

Democratising (our) Data



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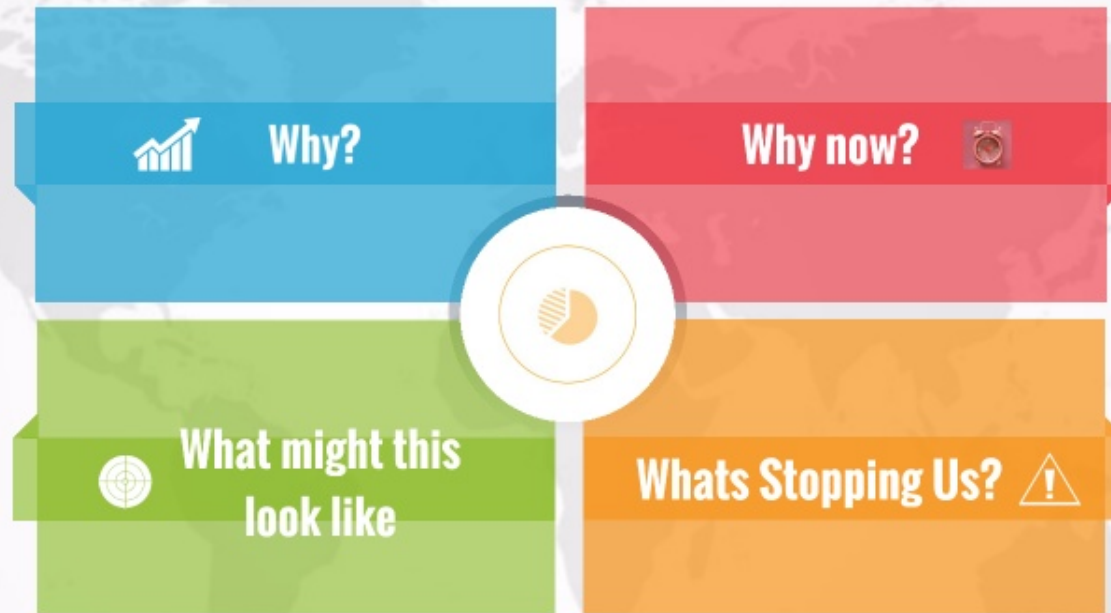
Why?

- We, like many other industries, tend to be data rich and information poor.
- Some of that data should be used for commercial gain, and therefore should be protected and exploited
- However, much is safety related and there is likely much to be gained by the sensible sharing of this data with the broader industry

What about the OEM's?

- Although the OEM's are making strides in this area, I'm not sure it's actually counts as "Democratising" our Data.
- The OEM's are commercial entities and whatever they do, they do it for profit.
- There is already much of our data that we have "given away" only to have it sold back to us.
- I believe there is a risk that we will "burn the house down to keep warm"

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Why Now?

- The reality is that we are only just now in a world where the technology truly exists (at least very soon) to share data in a ubiquitous, safe, secure and efficient manner.
- We are just now gathering the data in a way that makes it valuable, and useful.

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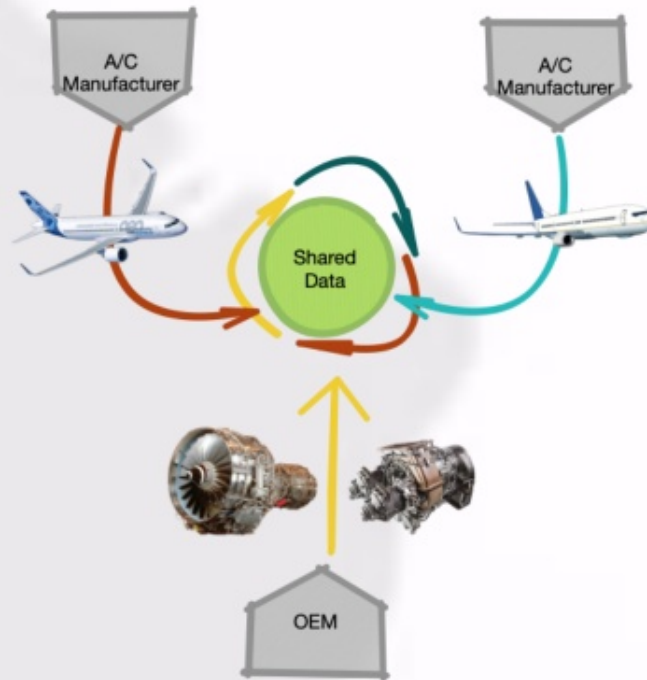


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What might this look like?

