





Conference Opening
Yaniv Sorany
Principal, Head of Certifications, IATA







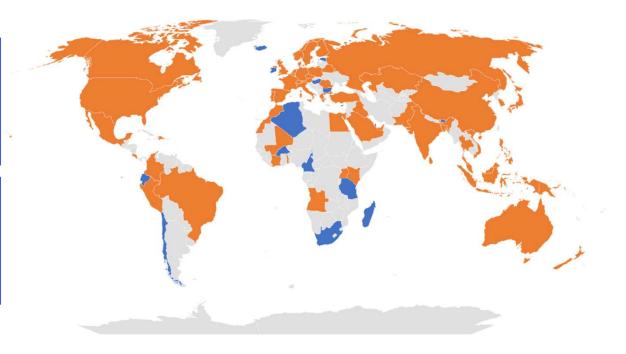
CBTA Center | Growing Network

64 countries

+200 CBTA Centers

/UU+
Trained instructors

75k
Trained workforce



CBTA Center Objectives



Establish, maintain, and monitor a globally recognized accreditation program for competency-based training and assessment on a worldwide basis and in a costeffective manner.



Support the industry to **develop capacity** and resources to transition to a **CBTA approach.**



Enable operators and civil aviation authorities to **assess** and **approve** organizations for a training program under a CBTA approach.



Raise the bar in the industry and give visibility to accredited organizations.



CBTA Center: One-stop-shop for all your needs













CBTA Center Conference

Invite only event for CBTA Centers

- ✓ Knowledge share
- ✓ Success stories
- ✓ Networking
- ✓ CBTA Center Recognition Awards

Standards and Guidance Documents

Provide guidance and support to develop capacity

- ✓ CBTA Center Program Manual
- ✓ Assessment Checklist

External Assessment and Administration

External Assessments conducted by Independent Validator

- √ 12+ years experience in training, audit and operations
- ✓ Identify improvement areas and facilitate towards certification

Training Courses

2 courses available

- Competency-Based
 Training for
 Dangerous Goods
 Instructors
- ✓ Competency-Based Training for Dangerous Goods Instructional Designers

Annual Refresher Workshop for Instructors

Instructors are key to success

- ✓ Equip them with the up-to-date knowledge
- Continuous improvement and growth

The purpose of the CBTA Center Conference is

- to bring together representatives from various CBTA Centers and stakeholders,
- to showcase and share best practices,
- to discuss challenges and opportunities in the field of competency-based training and assessment approach.





Share the **regulatory changes**, **guidelines and market outlook** in the competency-based training and assessment approach;



Exchange **success stories and experiences** in the development and implementation of competency-based training and assessment approach;



Explore methodologies to improve training quality and effectiveness;



Establish and promote an effective **communication platform** between IATA, CBTA Centers, and other stakeholders.



Agenda



Time	Session	Time	Session
09:20 - 09:35	Presentation on the study to expand the CBTA Center certification to additional training topics, roadmap and next steps	12:00 – 12:30	Ceremony and celebration of the CBTA Center Recognition Award winners
09:35 – 10.30	Panel Discussion: One year on the road - lessons learnt from the implementation of CBTA approach for dangerous goods	12:30 – 12:35	Closing Remarks
10:30 - 11:00	Networking Break	12:35 - 14:00	Networking Lunch
11:00 - 11:20	Presentation of the CBTA Center Recognition Awards program and its contribution to CBTA Centers to strive for excellence and to create a positive and productive learning environment	14:00 – 17:00	CBTA Centers are invited to join IATA Certification Workshop.
11:20 - 12:00	Presentations by the Award Winners on new concepts and ideas that contributes to the digitalization, and sustainability as well as the effective delivery of the training programs	17:30 – 20:00	WCS Welcome Reception - WCS Exhibition Hall (Open to WCS registered delegates Only)









THIS CONFERENCE IS CONDUCTED UNDER THE COMPETITION LAW COMPLIANCE









PLEASE SILENCE YOUR CELL PHONE DURING THE CONFERENCE SESSIONS







CBTA Center Expansion

Onur Unat

Product Manager Training and Development Certifications, IATA



CBTA Center Expansion Objectives





We **study** the opportunity to **expand** the CBTA Center certification program to cover additional **general aviation** and **safety** related training courses.

PHASE 1

Survey with the existing CBTA Centers

PHASE 2

Interview with the selected CBTA Centers

PHASE 3

Pilot study with the selected subject area



Scope of the Expansion





- Human Factors
- Airside Safety
- SMS (Safety Management System)
- Emergency Response
- Security Awareness
- Passenger Handling
- Ramp Handling
- Load Control

As per IATA Airport Handling Manual (AHM) 1110 Ground Operations Training Program Cargo Handling as per IATA Cargo SARPs

Cargo Warehouse Operations
Pharma and Healthcare
Perishable
Live Animals
ULD Operations

- Travel & Tourism Services
- Cabin Crew



Methodology





Online questionnaire

Fieldwork ran between September 26th and October 15th 2023.

Invites send out to CBTA Centers.



11-21% Response rate

371 respondents were invited through email, a total of 77 finished (including those filtered out) and 39 finished all questions.

Questions are showing results of all those who responded to the particular question.



Countries

Responses came from the following countries: Mexico, Hong Kong (S.A.R.), France, Singapore, United States of America, Spain, United Arab Emirates, Philippines, Japan, Italy, India, China, Angola, Switzerland, Russian Federation, Poland, Pakistan, New Zealand, Kenya, Greece



Key target audiences:

79% Freight forwarders

68% Packers/shippers

66% Cargo Handling companies

55% Ground Handling Companies

52% Airlines

45% Airport Operators

7% Travel & Tourism

27% Others



Biggest opportunities



Interest in IATA accreditation and Co-branded student certificates is nearly equal (e.g. no preference for one over the other).

