

Welcome & Introduction





- AI: not just a buzzword, but a transformative tool
- Session for both beginners and experts



The Challenge of Air Cargo



- Industry is about speed and precision
- Complex operations: warehouses, customs, tracking
- Growing complexity due to global trade
- Need for smarter, faster decision-making



A little Story on Al



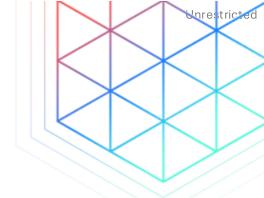


- Tay Bot
- Shows Al lacks context
- Same in air cargo: Al helps, but humans handle exceptions
- Quality, Collaboration & Safety



IATA's ONE Record

- Al and the Data Imperative: Building a Safer,
 Smarter Future
- Benefits & Challenges
- Global standard for digital cargo records
- Enables AI and automation to flourish
- Regulatory frameworks, Safety & Security
- Awery's role: Proven IATA partner, Hackathon wins & open collaboration, robust security trustcenter.awery.aero





AWERY WINS FOURTH CONSECUTIVE HACKATHON WITH OPEN SOURCE ONE RECORD SERVER SOLUTION

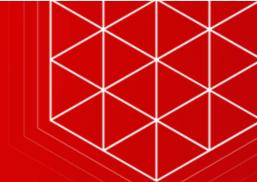
Awery's open-source solution bridges traditional and modern data systems to enhance communication across the air cargo supply chain, supporting IATA's ONE Record standard.



AI in Action: Optimizing Operations







- Predictive Analytics anticipate demand
- Dynamic Pricing smart and fair prices
- Warehouse Optimization the Tetris game
- Automated Tracking full visibility

Awery eMagic Example

- Booking requests arrive in emails, PDFs, messages
- eMagic reads and converts to ONE Record automatically
- Eliminates manual entry, reduces errors
- Frees staff for customer relation ships and problem solving





Attracting the Next Generation





- Al makes work engaging (less repetitive tasks)
- Shows company is future-focused
- Creates better work environment



Conclusion:

A Smarter Way to Fly

- AI = powerful tool, not magic
- ONE Record enables AI to transform cargo
- Benefits: faster, safer, more efficient

operations

- Al empowers people and attracts talent
- Data Safety and Security







Thank you for your attention!

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