

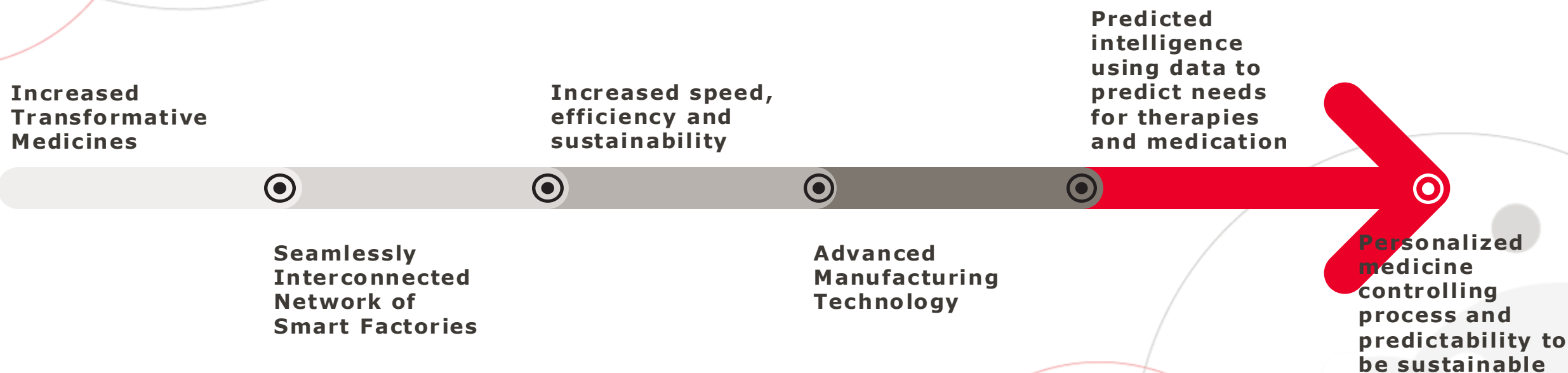
24-25th September

EXPEDITORS FOCUS GROUPS

TRANSFORMING HEALTHCARE DELIVERY

A Logistics Providers Perspective on Data
Driven Innovation

HEALTHCARE IN THE NEXT DECADE



LOGISTICS & SUPPLY CHAIN DATA



Access

How?

... will you identify
relevant & accurate data...



Accuracy

How?

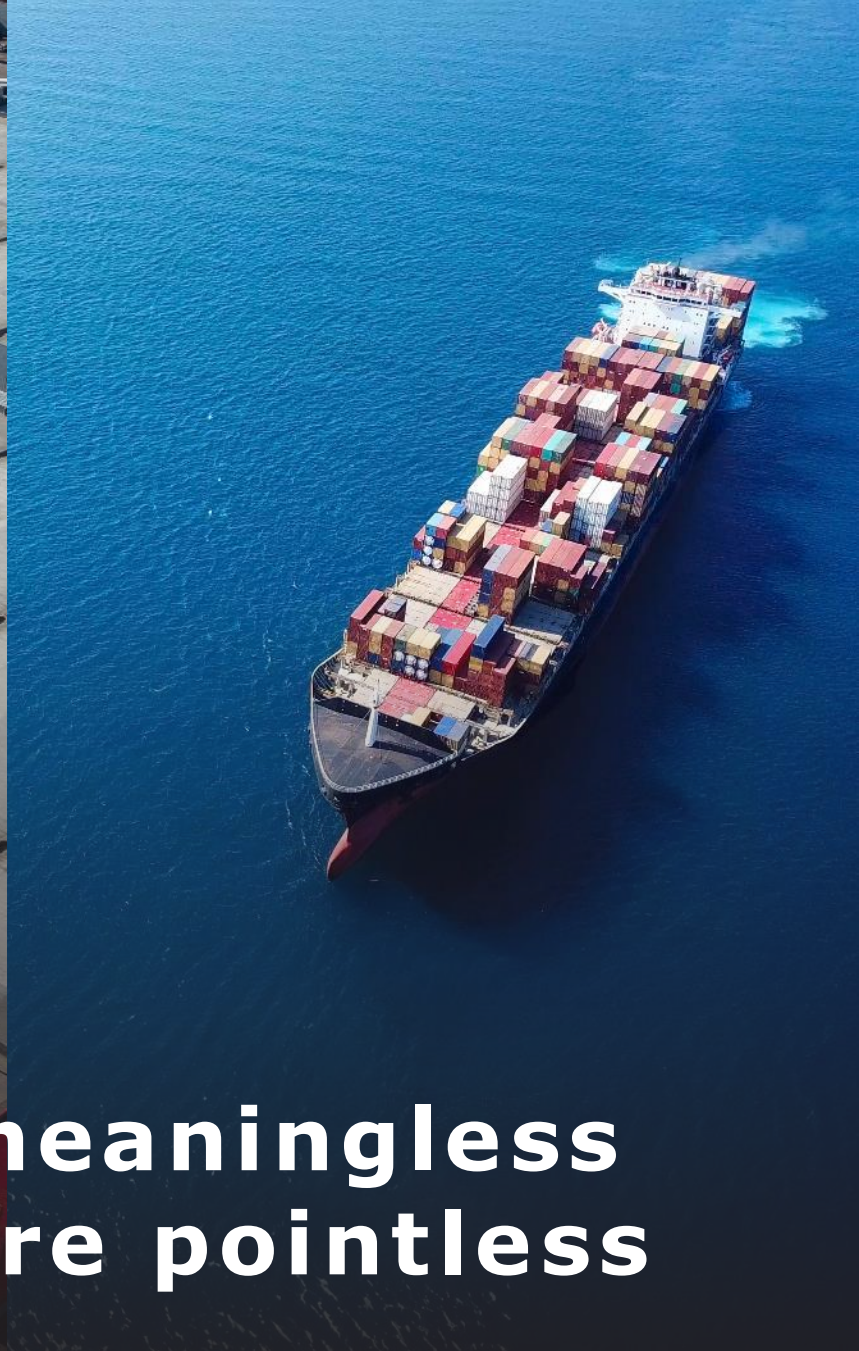
... will you determine if
the data is valid...