Number of students for which CBTA Centers expect to be interested in accreditation/Co-branded certificates by type of course*

Security Awareness courses

Basic Safety courses

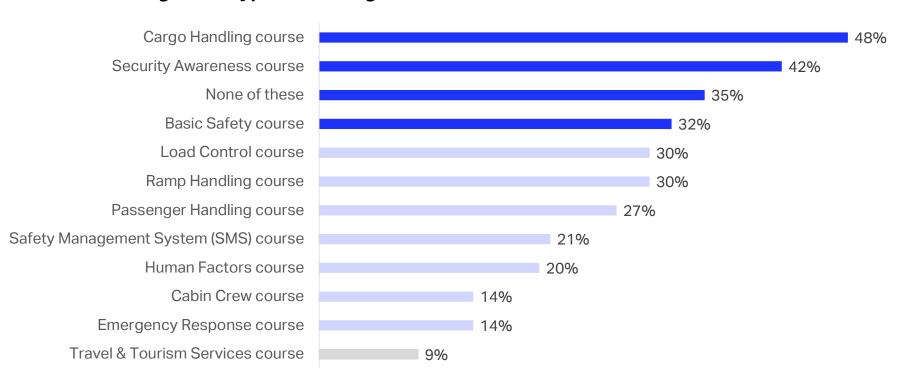
Cargo Handling courses



Cargo handling and security awareness courses offered by most CBTA Centers



35% of CBTA Centers indicated not to offer any of these courses currently. On average CBTA Centers offering these type of trainings.



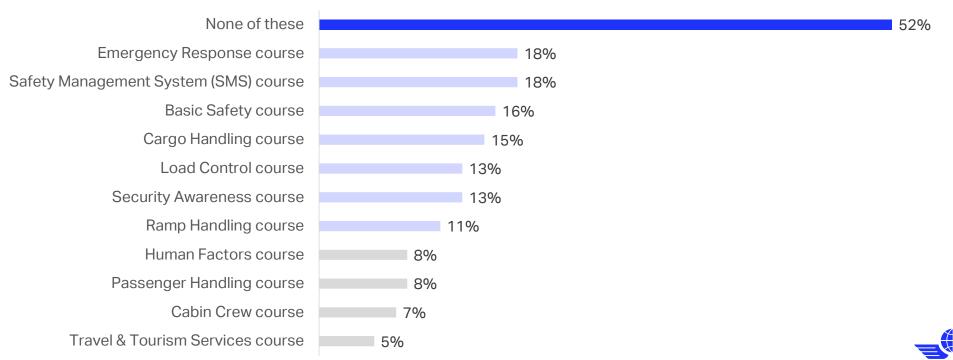


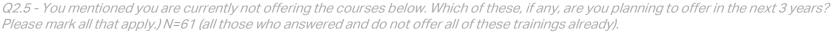
Q2.4 - Which of the courses below does your CBTA Center currently offer? Please mark all that apply. N=66 (all who answered)

52% of CBTA Centers are not planning on offering any trainings they currently don't offer



CBTA Centers are planning to offer additional trainings, mostly consider Emergency Responses courses and SMS courses.







Survey Results



- Biggest opportunity for accreditation and co-branded certification in Security Awareness courses
- Interest is also relatively high for Cargo Handling courses and the Ramp Handling course.
- For courses CBTA Centers plan to offer in the future, opportunities in accreditation and cobranded certifications are highest for the Basic Safety course.
- Interest is also relatively high for Cargo Handling courses and the Ramp Handling course.
- Combining current and future interest, interest is highest for Security Awareness courses, Basic Safety courses and Cargo Handling courses.



Next Steps



- Analyze the survey and interview data
- Consolidate the results
- Prioritize the first training subject
- Develop the assessment checklist for the selected training subject
- Conduct the on-site assessment audit with the selected pilot companies in Q2
- Fine-tune the assessment checklist based on the pilot results
- Officially announce the new training subject by Q3









QUESTIONS







Moderator:

Ilan Biton, CEO, Enabling Insight

Panelists:

Shoeb Muljiani, Regulatory, Compliance And Audit Lead - L & T, Emirates Jennifer Kirkland, President, AllTransPack Yosuke Hara, General Manager, NCA Japan









QUESTIONS







Hong Kong (SAR), China 11 March 2024

Networking Break: Back on 11.00 am









CBTA Center Recognition Awards

Onur Unat

Product Manager Training and Development Certifications, IATA



CBTA Center Recognition Awards

CBTA Center Recognition Awards aim to motivate and inspire CBTA Centers to create a productive and positive learning environment by

- promoting innovation and developing new concepts & ideas that contribute to digitalization and sustainability,
- ensuring effective delivery of training programs for excellence.



CBTA Center Recognition Awards







THE BEST INNOVATION AWARD

aims to recognize the most innovative training solution that has been implemented by the CBTA Center and to encourage other CBTA Centers to adopt similar strategies to improve the quality of their training solutions.

THE BEST PERFORMANCE AWARD

aims to recognize CBTA Centers that have demonstrated exceptional effectiveness in their training and desired results connected to employee competencies and improved business outcomes.



The Best Innovation Award



- Participation is voluntary and free of charge.
- Submission of Application Form within the given deadline.
- The Jury will evaluate the applications.
- Maximum Two (2) winners will be selected.
- The evaluation criteria:
 - ✓ Eligibility of the application
 - ✓ Completeness of the solution
 - ✓ Robustness of the solution
 - ✓ Development and implementation strategy
 - ✓ Innovativeness of the idea





The Best Performance Award



- Participation is voluntary and free of charge.
- Participants will receive the report periodically to check their performance.
- Measured via IATA's online CBTA Center Training Satisfaction Survey
- Period: Based on the end date of the courses in calendar year
- Feedback from at least 20% of the reported students.
- No personal information is asked.
- Responses are kept confidential and anonymous.
- Global Best Performer and 5 Regional Best Performers.
- The evaluation criteria in the Survey:
 - ✓ Instructor / Trainer performance
 - ✓ Course content / materials
 - ✓ Student's experience













	1 Strongly disagree	2 Somewhat disagree	3 Neither agree nor disagree	4 Somewhat agree	5 Strongly agree	N/A
Was knowledgeable n the subject matter	0	0	0	0	0	0
Came to class prepared and stayed on schedule	0	0	0	0	0	0
Adapted content according to the needs of the class	0	0	0	0	0	0
Spoke clearly using concepts I could easily understand	0	0	0	0	0	0
Started interesting discussions and encouraged participation	0	0	0	0	0	0
Explained how to apply subject matter on the job	0	0	0	0	0	0
Answered questions clearly and choroughly	0	0	0	0	0	0
Provided helpful feedback	0	0	0	0	0	0
o you have any additio	nal feedback a	bout the instruc	tor?			





