IATA WINGS OF CHANGE AMERICAS

Mexico City, Mexico
27-28 June 2023

PROGRAM

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#IATAWOCA
IATA is excited to bring our Wings of Change Americas Conference to Mexico this year. Mexico is a key market in the region and a major player in the global economy. We look forward to providing a forum for industry and government leaders to discuss the opportunities facing aviation in the region and creating a joint agenda to make air transport in the Americas more competitive on a global stage. By working together, we can maximize aviation's value in terms of jobs creation, economic activity and air connectivity, reaching all corners of North and South America, and benefitting all levels of society. We look forward to seeing you in Mexico!

This conference brings together some of the brightest minds and influential leaders in the aviation industry to discuss the future of air travel. As an airline committed to innovation and progress, Aeromexico is delighted to play a key role in shaping the sustainable future of our industry and support this important conference to advance air transport across the Americas.

As Mexico's Secretary of Transport, I am honored for IATA's Wings of Change Americas Conference to take place in Mexico. This event is a crucial opportunity to discuss the current state and future of aviation in the Americas region, and Mexico's role in driving innovation, sustainability, and growth in this vital sector. I look forward to productive conversations and collaboration with industry leaders, stakeholders, and policymakers from across the region.
Tuesday, 27 June

08:00 – 18:00  CONFERENCE REGISTRATION  
Foyer – 2nd Floor

08:30 – 19:00  EXHIBITION OPEN  
Regency A&D

08:30 – 10:00  WELCOME NETWORKING BREAKFAST  
Regency A&D

10:00 – 10:30  OPENING PLENARY  
Regency Ballroom B&C

- Aeromexico Welcome to Mexico  
  Andres Conesa, CEO, Aeromexico – per video

- IATA Welcome to Wings of Change Americas  
  Peter Cerdá, Regional Vice President, The Americas, IATA

- Government Welcome to Mexico  
  Jorge Nuño Lara, Secretary of Infrastructure, Communications & Transport

10:30 – 11:15  Regulatory Roundtable: Importance of Joint Government & Industry Agenda to Advance Air Transport Across the Americas

Panel discussion led by Oracio Marquez, Regional Director, External Affairs & Sustainability, Latin America & Caribbean, IATA

- Cuitlahuac Gutierrez, SVP, Institutional Relations, Government, Airports and Industry Affairs, Aeromexico
- Ricardo Catanant, Director, ANAC, Brasil
- Patricia Mastropietro, Partner, Haynes and Boone
- Humberto Lopez Mata, Director International and Regulatory Affairs, Delta Air Lines

11:15 – 11:45  NETWORKING COFFEE BREAK  
Regency A&D

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Tuesday, 27 June

11:45 – 12:00  Flying in Freedom: a Pathway to Prevent Human Trafficking  
Mario Cordero, Head of United Nations Office on Drugs and Crime

12:00 – 13:15  Aviation as an enabler of Socio-Economy Recovery & Growth in the Americas  
Executive Chat with Gabriela Frias, Journalist, business anchor for CNN en Español  
Ricardo Sánchez, CFO, Aeromexico  
Frederico Pedreira, COO, Avianca  
Pedro Heilbron, CEO, Copa Airlines  
Dionisio Pérez- Jácome, Vicepresidente de desarrollo corporativo y sostenibilidad, Volaris

13:15 – 14:30  NETWORKING LUNCH  
Regency A&D

14:30 – 14:50  Insights on Tax Policy: Maximizing, not hampering the region’s potential  
Ligia Fonseca, Assistant Director, Industry Taxation, IATA

14:50 – 15:00  Uniting Aviation:  
ICAO’s Vision for a Sustainable & Innovative Air Transport Sector  
Juan Carlos Salazar, Secretary General, ICAO – per video

15:00 – 16:00  Aviation’s energy transition to SAF:  
Challenges and opportunities in the Americas  
IATA Insights by Pedro de La Fuente, Senior Manager, Sustainability, IATA  
Expert panel with Diego Rivera, Research Associate, Center on Global Energy Policy  
Karen Farias, ESG Director, Aeromexico  
Guillaume Gressin, Vice President International, Strategy and Commercial Operations, Airbus Latin America & Caribbean  
Dr. Agustín Ávila, Director General de Políticas Para la Acción Climática, SEMARNAT  
Teresa Parejo, Head of Sustainability, Iberia

