

IATA WINGS OF CHANGE AMERICAS

Santiago, Chile
10-11 April 2024

PROGRAM



Host airline



IATA WINGS OF CHANGE AMERICAS

Tuesday, 9 April

15:00-18:00 Conference Registration

Wednesday, 10 April

07:00-09:00 Welcome Networking Breakfast

09:00-10:45 Opening Plenary

10:45-11:15 Networking Coffee Break

11:15-13:15 Plenary

13:15-14:45 Networking Lunch

14:45-17:45 Sustainability Track Regulatory Track Modern Airline Retailing Track

18:30-19:30 Cocktail Reception

19:30-22:00 Gala Networking Dinner

Thursday, 11 April

07:30-09:00 Women in Aviation Breakfast

09:00-11:00 Plenary

11:00-11:30 Networking Coffee Break

11:30-13:00 Plenary

13:30-14:30 Farewell Networking Lunch

IATA WINGS OF CHANGE AMERICAS

Tuesday, 9 April

15h00 – 18h00 **Conference Registration**
Foyer – Sheraton Hotel & Convention Center

Wednesday, 10 April

07h00 – 09h00 **WELCOME COFFEE**
Sheraton Hotel and Convention Center

Opening Plenary

Sheraton Hotel and
Convention Center

09h00 – 09h35 **Master of Ceremony: Enrique Perrella**, Aviation Director, Business Traveler

IATA Welcome to Wings of Change Americas

- **Peter Cerdá**, Regional Vice President, The Americas, IATA

Government Welcome & Vuelo Limpio Launch of Chile's SAF Roadmap 2050

- **Juan Carlos Muñoz Abogabir**, Minister of Transport & Communications, Chile
- **Rosa Riquelme**, Executive Director of the Energy Sustainability Agency, Chile
- **Maria Florencia Attademo-Hirt**, General Manager Department of Southern Cone Countries, Inter-American Development Bank

Vuelo Limpio Video, Official Photo and Launch Ceremony

09h35 – 10h00 **MIT Study Results on Decarbonizing Aviation in Latin America**

- **Sergey Paltsev**, Deputy Director, MIT Joint Program on the Science and Policy of Global Change

10h00 – 10h45 **Joint Industry and Government Vision: How Can Aviation in Latin America Reach Net Zero in a Sustainable Way?**

CEO & Government Insights moderated by **Gabriela Frias**, Journalist, CNN en Español

- **Roberto Alvo**, CEO, LATAM Airlines Group
- **Marcela Anselmi**, Head of the Environment and Energy Transition, ANAC Brasil
- **Arturo Barreira**, President Latin America and the Caribbean, Airbus
- **Landon Loomis**, President Latin America and the Caribbean, Vice President, Global Policy, Boeing
- **Martin Mackenna**, General Secretary, Junta Aeronáutica Civil (JAC)

10h45 – 11h15 **NETWORKING COFFEE BREAK** sponsored by Nuevo Pudahuel
Sheraton Hotel and Convention Center



*Timings and content are subject to change

IATA WINGS OF CHANGE AMERICAS

Wednesday, 10 April

11h15 – 12h15

Tourism in the Americas: Trends & Outlook on the Global Competitiveness of the Sector

Ministerial Roundtable moderated by **Gustavo Santos**, Regional Director, UN Tourism

- **Verónica Pardo Lagos**, Under- Secretary of Tourism, Chile
- **Carlos Peguero**, Vice Minister of Tourism, Dominican Republic
- **Denise Guillén**, Minister of Tourism, Panama
- **Eduardo Sanguinetti**, Minister of Tourism, Uruguay
- **Gustavo Alvarado Chaves**, Director of Tourism Management, ICT

12h15 – 13h15

Journey Across the Region: Reality vs. Perceptions How to run a successful airline and meet passenger demand

Executive Chat moderated by **Gabriela Frias**, Journalist, CNN en Español

12h15 – 12h45

- **Frederico Pedreira**, CEO, avianca

12h45 – 13h15

- **Holger Paulmann**, Executive President, Sky Airline

13h15 – 14h45

NETWORKING LUNCH

Bohio Restaurant - Sheraton Hotel and Convention Center

14h45 – 17h45

Simultaneous Content Tracks

Sustainability
Track

Regulatory
Track

Modern Airline Retailing
Track

*Details of the program for each track are further down.