	1 Strongly disagree	2 Somewhat disagree	3 Neither agree nor disagree	4 Somewhat agree	5 Strongly agree	N/A
ourse content was onsistent with the ourse objectives	0	0	0	0	0	0
ourse content was elevant and up-to- ate	0	0	0	0	0	0
ourse content was asy to read and nderstand	0	0	0	0	0	0
ourse had a good alance of theory and ractical exercises	0	0	0	0	0	0
xercises/activities elped me apply /hat I learned	0	0	0	0	0	0
ourse material was yell structured and asy to follow	0	0	0	0	0	0
ourse duration was dequate	0	0	0	0	0	0
ourse pace and ifficulty were dequate	0	0	0	0	0	0
you have any addition	nal feedback a	bout course cor	tent and materia	ls?		





Instructor-led courses:

	1 Strongly disagree	2 Somewhat disagree	3 Neither agree nor disagree	4 Somewhat agree	5 Strongly agree	N/A
Course registration vas simple	0	0	0	0	0	0
CBTA Center staff was helpful and easy to contact	0	0	0	0	0	0
Location where training took place was agreeable and accessible	0	0	0	0	0	0
Room and set-up were appropriate for the needs of the course	0	0	0	0	0	0

Self-study courses:

	1 Strongly disagree	2 Somewhat disagree	 Neither agree nor disagree 	4 Somewhat agree	5 Strongly agree	N/A
Course registration was simple	0	0	0	0	0	0
CBTA Center staff was helpful and easy to contact	0	0	0	0	0	0
The technical ntroduction and oining instructions were clear and nelpful	0	0	0	0	0	0
The virtual classroom platform (eg WebEx) was effective and user-friendly delivery, nteraction)	0	0	0	0	0	0
The content sharing platform (eg Moodle) was effective and user-friendly	0	0	0	0	0	0



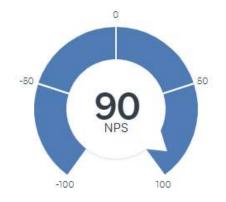


Below strategy is used to ensure a clear and fair determination of winners.

The evaluation of the survey data prioritizes NPS while having a mechanism to break ties objectively using additional criteria:

- NPS for each CBTA Center is calculated in each region and globally.
- If there are ties, the average scores for Likert scale questions for the tied schools is calculated.
- CBTA Centers with the highest average score are identified as the winners.

If the tie persists even after considering the average Likert scale scores, then the qualitative insights will be used to understand the overall experience beyond numerical scores.





CBTA Center Recognition Awards







The International Air Transport Association (IATA) hereby recognizes

Company Name line 1 Company Name line 2

City, Country

Top Innovative CBTA Center

In recognition of outstanding innovation in delivering IATA accredited Dangerous Goods training programs in 2023

DD Month YYYY





- Promotion on IATA Social Media Channels (Linkedin, Instagram etc)
- Visibility in IATA's webpage: <u>www.iata.org/en/services/certification/training-development/cbta-center/cbta-center-recognition-awards-program/</u>
- Receive the trophy
- Receive the digital 'Certificate of Recognition'
- Privilege of using the CBTA Center Award Winner stamps.
- Opportunity to participate as panelist/speaker in the IATA Events



Kindly review the IATA CBTA Center Recognition Awards terms and conditions (PDF) for the details.







