IATA WORLD SUSTAINABILITY SYMPOSIUM

Miami, United States
24-25 September 2024

SPONSORSHIP & EXHIBITION PROSPECTUS
Miami, USA

Miami is most famous for its amazing weather and beaches. Its tropical climate helps to make Miami one of America’s great winter resorts, and tourism is a major component of the city’s economy. The city is also a centre of international banking and finance, business services, manufacturing (including apparel, medical equipment, pharmaceuticals, printing, and metal products) and international commerce.

Loews Coral Gables Hotel

Offering a new level of hospitality just four blocks from the Gables’ iconic Miracle Mile, Loews Coral Gables Hotel boasts 242 guestrooms, including 21 stylish suites featuring a sophisticated, modern design, luxury amenities, spa, fitness center, pool and four restaurants and lounges. Guests are welcomed with local flair from food to hospitality experience.

Put your company in a position for success, contact our sponsorship team to see how we can help you achieve your business objectives.
Representation by region

The pie chart below represents the regional composition of attendees at the IATA World Sustainability Symposium 2023.

Regional Representation

- Europe: 71%
- Africa & Middle East (AME): 15%
- Americas: 9%
- Asia Pacific: 5%

Representation by org. type

The pie chart below depicts the organization type breakdown of attendees at the IATA World Sustainability Symposium 2023.

Organization Type

- General Public: 32%
- Airline: 33%
- Government/Regulator: 1%
- IATA Strategic Partner: 5%
- Speakers: 16%
- IATA Staff: 2%
- Media: 9%
- Exhibitor/Sponsor: 2%

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CONTACT US
Thank you, IATA, for bringing such a great panel of industry stakeholders together and for facilitating much needed discussions around the sustainable future of our beloved sector. The event was very insightful and will hopefully help us all work more closely together in the coming years.

Alicia Bulbeck, Branchspace Limited

WSS connected all aviation stakeholders to achieve net zero, we now have a plan, all is left is action

Victoria Basterra, Grey Epoch

A great first event attended by the right people committed to an ambitious target. Aither was happy to participate to this maiden voyage

Gerardo Mesias, Aither
<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
</tr>
<tr>
<td>Networking Dinner</td>
</tr>
<tr>
<td>Networking Lunch</td>
</tr>
<tr>
<td>Networking Break</td>
</tr>
<tr>
<td>Online &amp; Onsite Registration</td>
</tr>
<tr>
<td>Networking Event App</td>
</tr>
<tr>
<td>Eco-friendly Lanyards</td>
</tr>
<tr>
<td>Plantable Delegate Badges</td>
</tr>
<tr>
<td>Carbon Offset Travel</td>
</tr>
<tr>
<td>Eco-friendly Delegate Bags</td>
</tr>
<tr>
<td>Eco-friendly Hotel Room Keys</td>
</tr>
<tr>
<td>Wi-Fi</td>
</tr>
<tr>
<td>Recycling Bins</td>
</tr>
<tr>
<td>Networking Lounge</td>
</tr>
<tr>
<td>Eco-friendly Water Bottles</td>
</tr>
<tr>
<td>Branded Water Dispensers</td>
</tr>
<tr>
<td>Speaker Gift</td>
</tr>
<tr>
<td>Stage Furniture</td>
</tr>
<tr>
<td>Charging Stations</td>
</tr>
<tr>
<td>Digital Advertising</td>
</tr>
<tr>
<td>Printed Onsite Advertising</td>
</tr>
<tr>
<td>Specialized Workshop</td>
</tr>
<tr>
<td>Hospitality Suite</td>
</tr>
<tr>
<td>Exhibition Booth</td>
</tr>
<tr>
<td>Startups Zone</td>
</tr>
</tbody>
</table>
**Welcome Reception**
23 September 2024 | **Gold Level**

- 1 speaking opportunity during the welcome reception
- Digital branding at the reception
- Right to distribute promotional material during the reception (sustainable items only*)

**Networking Lunches**
24 & 25 September 2024

- Acknowledgement of your sponsorship featured on signage in lunch area
- Branded table cards
- Right to distribute promotional material during the reception (eco-friendly items only)

**Networking Dinner - SOLD**
24 September 2024 | **Platinum Level**

- 1 speaking opportunity during the dinner
- Digital branding at the reception
- Right to distribute promotional material during the dinner (eco-friendly items only)

**Networking Coffee Breaks AM & PM**
24 & 25 September - **03 left**

- Acknowledgement of your sponsorship featured on signage in coffee break area
- Branded table cards
- Right to distribute promotional material during the reception (eco-friendly items only)

Put your company in a position for success, contact our sponsorship team to see how we can help you achieve your business objectives.

**CONTACT US**
Brand Visibility

Online & Onsite Registration | Silver Level
• Branded Registration kiosk
• Sponsor logo included on the registration webpage
• Sponsor logo included in event registration confirmation emails sent to all delegates

Networking Event App | Bronze Level
• Sponsor banner or video at the App main page
• Splash screen at the opening of the app

Eco-friendly Lanyards | Gold Level
Customized branded lanyards given to all delegates at check-in

Plantable Delegate Badge | Gold Level
• Customized branded event delegate passes given to all delegates at check-in
• Badges to be planted at the end of the symposium

Carbon Offset for Travel | Silver Level
Excluding cost of offset that will be calculated by IATA. IATA will select the projects for investment
• Recognition at the Opening Plenary as the Carbon Offset Sponsor for Travel

Eco-friendly Delegate Bags | Silver Level
• Branded delegate bags (to be provided by sponsor)

Eco-friendly Hotel Room Keys | Silver Level
• Hotel Keys with the sponsor logo given to all delegates staying at the hotel where the event is held

Wi-Fi sponsorship | Bronze Level
• The Wi-fi name and password will be the chosen by the sponsor

Recycling Bins | Bronze Level
• The bins will be available in all the meeting space
• Logo of the sponsor to show in the different recycling zones

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CONTACT US
Brand Visibility

Networking Lounge | Silver Level

- This area will offer the attendees to network and schedule short meetings.
- Location of the Networking Lounge will be selected to provide easy access and will be well promoted.
- One Branded Digital Banner of the area with your company logo.
- Marketing collateral can be distributed in the area. (eco-friendly items only)
- Any additional branding will be covered by the sponsor

Branded Eco-friendly Water Bottles | Bronze Level - Bottles to be provided by sponsor

- Bottles to given to all delegates at check-in

Branded Water Dispensers | Bronze Level

- Water for delegates during sessions and networking functions will be offered through water dispenser only
- Sponsor logo will show on all water dispensers

Speaker Gift – Folding Paper Stool | Bronze Level - Stools to be provided by sponsor

- Branded stools to be offered to all speakers

Charging Stations | Call for details

Digital Advertising | Call for details

Printed Onsite Advertising | Call for details

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CONTACT US
Showcase your Solutions

Specialized Workshop
Breakfast
Lunch
• Private meeting room with projector/screen
• F&B service included
• Topic is determined by the sponsor and must be approved by IATA
• Sponsors can invite up to 30 delegates
• Workshops added in the mobile app

Hospitality Suite
Space only – F&B and AV not included
• A private meeting space to meet your clients or potential clients

Exhibition Booth

IATA Members & Strategic Partners:
• 3m x 2m
• 3m x 4m

Non-Members:
• 3m x 2m
• 3m x 4m

Start-up* Exhibition Zone
1m x 1m

*start-up is a company or project undertaken by an entrepreneur to seek, develop, and validate a scalable business model. You can benefit only one time at one IATA event from the start-up exhibition zone. IATA will approve the companies that are eligible to be part of the start-up exhibition zone.

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