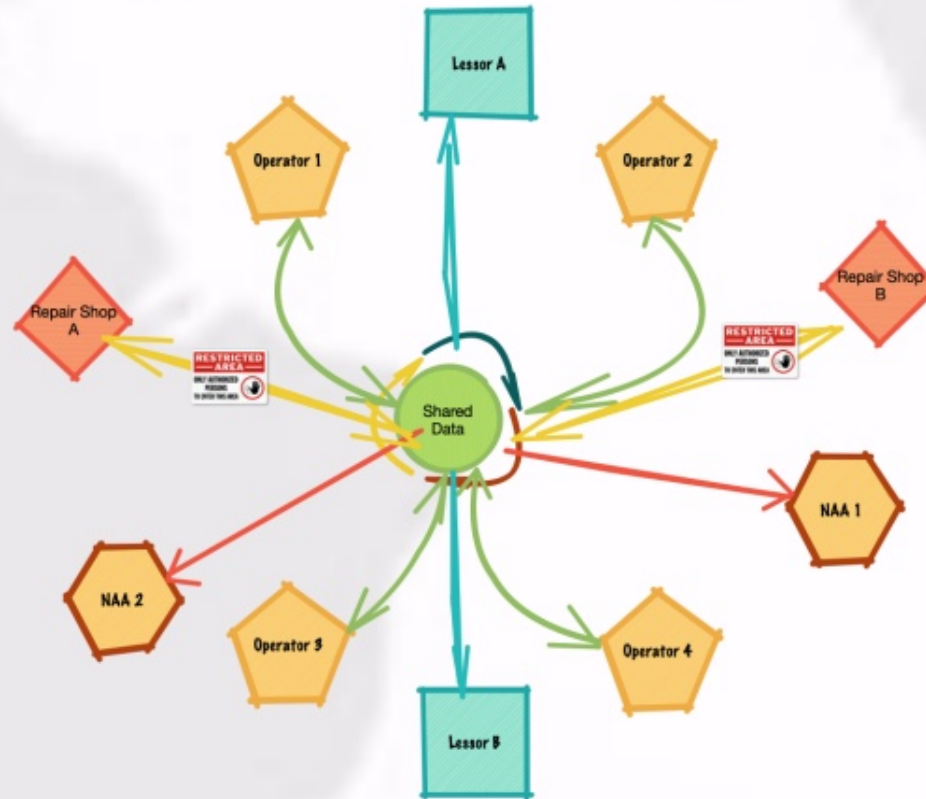
Delivery





What might this look like?

Operations



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Whats Stopping Us?

The first thing that we need to achieve is agreement on the standards for the data sharing. Things like;

- Who will administer the system?
 - (Commercial or Industry run for example)
- Assuming the system is industry run, what is the funding model?
- Exactly what data should be captured/shared
- What transactions would trigger a data record write
- What "Standards" for Data Transfer will be used
- etc

Interested in getting involved?

Contact me

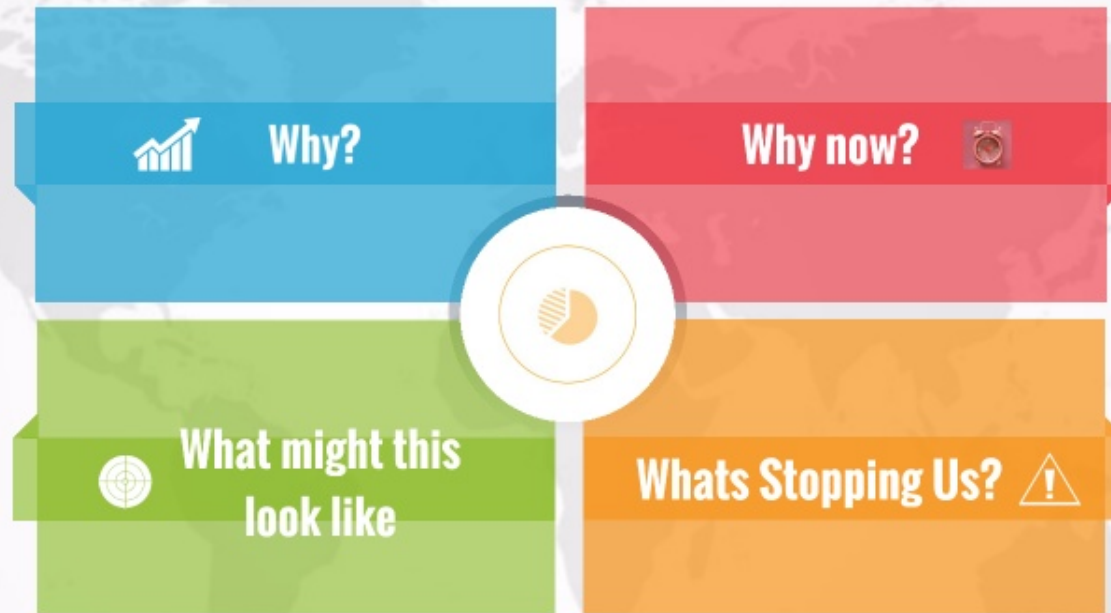
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