CBTA Center Conference



QUESTIONS

#IATAWCS







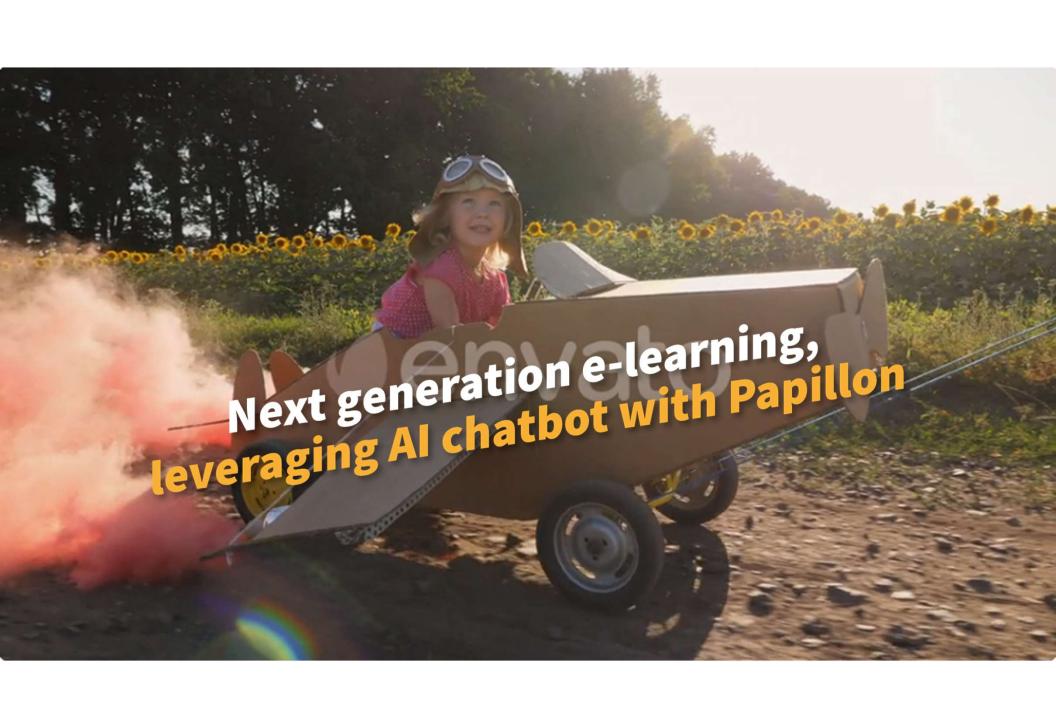
CBTA Center Conference

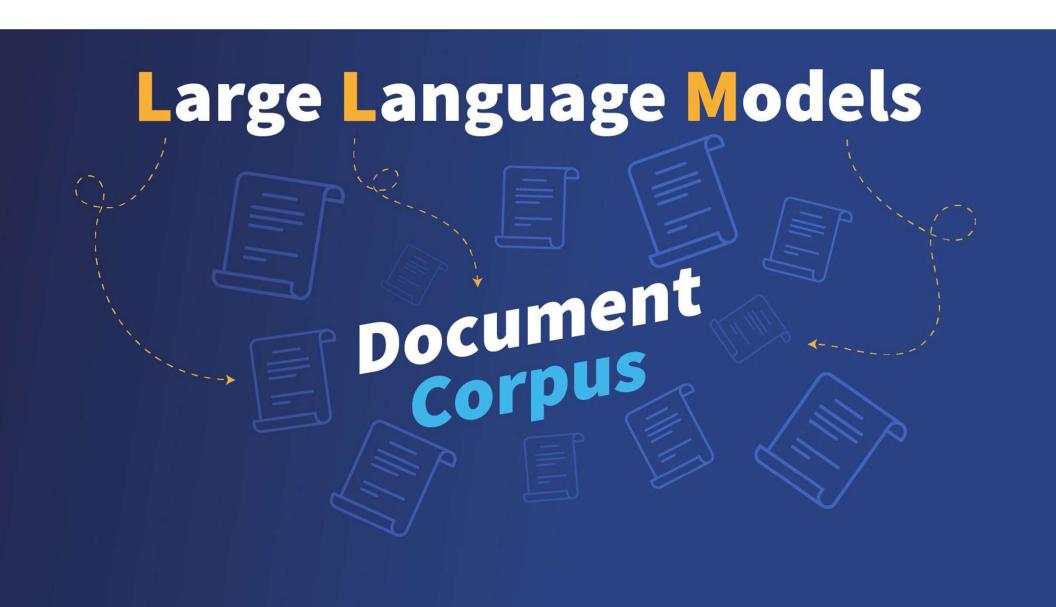
Best Innovation Awards Winner

Presentation by Butterfly Aero Training
Philippe Campos, Head of Product Development and Marketing
Annella Lamartiniere, Instructional Designer











