



2023 Air Cargo Innovation Awards

Submission Checklist

Your business idea should...

- Contain an innovative proposal (concepts, prototypes, or newly developed products)
- Address the objectives included in the Judging Criteria
- Demonstrate a clear understanding of the issue it seeks to address
- Take into account the market need, size of opportunity, competitive landscape, and potential risks
- Have clear milestones and deliverables, with a clear roadmap for implementation
- Prove its financial feasibility, attractiveness for investors, and scalability
- Make a substantial contribution toward the solution of the issue it seeks to address and can be sustained
- Have a sensible financing plan in terms of the capital required to launch and operate
- Contribute to overall industry sustainability & the achievement of the Sustainable Development Goals (SDGs)

You or your delivery team should...

- Possess relevant skills, contacts, and experience
- Indicate in your submission how any gaps in skills and expertise will be addressed
- Have good communication and marketing skills

Please attach to your submission the documentation covering the points above. More detailed information on the items to cover in your submission is available in the Judging Criteria document.

It's strongly recommended to include in your application a short video (1-2 minutes) pitching your business idea.