

# IT Leaders Community

## Purpose

IATA will bring together IT experts to advise Airline Senior IT professionals on technology best practices, to support airlines in the implementation of their business strategies and enable innovation based on the best use of technology.

Participants will benefit from a deeper understanding of technical challenges and impact on the airline goals and plans whilst having a fast track from vendors on best-in-class technology. The executives from key vendor organizations will develop a deeper awareness of the key and immediate needs of the aviation industry and be better positioned to align their products and services to accommodate those needs. IATA will better understand the common goals and opportunities from the airlines and the technology positioned in the market to enhance its offering and support.

## Designed for

- Airline / Airport Senior IT Leaders
- Airline / Airport Heads of Digital
- IT Infrastructure professionals
- IT Operations professionals
- Aviation IT providers/vendors
- Cloud Computing solution providers/professionals
- IT Security service providers/professionals
- Digital Communications system providers/professionals
- Infrastructure service providers/professionals
- BI Service providers to airlines

## Activities

- The IATA IT Leaders Community convenes twice a year

## Focus Areas

- **Digital Identity:** From legacy codes to a secure, unified digital identity platform in distribution allowing all parties to share confidential data and to discover and access industry APIs.
- **Advanced Analytics:** How to collect and harness different data sets across multiple business silos into one place and put industry data to work to enable faster and smarter decision making.
- **Cybersecurity:** Main initiatives to move to practical implementation of Zero Trust Security.
- **Sustainable IT:** What evaluation system can help organizations to independently assess and improve the environmental management of their IT operations.

## Area Benefits

- Invitations to attend IATA IT Leaders Community meetings (2 per year)
- Share IT best practices in all areas of airline IT interest
- Discuss IT security strategies and share airlines initiatives such as PCI-DSS, Identity management, advanced persistent threats

## Additional Benefits

- Exclusive usage of the IATA Strategic Partnerships logo
- Inclusion in the IATA Strategic Partnerships online directory
- Promotion through the electronic quarterly Strategic Partnerships newsletter, viewed by thousands of aviation industry contacts
- Partners may purchase publications at a preferential rate
- Partners may attend, at a reduced fee, IATA training courses. Strategic Partners may receive a 55% discount on the first 2 seats per year to any IATA classroom course (subject to availability)
- Discounts to attend IATA Conferences
- Monthly posting of Strategic Partners' press releases on the IATA website

A full list of Partnership benefits can be found [here](#).

## Contact

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