Response





RAG
Retrieval Augmented Generation







Experience based on real-time feedback











Most Measurable Benefits





Unique, unmatched state of the art training offering



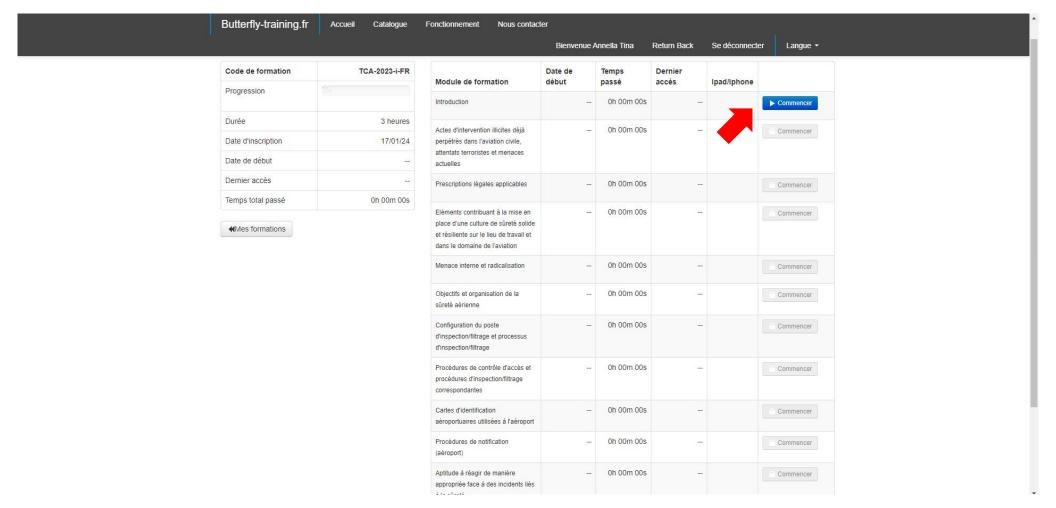
Trainee's success and satisfaction

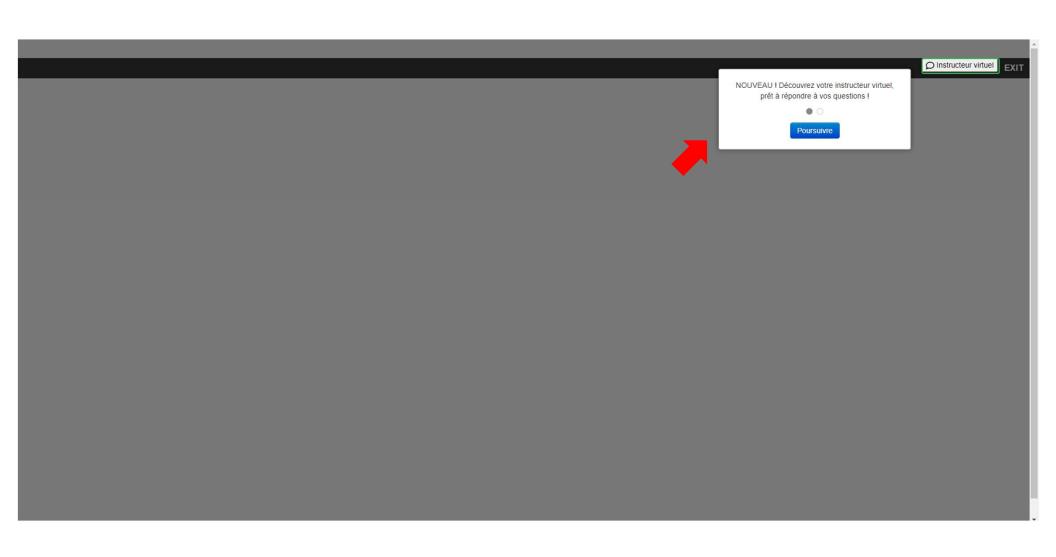


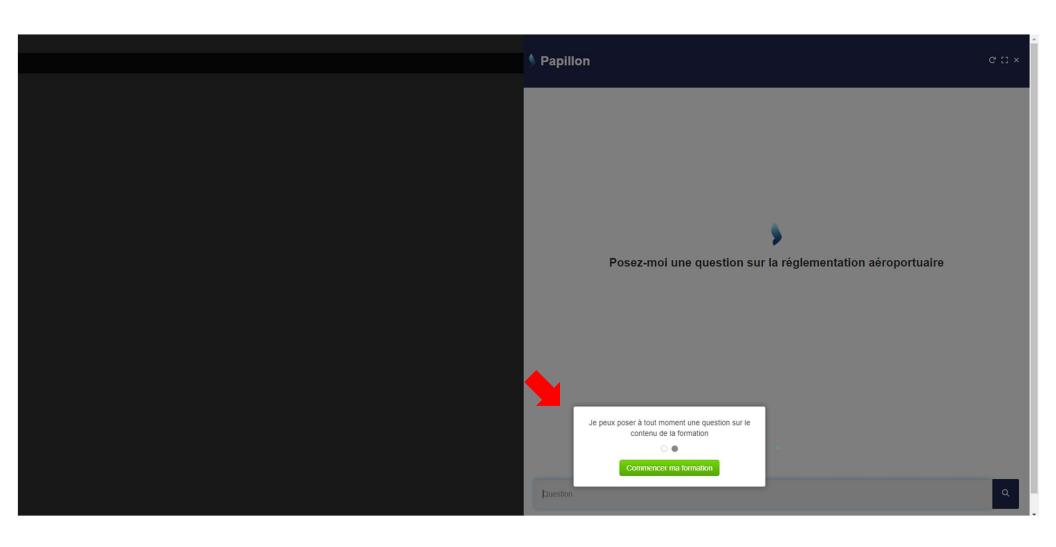
NextGen e-learning empowering:



It's time for a demo!





