



# AI in Air Cargo: A Smarter Way to Fly

# Welcome & Introduction



- Warm welcome and introduction
- AI: not just a buzzword, but a transformative tool
- Session for both beginners and experts

# The Challenge of Air Cargo

- Industry is about speed and precision
- Complex operations: warehouses, customs, tracking
- Growing complexity due to global trade
- Need for smarter, faster decision-making

# A little Story on AI



- “Father of AI” Alan Turing
- Tay Bot
- Shows AI lacks context
- Same in air cargo: AI helps, but humans handle exceptions
- Quality, Collaboration & Safety

# IATA's ONE Record

- AI and the Data Imperative: Building a Safer, Smarter Future
- Benefits & Challenges
- Global standard for digital cargo records
- Enables AI and automation to flourish
- Regulatory frameworks, Safety & Security
- Awery's role: Proven IATA partner, Hackathon wins & open collaboration, robust security trustcenter.awery.aero



# AI in Action: Optimizing Operations



- Predictive Analytics – anticipate demand
- Dynamic Pricing – smart and fair prices
- Warehouse Optimization – the Tetris game
- Automated Tracking – full visibility

# Awery eMagic Example

- Booking requests arrive in emails, PDFs, messages
- eMagic reads and converts to ONE Record automatically
- Eliminates manual entry, reduces errors
- Frees staff for customer relationships and problem solving



# Attracting the Next Generation



- Gen Z expects modern tools and innovation
- AI makes work engaging (less repetitive tasks)
- Shows company is future-focused
- Creates better work environment



# Conclusion: A Smarter Way to Fly

- AI = powerful tool, not magic
- ONE Record enables AI to transform cargo
- Benefits: faster, safer, more efficient operations
- AI empowers people and attracts talent
- Data Safety and Security



# Thank you for your attention!

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