

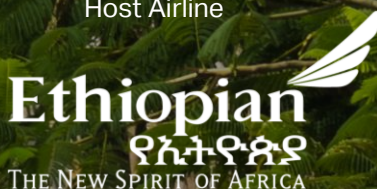
IATA FOCUS AFRICA CONFERENCE

Addis Ababa, Ethiopia
29 – 30 April 2026

SPONSORSHIP & EXHIBITION PROSPECTUS



Host Airline



IATA FOCUS AFRICA CONFERENCE



Addis Ababa, Ethiopia 29-30 April 2026

Sponsoring Packages

Platinum Package - \$20,000

- 5 delegates passes to the Summit
- Speaker Slot in Main Conference
- Sponsor's logo on all event printed material
- Logo between Presentations
- Company advert in Event Agenda
- Opportunity to put short marketing video reel
- Opportunity to distribute your promotional material in delegate bags/folder & table
- 4 roll-up banners*, co-branding in the conference Area
- Logo Appears in the Event Website



Contact

For more information about sponsorship opportunities, please contact:

Alex Stancu

Area Manager - South East Africa
+27 66 486 7582
stancua@iata.org

Maha Shaarawi

Assistant Manager Operations
+962 7 96591239
shaarawim@iata.org

* Materials to be provided by the Sponsor



IATA FOCUS AFRICA CONFERENCE



Addis Ababa, Ethiopia 29-30 April 2026

Sponsoring Packages

Gold Package - \$15,000

- 4 delegates passes to the Summit
- Speaker and/or moderator Slot in Main Conference
- Sponsor's logo on all event printed material
- Logo between Presentations
- Company advert in Event Agenda
- Opportunity to put short marketing video reel
- Opportunity to distribute your promotional material in delegate bags/folder & table
- 3 roll-up banners*, co-branding in the conference Area
- Logo Appears in the Event Website



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Sponsoring Packages

Silver Package - \$10,000

- 3 delegates passes to the Summit
- Opportunity to participate as a panelist in the main conference
- Sponsor's logo on all event printed material
- Logo between Presentations
- Opportunity to distribute your promotional material in delegate bags/folder & table
- 3 roll-up banners*, co-branding in the conference Area
- Logo Appears in the Event Website



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Sponsoring Packages

Bronze Package - \$5,000

- 2 delegates passes to the Summit
- Sponsor's logo on all event printed material
- Logo between Presentations
- Opportunity to distribute your promotional material in delegate bags/folder & table
- 2 roll-up banners*, co-branding in the conference Area
- Logo Appears in the Event Website



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Sponsoring Packages

Other Sponsorship Opportunities

Gala Dinner (Platinum Level)	\$20,000
Welcome Cocktail Reception (Gold Level)	\$15,000
Lunch (Silver Level)	\$10,000
Audio/Video Sponsor (Silver Level)	\$10,000
Lanyards (Bronze Level)*	\$5,000
Photographer/Videographer (Bronze Level)	\$5,000
Coffee Break (Bronze Level)	\$5,000
Welcome Coffee (Bronze Level)	\$5,000
Registration Booth (Bronze Level)	\$5,000
Conference Bags (Bronze Level)	\$5,000
Event Mobile Application (Bronze Level)	\$5,000
Photo Booth (Bronze Level)	\$5,000
Charging Station (Bronze Level)	\$5,000



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Exhibition Opportunities

Showcase Your Solutions

Turnkey Stand at event Exhibition

IATA Members & Strategic Partners

- 3m x 2m –USD7,500
- 6m x 2m –USD11,500

Non - IATA Members

- 3m x 2m –USD9,500
- 6m x 2m –USD13,500

Sponsorship amount includes the space in which the booth will be set up. It does not include the cost of the design and actual setup.

Sponsors may have their own service provider for booth design and setup. The preferred event contractor contact details can be provided upon request.



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