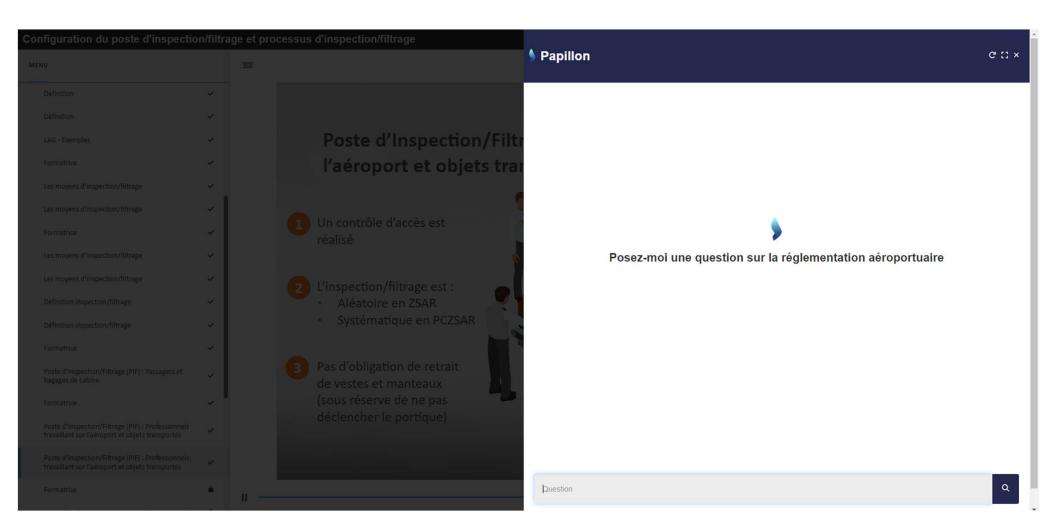


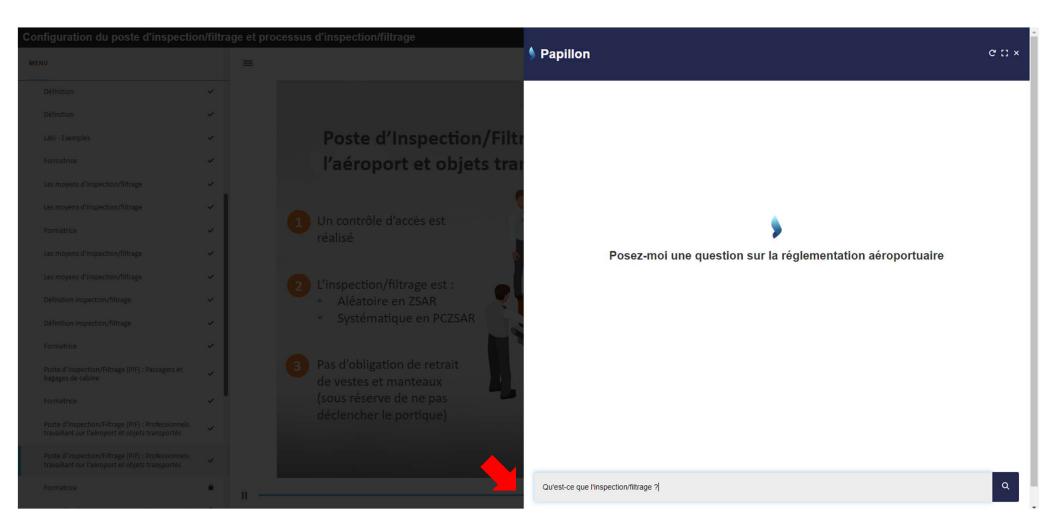


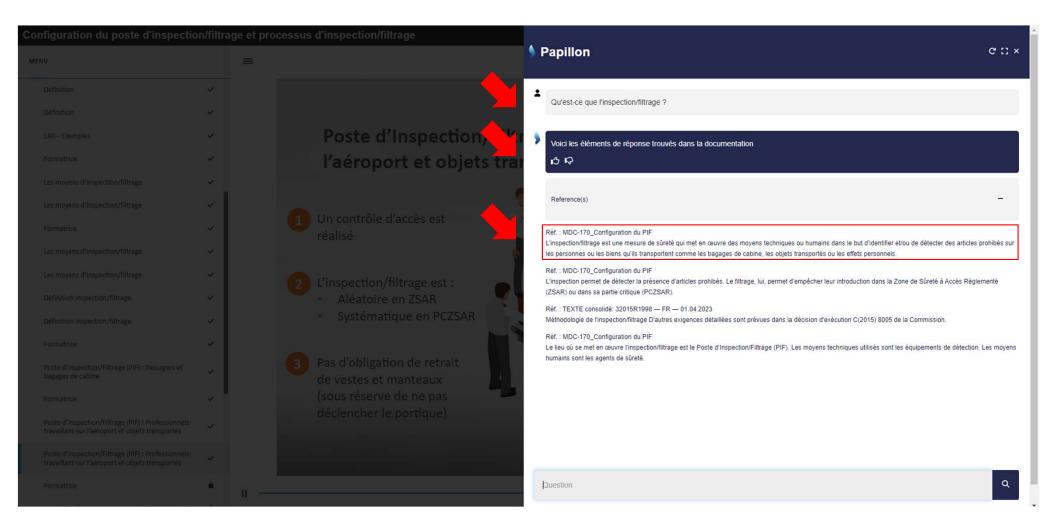
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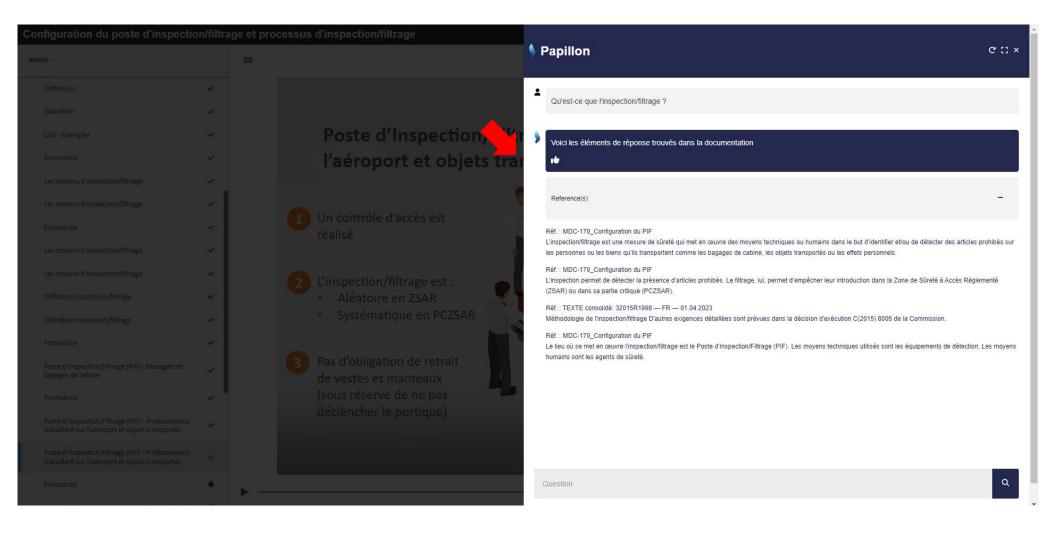
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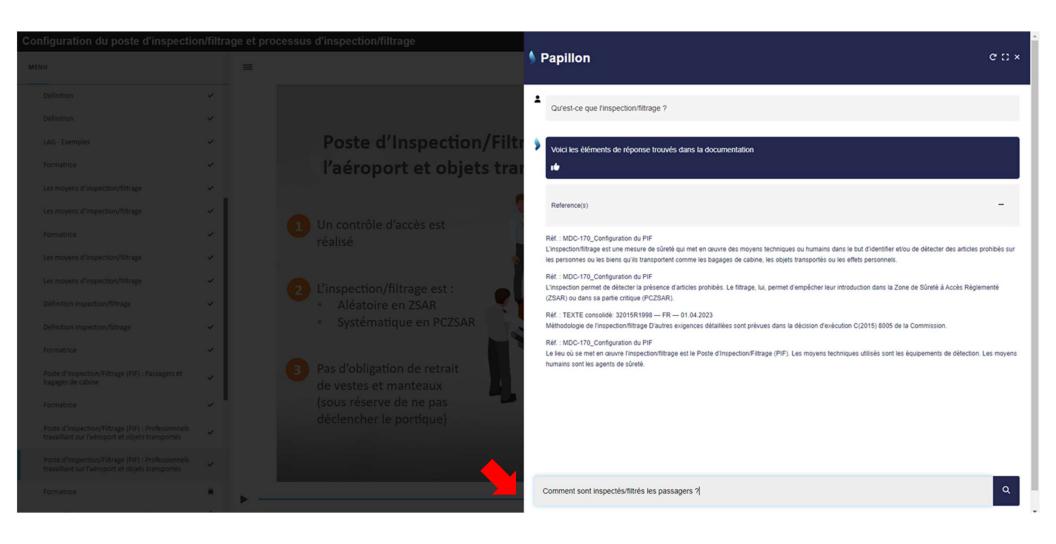
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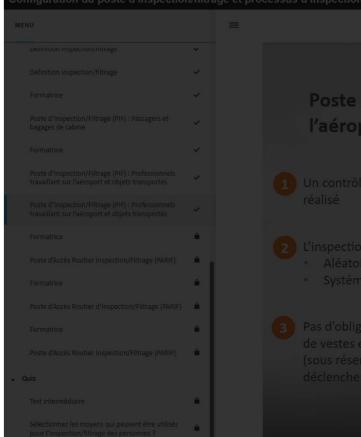














♦ Papillon

G [] ×

Voici les éléments de réponse trouvés dans la documentation

马口

Reference(s)

Réf.: TEXTE consolidé: 32008R0300 — FR — 01.02.2010

Tous les passagers au départ et ceux qui sont en correspondance ou en transit, ainsi que leurs bagages de cabine, sont soumis à une inspection/filtrage pour empêcher l'introduction d'articles prohibés dans les zones de sûreté à accès réglementé ou à bord d'un aéronef.