16:00 – 16:30  NETWORKING COFFEE BREAK  
Regency A&D

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Tuesday, 27 June

16:30 – 16:40  Enhancing the Travel Experience: Evolving customer preferences in the post COVID world  
Fernando García Ruiz, CEO for Latin America, Universal Assistance

16:40 – 16:55  Modern Airline Retailing: Strategic Roadmap Towards True Customer Centricity  
Alicia Lines, Regional Director, Financial Settlement & Distribution Services, IATA

16:55 – 17:55  New Distribution & Personalized Sales: Where are we in Latin America?  
Panel discussion led by Melany Cornejo, Distribution Director, Avianca  
Carlos Torres, Airlines Director Latin America, Travelport  
Erica Quiroz, Regional Director for Latin America, IBS Software  
Glenn Barcheski, Director, Air Distribution Sales Americas, Amadeus  
Jose Guzmán, Sales Director, Sabre

17:55 – 18:00  Closing of Day 1

18:00 – 19:00  NETWORKING COCKTAIL RECEPTION  
Regency A&D & Foyer

19:00 – 21:30  NETWORKING DINNER  
Regency Ballroom B&C

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Wednesday, 28 June

08:00 – 11:00  CONFERENCE REGISTRATION
Foyer – 2nd Floor

08:00 – 12:45  EXHIBITION OPEN
Exhibition Area at Regency A & D

07:30- 09:00  IAWA BREAKFAST - By invitation only
Regency F- 1st Floor

08:00 – 09:00  WELCOME COFFEE
Regency A&D

PLENARY
Regency Ballroom B&C

09:00 – 09:45  Wings of Equality: Empowering Gender Diversity in Air Transport
Panel discussion led by Rosario Aviles, Journalist for Aviación 21

Maria Carolina Cortes Arce, Vice President, Corporate Communications, Avianca Group
Norma Campos, Senior Representative, México, Federal Aviation Administration (FAA)
Diana Olivares, General Manager, Mexico, LATAM Airlines Group / President, CANAERO
Andrea Valencia, Founding Partner, Valencia and Sánchez Aviation Solutions

09:45 – 10:00  Industry Insights: Utilizing Biometrics to Enhance Operational Efficiencies
Casey Durst, Executive Director of Operations, U.S. Customs and Border Protection

10:00 – 10:45  Regional Operational Needs for 2030 and Beyond:
What Infrastructure is Needed to Support a Growing Travel and Tourism Sector?
Panel discussion led by Adolfo Reyes, Head of Membership & Associates, WTTC

Alfonso Arroyo, Representative in Latin America and Caribbean, EASA
José Luis Suárez, Chief Operations Officer, Volaris
Jaime Escobar, Head of Fuel, Charges and Environment, ALTA
Miguel Saravia, Sales Director, SITA

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Wednesday, 28 June

10:45 – 11:15  NETWORKING COFFEE BREAK
Regency A&D

11:15 – 11:45  Executive Chat:
The Importance of Mexico & Latin America to a Global Airline

Mónica Jesús López Solás, Chief Commercial Officer, Iberia
Gabriela Frias, Journalist, business anchor for CNN en Español

11:45 – 12:45  Executive Chat: The Importance of Air Connectivity –
From Maintaining Supply Chains to Driving Travel & Tourism
Panel discussion lead by Gabriela Frias, Journalist, business anchor for CNN en Español

Luis Sierra, CEO, Mas Air
Julio Gamero, CEO, Tag Airlines
Juan Carlos Zuazua, CEO, Viva Aerobus
Peter Cerdá, Regional Vice President, The Americas, IATA
Arturo Barreira, President Latin America and Caribbean, AIRBUS

12:45 – 13:00  Closing Remarks
Arq. Rogelio Jiménez Pons, Subsecretario de Transportes de la Secretaría de Infraestructura, Comunicaciones y Transportes (SICT), Mexico

13:00 – 14:00  FAREWELL NETWORKING LUNCH
Regency A&D

13:00 – 17:00  Airline Payments & Loyalty Workshop: By invitation only
Hosted by Mastercard – Contact woca@iata.org if interested in participating.
Regency F

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