18h30 – 19h30

COCKTAIL RECEPTION

Sponsored by: **Central America Tourism Agency (CATA)**

Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00

GALA NETWORKING DINNER

Sponsored by: **LATAM Airlines Group & Delta Air Lines**

Bohio Park- Sheraton Hotel and Convention Center

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IATA WINGS OF CHANGE AMERICAS

Wednesday, 10 April

Modern Airline Retailing

Room: Salon A

The journey to customer centricity

- 14h45 – 15h00** **Industry status on the journey to Modern Airline Retailing**
Alicia Lines – Regional Director, Financial and Distribution Services, IATA
- 15h00 – 16h15** **Implementing the customer-centric transformation, the benefits & the challenges**
 Panel discussion moderated by **Karina Medeiros** – Regional Manager, Transformation & Products FSDS, IATA
- **Ana Maria Calderón Bonilla** – Product Owner NDC, LATAM
 - **Paloma Sanz de Andino Jiménez** – NDC Onboarding and Operations Manager, Iberia
 - **Eduardo Barillas** – Regional Manager, Digital Sales, United Airlines
 - **Ignacio Roca** – CEO, M y M Travel
 - **Paola Biatturi** – Regional Director, Cono Sur & Centro America, Sabre
 - **Carlos Torres** - Director Latin America, Air Partners, Travelport
 - **Matías Solé** – Account Director, Airlines, Latin America, Amadeus
- 16h15 – 16h45** **JOINT NETWORKING COFFEE BREAK** sponsored by Delta Airlines
 Sheraton Hotel and Convention Center
- 16h45 – 17h05** **Case Studies: Challenges and opportunities in Airline Retailing**
Maximiliano Vicini - Americas Sales Representative, HITIT
- 17h05 – 17h25** **What's Next? Offers & Orders**
Melany Cornejo – Distribution Director, Avianca
- 18h30 – 19h30** **COCKTAIL RECEPTION**
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 Pool Area - Sheraton Hotel and Convention Center
- 19h30 – 22h00** **GALA NETWORKING DINNER**
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Wednesday, 10 April

Sustainability Track

Room: Salon B

- 14h45 – 16h15** **SAF Roadmap and Sustainability Perspectives in Chile - Vuelo Limpio**
- Presentation of Roadmap
 - SAF Milestones in Chile
 - Opportunities and Development Projects of SAF in Chile
 - Closing Ceremony Vuelo Limpio
- 16h15 – 16h45** **JOINT NETWORKING COFFEE BREAK** sponsored by Delta Airlines
Sheraton Hotel and Convention Center
- 16h45 – 17h00** **The Future of Aviation
Roadmap for Hydrogen Development**
Guest Speaker: **Juan Carlos Jobet**, Dean School of Business, Universidad Adolfo Ibanez
- 17h00 – 17h45** **The Future of Aviation
New technologies and emerging efforts to support aviation decarbonization**
Panel discussion moderated by **Pedro de la Fuente**, Senior Manager EAS, IATA
- **Guillaume Gressin**, Vice President Latin America and the Caribbean, Airbus
 - **Otávio Cavalett**, Global Sustainability Policy and Partnerships Regional Lead, Latin America, Boeing
 - **Nathan Brown**, Senior Representative for South America, FAA
 - **Juan Jose Toha**, Director Corporate Affairs and Sustainability, LATAM Airlines
 - **Miller Sierra**, Business Development Manager, Americas, SITA
- 18h30 – 19h30** **COCKTAIL RECEPTION**
Pool Area - Sheraton Hotel and Convention Center
Sponsored by: **Central America Tourism Agency (CATA)**
- 19h30 – 22h00** **GALA NETWORKING DINNER**
Sponsored by: **LATAM Airlines Group & Delta Air Lines**
Bohio Park- Sheraton Hotel and Convention Center

IATA WINGS OF CHANGE AMERICAS

Wednesday, 10 April

Regulatory Track

Room: Salon C

14h45 – 15h45

Consumer Regulation in the Americas: How to Maximize Benefits to Passengers

Panel discussion moderated by **Viviana Martin**, Global Director of Government Affairs, avianca

- **Jaime Binder**, Secretary, Latin American Civil Aviation Commission, LACAC
- **Ricardo Catanant**, Director of ANAC – Brazilian National Civil Aviation Agency
- **Humberto Lopez Mata**, Director of International and Regulatory Affairs, Delta Airlines
- **Cecilia Demarco**, General Counsel, JetSMART

15h45 – 16h15

Litigation Trends

Ricardo Bernardi, Partner Bernardi & Schnapp

16h15 – 16h45

JOINT NETWORKING COFFEE BREAK sponsored by Delta Airlines
Sheraton Hotel and Convention Center

16h45 – 17h45

Regional Association Roundtable: Wings of Progress: How to Propel Air Transport Forward?