Réf.: TEXTE consolidé: 32008R0300 - FR - 01.02.2010

Les passagers et leurs bagages de cabine sont protégés contre toute intervention non autorisée à partir du moment où ils ont subi une inspection/filtrage et jusqu'au départ de l'aéronef dans lequel ils sont transportés.

Réf.: MDC-170_Configuration du PIF

L'inspection/filtrage des passagers et leurs bagages de cabine se déroule de la façon suivante. Tout d'abord, un contrôle d'accès est réalisé afin de s'assurer qu'ils sont bien autorisés à accèder à la PCZSAR. Ensuite, des agents de sûreté dûment qualifiés procèdent à leur inspection/filtrage ainsi que celle de leurs bagages de cabine. Le poste est équipé principalement d'un portique de détection de métaux et d'un équipement d'un diragerie radioscopique. En premier lieu, les passagers déposent sur le tapis de l'équipement radioscopique leurs bagages à main. Ils doivent retirer leurs manteaux et vestes et également sortir de leurs bagages de cabine leurs ordinateurs portables et autres appareils électriques de grande taille ainsi que leurs LAGs. Car ceux-ci doivent être inspectés séparément. Ils doivent aussi se séparer du contenu de leurs poches (tous leurs objets métalliques, trousseaux de ciés, briquet, ceintures) et éventuellement enlever leurs chaussures. Le passager passe ensuite sous le portique de détection de métaux. Si l'alarme se décienche, le passager est invité à vider ses poches de tout objet métallique qu'il aurait oublié et à repasser sous le portique. Si l'alarme se décienche à nouveau, un agent de sûreté du même sexe que le passager procédera alors à une palpation. Les images radioscopiques des bagages de cabine ou vêtements déposés sur le convoyeur sont analysées par un opérateur. Si un ou plusieurs objets contenus dans les bagages ou dans un manteau par exemple présentent une forme suspecte qui pourrait ressembler à un article prohibé, le passager sera invité, par un autre agent de sûreté, à ouvrir son bagage. L'agent de sûreté présent à la sortie du tunnel de l'équipement radioscopique procédera alors à une fouille manuelle afin d'identifier plus précisément le ou les objets suspects. L'ensemble des procédures d'inspection/filtrage des passagers et de leurs bagages de cabine est décrit dans la réglementation de l'Union européenne.

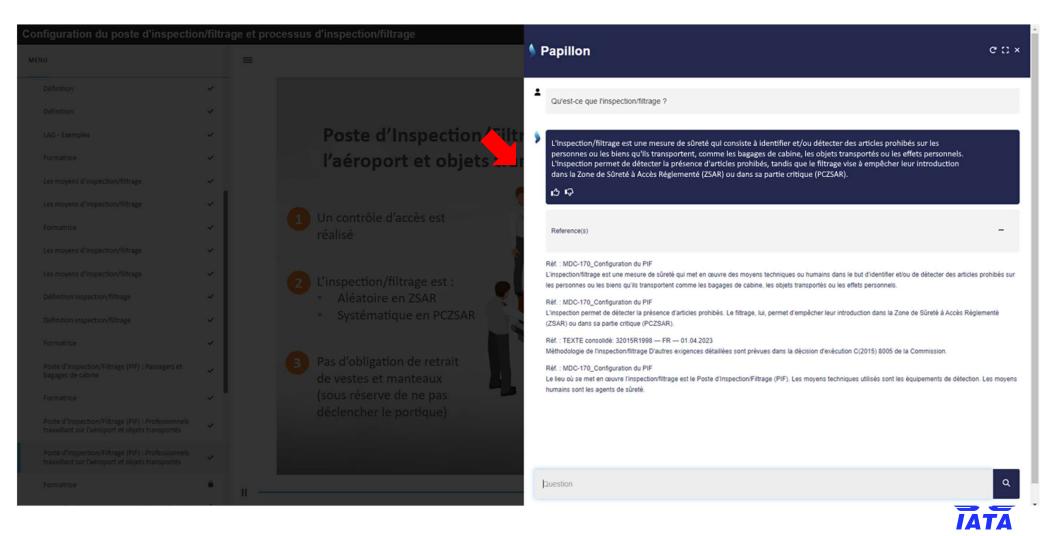
Réf.: TEXTE consolidé: 32008R0300 - FR - 01.02.2010

Toutes les personnes autres que les passagers, ainsi que les objets qu'elles transportent, sont soumises à une inspection/filtrage à l'entrée des parties critiques des zones de sûreté à accès réglementé, afin de prévenir l'introduction d'articles prohibés dans ces parties.

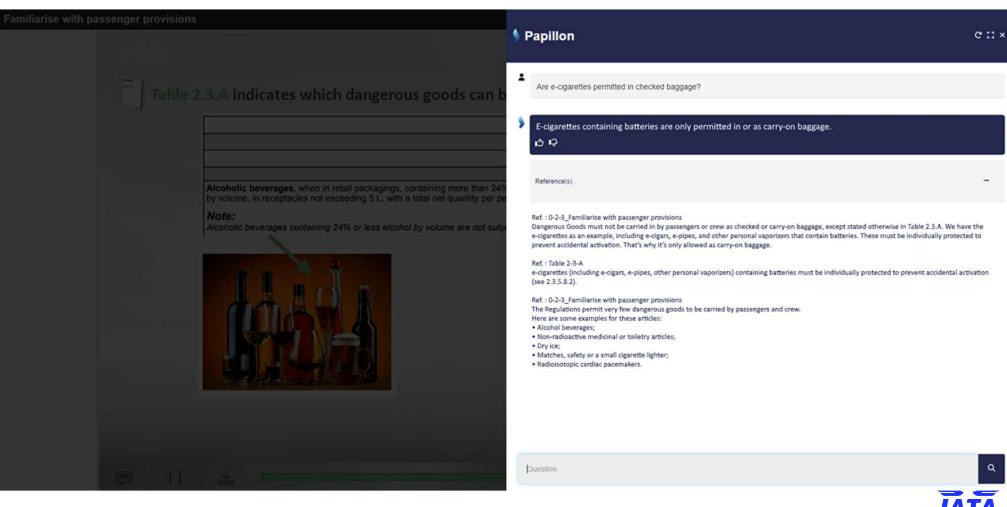
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Question

