IATA WINGS OF CHANGE AMERICAS

Santiago, Chile
10-11 April 2024

PROGRAM
**Tuesday, 9 April**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>15:00-18:00</td>
<td>Conference Registration</td>
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**Wednesday, 10 April**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>07:00-09:00</td>
<td>Welcome Networking Breakfast</td>
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<tr>
<td>09:00-10:45</td>
<td>Opening Plenary</td>
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<tr>
<td>10:45-11:15</td>
<td>Networking Coffee Break</td>
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<td>11:15-13:15</td>
<td>Plenary</td>
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<tr>
<td>13:15-14:45</td>
<td>Networking Lunch</td>
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<tr>
<td>14:45-17:45</td>
<td>Sustainability Track, Regulatory Track, Modern Airline Retailing Track</td>
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<tr>
<td>18:30-19:30</td>
<td>Cocktail Reception</td>
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<td>19:30-22:00</td>
<td>Gala Networking Dinner</td>
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**Thursday, 11 April**

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<tr>
<td>07:30-09:00</td>
<td>Women in Aviation Breakfast</td>
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<td>Farewell Networking Lunch</td>
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Tuesday, 9 April

15h00 – 18h00  Conference Registration
Foyer – Sheraton Hotel & Convention Center

Wednesday, 10 April

07h00 – 09h00  WELCOME NETWORKING BREAKFAST
Sheraton Hotel and Convention Center

Opening Plenary

09h00 – 09h35  Master of Ceremony: Enrique Perrella, Aviation Director, Business Traveler
IATA Welcome to Wings of Change Americas
• Peter Cerdá, Regional Vice President, The Americas, IATA

Government Welcome & Vuelo Limpio Launch of Chile's SAF Roadmap 2050
• Juan Carlos Muñoz Abogabir, Minister of Transport & Communications, Chile
• Diego Pardow, Minister of Energy, Chile
• Florencia Corta, Inter-American Development Bank (IDB)

Vuelo Limpio Video, Official Photo and Launch Ceremony

09h35 – 10h00  MIT Study Results on Decarbonizing Aviation in Latin America
• Sergey Paltsev, Deputy Director, MIT Joint Program on the Science and Policy of Global Change

10h00 – 10h45  Joint Industry and Government Vision: How Can Aviation in Latin America Reach Net Zero in a Sustainable Way?
CEO & Government Insights moderated by Gabriela Frias, Journalist, CNN en Español
• Roberto Alvo, CEO, LATAM Airlines Group
• Diego Pardow, Minister of Energy, Chile
• Marcela Anselmi, Head of the Environment and Energy Transition, ANAC Brasil
• Arturo Barreira, President Latin America and the Caribbean, Airbus
• Landon Loomis, President Latin America and the Caribbean, Vice President, Global Policy, Boeing

10h45 – 11h15  NETWORKING COFFEE BREAK sponsored by Nuevo Pudahuel
Sheraton Hotel and Convention Center

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Wednesday, 10 April

11h15 – 12h15  Tourism in the Americas: Trends & Outlook on the Global Competitiveness of the Sector
Ministerial Roundtable moderated by Gustavo Santos, Regional Director, UN Tourism
- Verónica Pardo Lagos, Under-Secretary of Tourism, Chile
- Carlos Peguero, Vice Minister of Tourism, Dominican Republic
- Mateo Estrella, Adviser to the Minister of Tourism, Ecuador
- Denise Guillén, Minister of Tourism, Panama
- Eduardo Sanguinetti, Minister of Tourism, Uruguay

12h15 – 13h15  Journey Across the Region: Reality vs. Perceptions
How to run a successful airline and meet passenger demand
Executive Chat moderated by Gabriela Frias, Journalist, CNN en Español
- Frederico Pedreira, CEO, avianca
- Holger Paulmann, Executive President, Sky Airline

13h15 – 14h45  NETWORKING LUNCH
Bohio Restaurant - Sheraton Hotel and Convention Center

14h45 – 17h45  Simultaneous Content Tracks

*Sustainability Track*

*Regulatory Track*

*Modern Airline Retailing Track*

*Details of the program for each track are further down.

18h30 – 19h30  COCKTAIL RECEPTION
Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00  GALA NETWORKING DINNER
Sponsored by: LATAM Airlines Group & Delta Air Lines
Bohio Park- Sheraton Hotel and Convention Center

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**Wednesday, 10 April**

**Sustainability Track**

**14h45 – 16h15**

**SAF Roadmap and Sustainability Perspectives in Chile - Vuelo Limpio**
- Presentation of Roadmap
- SAF Milestones in Chile
- Opportunities and Development Projects of SAF in Chile
- Closing Ceremony Vuelo Limpio

**16h15 – 16h45**

**JOINT NETWORKING COFFEE BREAK** sponsored by Delta Airlines
Sheraton Hotel and Convention Center

**16h45 – 17h00**

**The Future of Aviation**
**Roadmap for Hydrogen Development**
Guest Speaker: **Juan Carlos Jobet**, Dean School of Business, Universidad Adolfo Ibanez

**17h00 – 17h45**

**The Future of Aviation**
**New technologies and emerging efforts to support aviation decarbonization**
Panel discussion moderated by **Pedro de la Fuente**, Senior Manager EAS, IATA

- **Guillaume Gressin**, Vice President Latin America and the Caribbean, Airbus
- **Otávio Cavalett**, Global Sustainability Policy and Partnerships Regional Lead, Latin America, Boeing
- **Nathan Brown**, Senior Representative for South America, FAA
- **Juan Jose Toha**, Director Corporate Affairs and Sustainability, LATAM Airlines
- **Miller Sierra**, Business Development Manager, Americas, SITA

**Key Take-Aways:**
**Importance of Government & Industry Collaboration Towards Net Zero**
Guest Speaker: **Izabella Texeira**, Former Minister of Environment, Brazil, co-chair of the International Resource Panel, Brazil, International Science Council

**18h30 – 19h30**

**COCKTAIL RECEPTION**
Pool Area - Sheraton Hotel and Convention Center

**19h30 – 22h00**

**GALA NETWORKING DINNER**
Sponsored by: **LATAM Airlines Group & Delta Air Lines**
Bohio Park- Sheraton Hotel and Convention Center

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Wednesday, 10 April

**Regulatory Track**

14h45 – 15h45 **Consumer Regulation in the Americas: How to Maximize Benefits to Passengers**
Panel discussion moderated by Viviana Martin, Global Director of Government Affairs, Avianca

- Jaime Binder, Secretary, Latin American Civil Aviation Commission, LACAC
- Ricardo Catanant, Director of ANAC – Brazilian National Civil Aviation Agency
- Humberto Lopez Mata, Director of International and Regulatory Affairs, Delta Airlines
- Cecilia Demarco, General Counsel, JetSMART

15h45 – 16h15 **Litigation Trends**
Ricardo Bernardi, Partner Bernardi & Schnapp

16h15 – 16h45 **JOINT NETWORKING COFFEE BREAK** sponsored by Delta Airlines
Sheraton Hotel and Convention Center

16h45 – 17h45 **Regional Association Roundtable: Wings of Progress: How to Propel Air Transport Forward?**
Panel discussion moderated by Gonzalo Yelpo, Partner, Yelpo & Facal Abogados

- Rafael Echevarne, Director General, ACI-LAC
- Carolina Simonetti de Groote, General Manager, ACHILA
- Carlos Gutiérrez Laguna, Gerente General, AETAI
- José Ricardo Botelho, Executive Director, ALTA
- Felipe Baravalle, Executive Director, JURCA

18h30 – 19h30 **COCKTAIL RECEPTION**
Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00 **GALA NETWORKING DINNER**
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Bohio Park- Sheraton Hotel and Convention Center

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Wednesday, 10 April

Modern Airline Retailing

The journey to customer centricity

14h45 – 15h00  
**Industry status on the journey to Modern Airline Retailing**  
Alicia Lines – Regional Director, Financial and Distribution Services, IATA

15h00 – 16h15  
**Implementing the customer-centric transformation, the benefits & the challenges**  
Panel discussion moderated by *Karina Medeiros* – Regional Manager, Transformation & Products FSDS, IATA