Analysis

How?

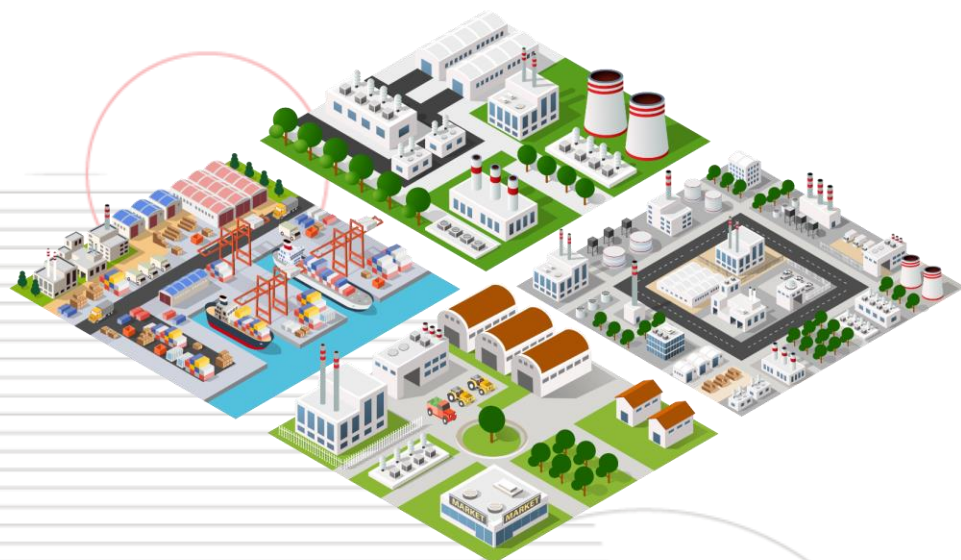
... will you take action and
measure the results...



DATA without insights is meaningless
INSIGHTS without action are pointless

DIGITAL TWIN APPLICATION FOR SUPPLY CHAIN DESIGN

PHYSICAL BASELINE



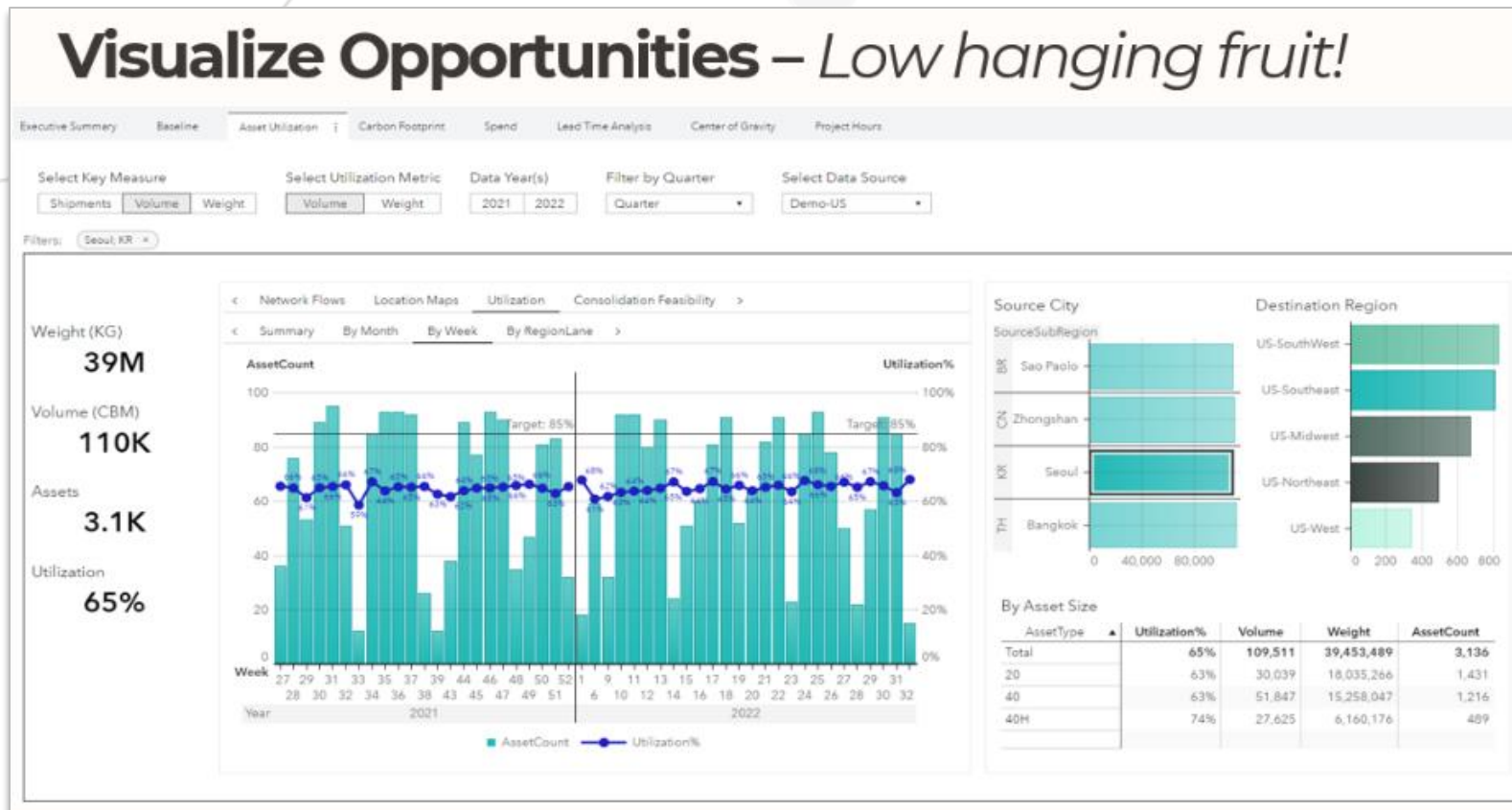
VIRTUAL MODEL

CONNECTED &
SYNCHRONIZED



The model **grows organically** with your supply chain through a continuous input and expansion of your supply chain data

Examples



Single window to ***uncover opportunities***



Identifying TC Facility Locations

**Completed
Proof of Concept**

Global focus

1

Data-driven approach to identifying potential locations to invest in TC facilities.

Two Phases of work

2

Further investigate feasibility and market potential to make investment decisions and begin implementation.

Location feasibility
Carrier capacity & lift
Service provider capabilities
Regulatory requirements
Customer requirements & commitments
Sizing model

**Next Step
Assessment**



WRAP UP



EXPEDITORS

FOCUS GROUPS