Panel discussion moderated by **Gonzalo Yelpo**, Partner, Yelpo & Facal Abogados

- **Rafael Echevarne**, Director General, ACI-LAC
- **Carolina Simonetti de Groote**, General Manager, ACHILA
- **Carlos Gutiérrez Laguna**, Gerente General, AETA
- **José Ricardo Botelho**, Executive Director, ALTA
- **Felipe Baravalle**, Executive Director, JURCA

18h30 – 19h30

COCKTAIL RECEPTION

Sponsored by: **Central America Tourism Agency (CATA)**
Pool Area - Sheraton Hotel and Convention Center

19h30 – 22h00

GALA NETWORKING DINNER

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Bohio Park- Sheraton Hotel and Convention Center

IATA WINGS OF CHANGE AMERICAS

Thursday, 11 April

07h30 – 09h00 **IATA & IAWA WOMEN IN AVIATION BREAKFAST** sponsored by Airbus
By invitation only. Sheraton Hotel and Convention Center
Register [here](#). Must hold valid Wings of Change Registration to Join.

Plenary

Sheraton Hotel and
Convention Center

09h00 – 10h00 **How to Attract New Talent to Aviation in the Americas:
The Importance of Diversity & Inclusion in Air Transport**
Moderated by: **Cristiane Dart**, DEI Communications Head, SITA & IAWA Board Member

- **Maggie Bergsma**, Head of Communications of the Commercial Aircraft Business, Airbus
- **Alejandra Reyes Elizondo**, Public Affairs Manager, Aeroméxico
- **Peggy Croes**, Senior Vice President, Aviation Market Development, Curacao International Airport
- **Ximena Rojas**, ESG & People Director, JetSMART
- **Mayra Kohler**, Corporate Affairs and Sustainability Manager, SKY

25 by 2025 Signing Ceremony with General Carlos Madina, DGAC Chile

10h00 – 10h45 **Safety & Regulatory Insights: Collaboration Among Partners to Support Safety Implementation in the Americas**
Moderated by **Pilar Wolfsteller**, Americas Air Transport Editor, Flight Global

- **Alfonso Arroyo Fernández**, Representative for Latin America and Caribbean, EASA
- **David Burkholder**, Deputy Executive Director for the Office of International Affairs, FAA
- **Christopher Barks**, Regional Director, North America, Central America & Caribbean, ICAO
- **Julie Mailhot**, Regional Director, Operations, Safety & Security, The Americas, IATA

10h45 – 11h15 **NETWORKING COFFEE BREAK** sponsored by JetSmart
Sheraton Hotel and Convention Center

11h15 – 11h30 **Blue Heart Campaign Against Human Trafficking**
Fernanda Ruíz, Specialist on Programme on Organized Crime and Drugs, UN Office on Drugs and Crime (UNODC)

IATA WINGS OF CHANGE AMERICAS

Thursday, 11 April

Plenary

Sheraton Hotel and
Convention Center

11h30 – 12h15

**Executive Insights & Key Takeaways:
Elevating the Americas – Making the Region More Competitive Globally**
Executive Panel moderated by **Gabriela Frias**, Journalist, CNN en Español

- **Harris Whitbeck**, Minister of Tourism, Guatemala
- **Estuardo Ortiz**, CEO, JetSMART
- **Nicolas Claude**, CEO, Nuevo Pudahuel

12h15 – 13h00

**Executive Insights & Key Takeaways:
Lessons Learnt and Immediate Opportunities For Sustainable Growth:
Where will Air Transport in the Americas Go From here?**
Moderated by **Enrique Perrella**, Aviation Director, Business Traveler

- **Nacim Yala**, Chief Commercial and Strategy Officer, Arajet
- **Boris Iraheta**, Secretario General, CATA
- **Lucía Ginzo**, Chief Corporate Affair and Sustainability Officer, Flybondi

13h00-13h15

Closing Remarks
Gabriela Peralta, Country Manager, Chile, IATA

13h15 – 14h30

FAREWELL NETWORKING LUNCH
Bohio Restaurant- Sheraton Hotel and Convention Center

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