as a leading innovator in Aviation
- Acquire dedicated time by phone or face-to-face with the IATA Digital Transformation and Innovation team and bounce your new solution/idea off us & IATA SME and pitch your ideas to select IATA member airlines as part of our innovation webinar series
- Exposure to latest developments/trends by attending bi-annual all day innovation jam sessions to explore digital innovation, emerging tech trends, challenges & opportunities within the aviation sector and get updates on industry led projects and latest thought leadership originating from IATA Digital & Data Think Tanks

Additional Strategic Partnership Benefits
- Exclusive usage of the IATA Strategic Partnerships logo
- Inclusion in the IATA Strategic Partnerships online directory
- Promotion through the electronic quarterly Strategic Partner newsletter, viewed by thousands of aviation industry contacts
- Monthly posting of Strategic Partners’ press releases on the IATA website

Airline Partners Payment Solutions:
IATA Clearing House Discount
Strategic Partners receive a substantial discount upon joining the IATA Clearing House:

The IATA Clearing House (ICH) provides the means to settle all the billed items sent to and from airlines around the world. Used by more than 400 airlines either directly or via special links, the ICH settles around USD 50 billion of interline billings every year. Its efficiency is so great that airline cash and settlement...
requirements are reduced by around 75%, and risks for all participants are minimized.

CONTACT
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Publications
Partners may purchase publications at a preferential rate.

Recommended publications:
- Aviation Cyber Security Toolkit

Training Courses
Strategic Partners may attend, at a reduced fee, IATA training courses.

Strategic Partners may receive 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability)