

# Rethinking Supply Chain Control in the Digital Era

IATA 2025



# \$35B

lost annually due to supply  
chain failures

# 50%

of temperature excursions  
occur at airports

**Rising Risks,  
Rising Costs:**  
**Can Pharma  
Keep Control?**

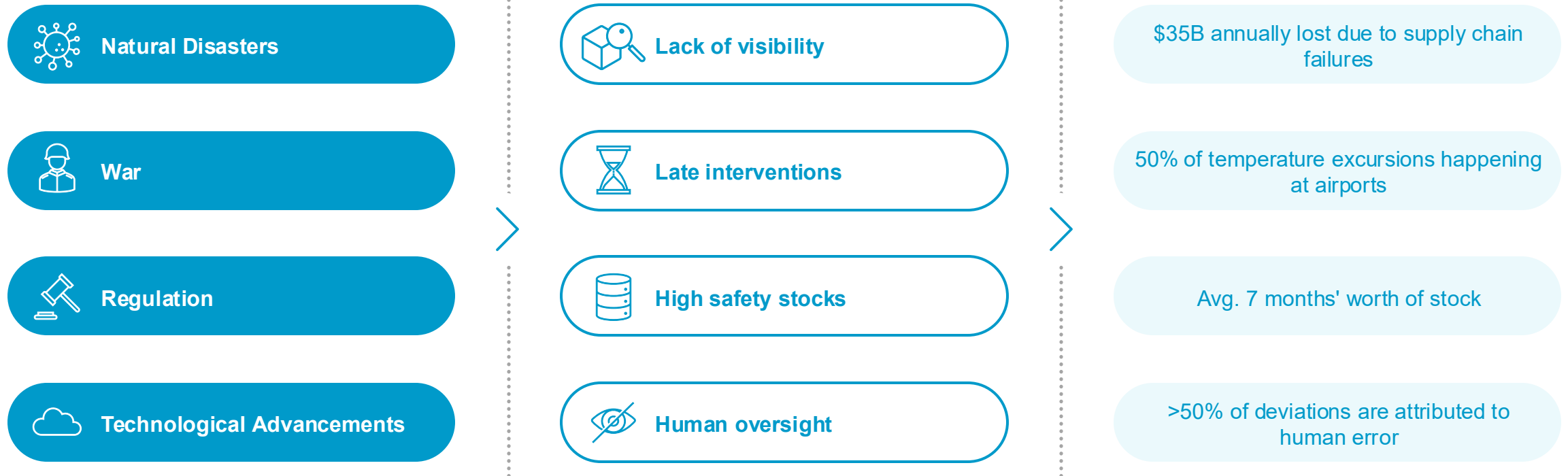
**Poor visibility**  
**Late intervention**  
**High safety stock**

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**Manual handling hours**  
**Inconsistent data**  
**Delayed visibility**  
**Investigation time**  
**Late time to cash**



# From Missed Interventions to Medicine Shortages: The Measurable Consequences of a Fragile Pharma Supply Chain

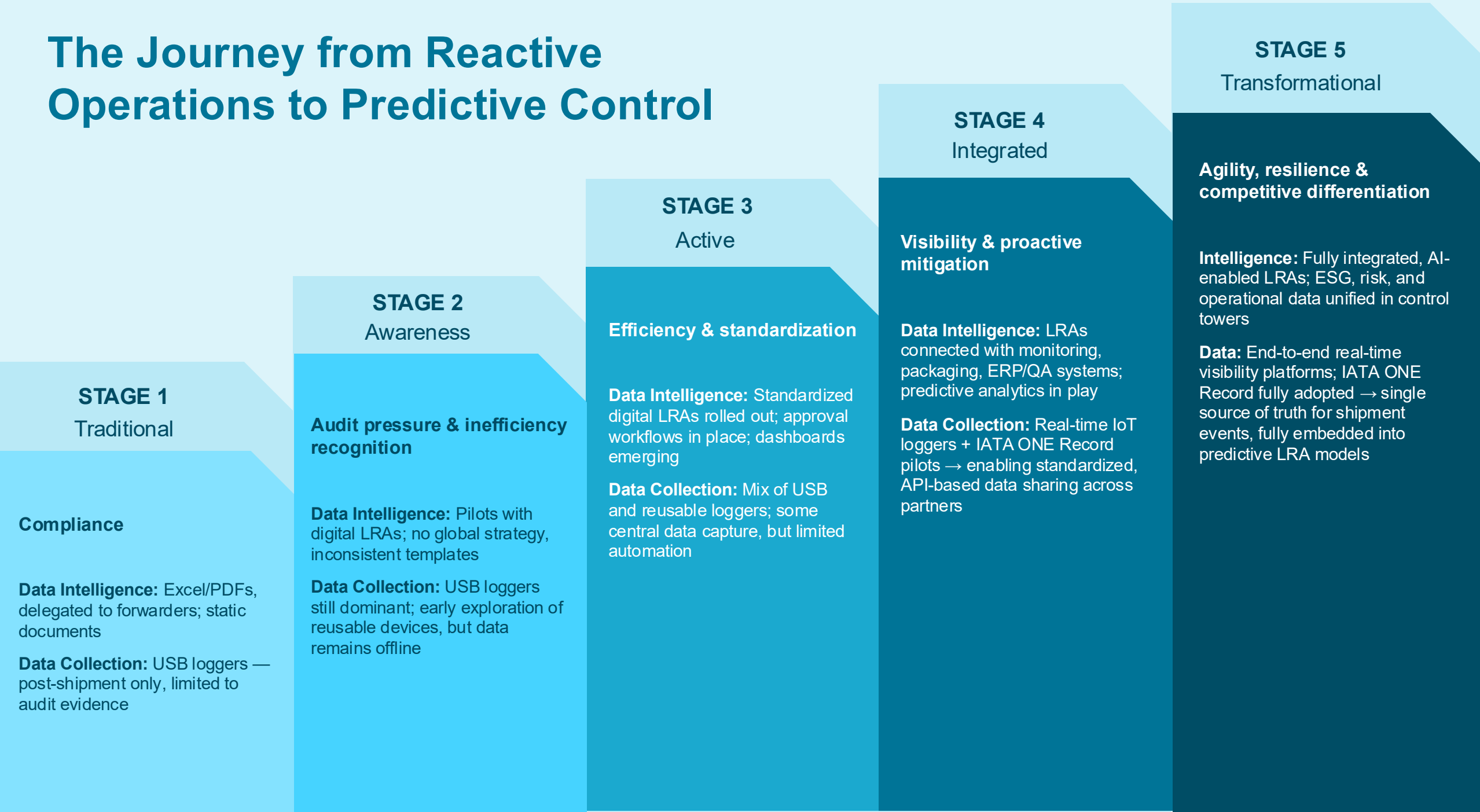




*"You can't solve  
today's problems  
with yesterday's  
tools."*

— Buckminster Fuller

# The Journey from Reactive Operations to Predictive Control





**Looking at the maturity curve —  
where would you place your  
organization today?**

# Do you know how to move forward?



Contact us for a free digital maturity assessment