- Ana Maria Calderón Bonilla – Product Owner NDC, LATAM
- Paloma Sanz de Andino Jiménez – NDC Onboarding and Operations Manager, Iberia
- Eduardo Barillas – Regional Manager, Digital Sales, United Airlines
- Ignacio Roca – CEO, M y M Travel
- Paola Biatturi – Regional Director, Cono Sur & Centro America, Sabre
- Carlos Torres – Director Latin America, Air Partners, Travelport
- Matías Solé – Account Director, Airlines, Latin America, Amadeus

16h15 – 16h45  
**JOINT NETWORKING COFFEE BREAK**  
Sheraton Hotel and Convention Center

16h45 – 17h05  
**Case Studies:**  
**Challenges and opportunities in Airline Retailing**  
Maximiliano Vicini – Americas Sales Representative, HITIT

17h05 – 17h25  
**What's Next? Offers & Orders**  
Melany Cornejo – Distribution Director, Avianca

18h30 – 19h30  
**COCKTAIL RECEPTION**  
Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00  
**GALA NETWORKING DINNER**  
Sponsored by: LATAM Airlines Group & Delta Air Lines  
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Thursday, 11 April

07h30 – 09h00  IATA & IAWA WOMEN IN AVIATION BREAKFAST sponsored by Airbus
*By invitation only.* Sheraton Hotel and Convention Center
Register [here](#). Must hold valid Wings of Change Registration to Join.

### Plenary

**Sheraton Hotel and Convention Center**

09h00 – 10h00  **How to Attract New Talent to Aviation in the Americas: The Importance of Diversity & Inclusion in Air Transport**
Moderated by: **Cristiane Dart**, DEI Communications Head, SITA & IAWA Board Member
- **Maggie Bergsma**, Head of Communications of the Commercial Aircraft Business, Airbus
- **Alejandra Reyes Elizondo**, Public Affairs Manager, Aeroméxico
- **Peggy Croes**, Senior Vice President, Aviation Market Development, Curacao International Airport
- **Ximena Rojas**, ESG & People Director, JetSMART
- **Mayra Kohler**, Corporate Affairs and Sustainability Manager, SKY

**25 by 2025 Signing Ceremony with General Carlos Madina, DGAC Chile**

10h00 – 10h45  **Safety & Regulatory Insights: Collaboration Among Partners to Support Safety Implementation in the Americas**
Moderated by **Pilar Wolfsteller**, Americas Air Transport Editor, Flight Global
- **Alfonso Arroyo Fernández**, Representative for Latin America and Caribbean, EASA
- **David Burkholder**, Deputy Executive Director for the Office of International Affairs, FAA
- **Christopher Barks**, Regional Director, North America, Central America & Caribbean, ICAO
- **Julie Mailhot**, Regional Director, Operations, Safety & Security, The Americas, IATA

10h45 – 11h15  **NETWORKING COFFEE BREAK** sponsored by JetSmart
Sheraton Hotel and Convention Center

11h15 – 11h30  **Blue Heart Campaign Against Human Trafficking**
**Fernanda Ruiz**, Specialist on Programme on Organized Crime and Drugs, UN Office on Drugs and Crime (UNODC)

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**Plenary**

11h30 – 12h30  **Executive Insights & Key Takeaways:**
*Elevating the Americas – Making the Region More Competitive Globally*
Executive Panel moderated by **Gabriela Frías**, Journalist, CNN en Español
- **Víctor Pacheco**, Founder & CEO, Arajet
- **Harris Whitbeck**, Minister of Tourism, Guatemala
- **Estuardo Ortiz**, CEO, JetSMART
- **Nicolas Claude**, CEO, Nuevo Pudahuel

12h30 – 13h15  **Lessons Learnt and Immediate Opportunities For Sustainable Growth:**
*Where will Air Transport in the Americas Go From here?*
Moderated by **Enrique Perrella**, Aviation Director, Business Traveler
- **Boris Iraheta**, Secretario General, CATA
- **Lucía Ginzo**, Chief Corporate Affair and Sustainability Officer, Flybondi

13h15-13h30  **Closing Remarks**
**Gabriela Peralta**, Country Manager, Chile, IATA

13h30 – 14h30  **FAREWELL NETWORKING LUNCH**
Bohio Restaurant- Sheraton Hotel and Convention Center

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