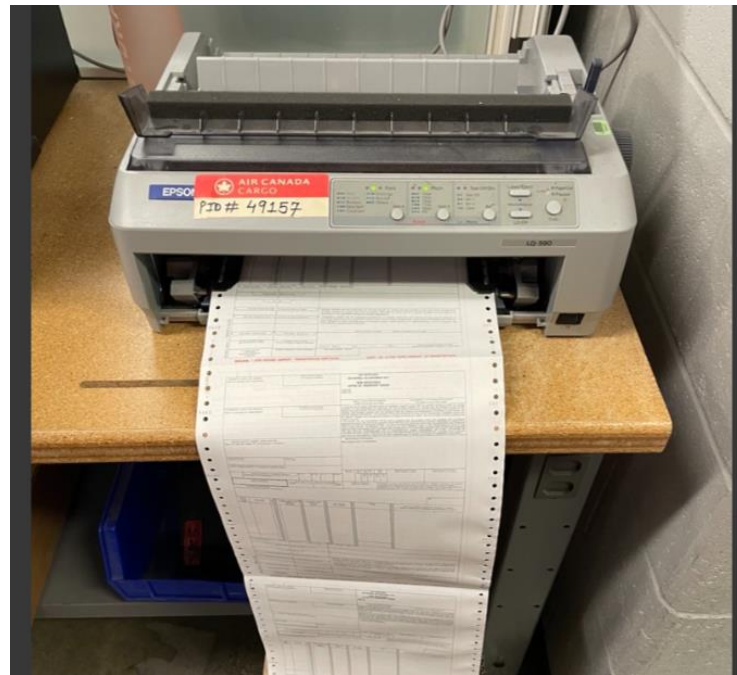




Reimagining Tomorrow

IATA Cargo Experts Conference
BRU
September 2025

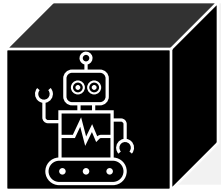
Data *Evolution*



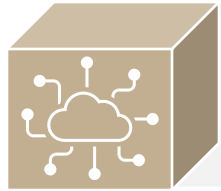
Data Driven Logistics



Future of AI (2020-Now)



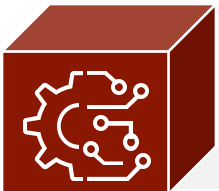
Machine Learning (2010-Now)



Big Data (2000-2010)



Digitalization(1980-2000)



Digitization(1950-1980)

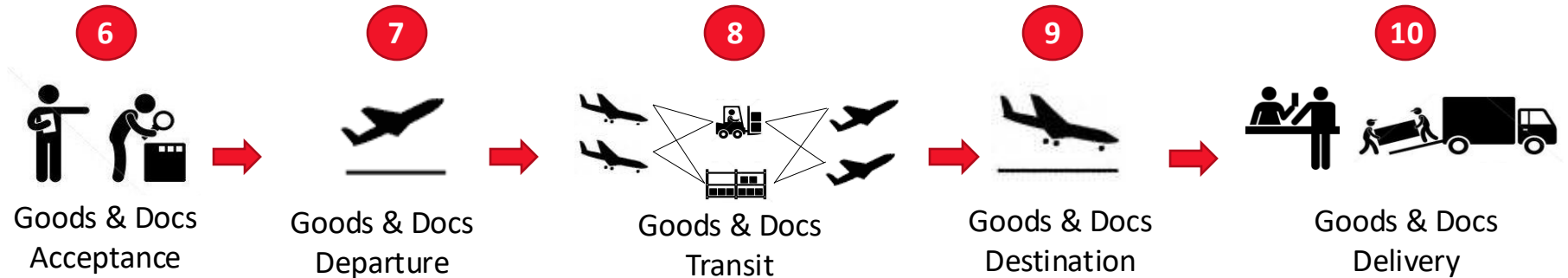


Cargo Journey Ecosystem

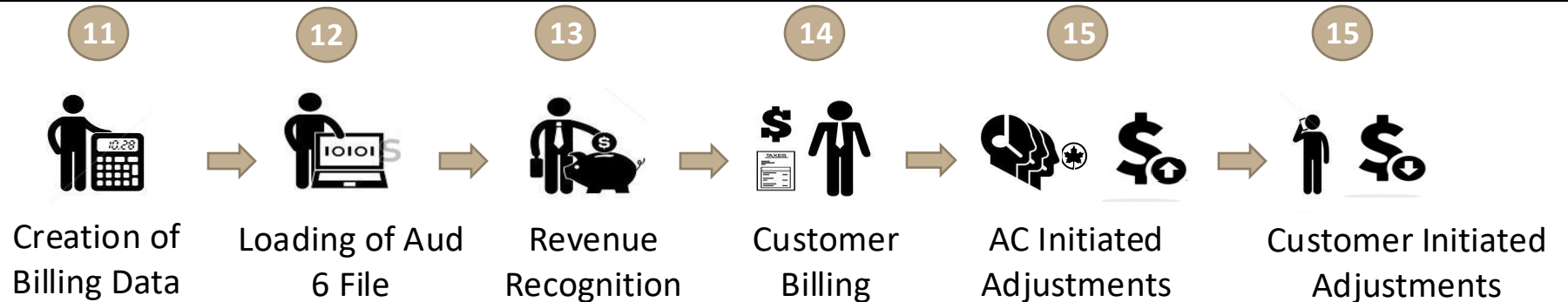
Marketplace



Handling



Accounting



Call To Action



Thank you!



Data Driven Logistics

Future of AI (2020-Now)

Machine Learning (2010-Now)

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