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DG Example







www.butterfly-training.com





CBTA Center Conference

Best Innovation Awards Winner

Presentation by Emirates
Philip Lodge, Head of Learning and Talent Operations
Shoeb Muljiani, Regulatory, Compliance And Audit Lead
Sam Raja, Regulatory, Compliance and Audit Partner





Learning and Talent



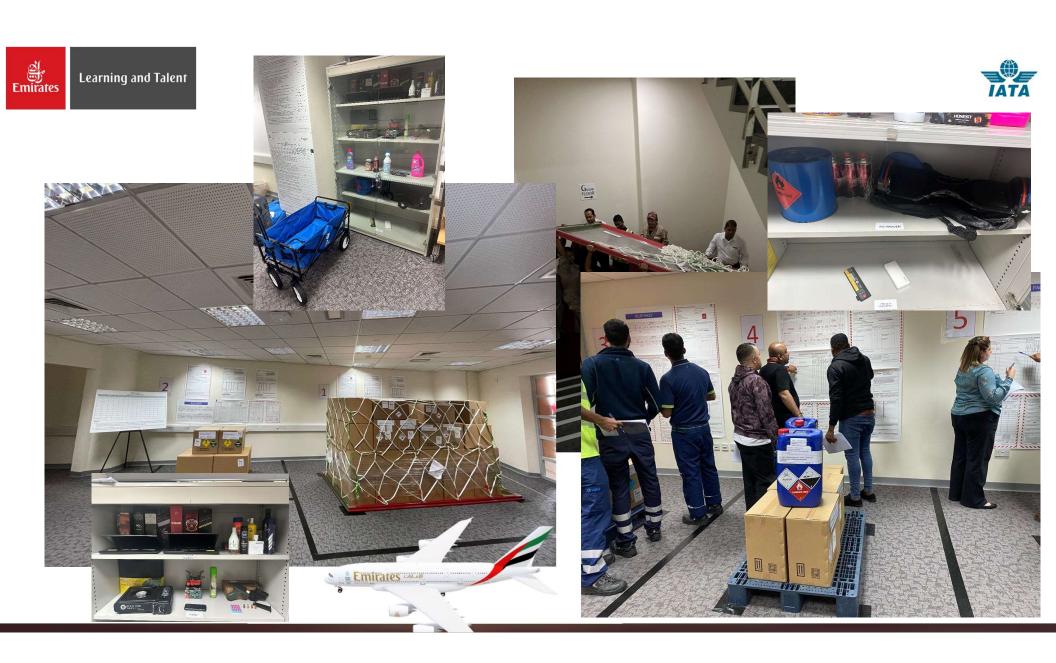


EMIRATES DG CBTA NNNOVATION





DG SIMULATION ROOM





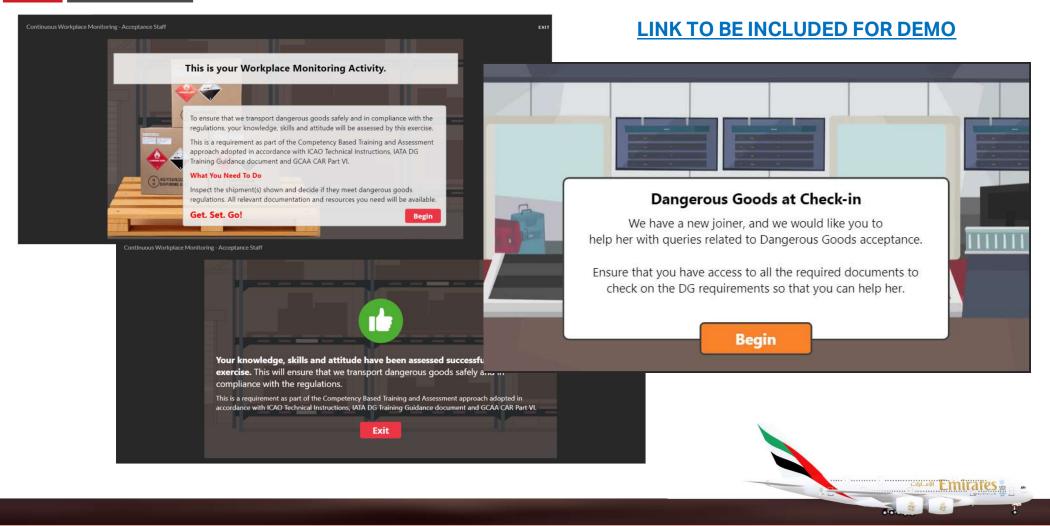


ONLINE DG SOLUTIONS











LITHIUM BATTERY APP

Emirates





A demonstration of the app will be given at this time









Learning and Talent



THANK YOU

Recognition Awards Ceremony











Recognition Awards Ceremony







BUTTERFLY

Butterfly Aero Training



Instituto de Capacitación Internacional en Carga Aérea S.C.



Tradewinds Training Services



Shanghai Pudong Intl Airport Cargo Terminal Co. Ltd. (PACTL)



NCA Japan Co Ltd



#IATAWCS







CBTA Center Conference

Closing Remarks

Frederic Leger

Senior Vice President Commercial Products and Services, IATA















THANK YOU TO OUR SPEAKERS AND PANELISTS



#IATAWCS

