The Americas
Regional Briefing
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Regional Vice President - The Americas
Regional RPKs Recovery Mar. 2023

- North America
- Latin America and Caribbean
- Industry
- Europe
- Africa
- Asia/Pacific
- Middle East

2020 | 2021 | 2022 | 2023

0%
Colombia leads recovery of the domestic market

Source: IATA Economics using DDS data

Domestic passengers

- United States: -1%
- Mexico: 20.9%
- Colombia: 27.8%
- Brazil: -2.4%
- Chile: -11.9%
- Argentina: 3.9%

Source: IATA Economics using DDS data
Colombia also leads recovery of the international market

Source: IATA Economics using DDS data
Key Challenges across the Americas

- Consumer Protection
- Taxes and Fees
- Infrastructure
- Sustainability
- Value of Aviation
Concerning proposals in Canada and the United States.

Over 20 projects of law related to consumer protection in Latin America.

Critical to consider entire value chain and hold players causing the delay accountable, not simply assign airlines as the culprits.
Taxes & Fees

• Taxes and fees can easily make up 50% of the total ticket price.
  • Colombia re-imposed 19% level of VAT on airline tickets and jet fuel.
  • High taxes in Argentina and Mexico.

• Some countries view aviation as partners and lower taxes to increase country’s competitiveness:
  • Ecuador: Reduction of tourism taxes
  • Barbados: Reduction of airport service charge for intra-regional travel

• Increase in ANSP fees:
  • NAV CANADA
  • Bahamas
Significant investments made at key US airports:
- New York (LGA, JFK) and LAX
- But airlines are asked to reduce capacity due to ATC and CBP staffing shortages.

Long-term solutions needed to avoid capacity crunch at key airports:
- Bogota
- Buenos Aires (AEP/EZE)
- Lima
- Mexico City (MEX/NLU)
- Sao Paulo (GRU)
Remains industry’s #1 priority.

130,000 flights take off and land without incident daily.

But we must not become complacent.

IATA is helping provide tools to enable state regulators and operators to support the adoption of safety best practices.
• Americas region has the potential to become one of the biggest SAF producers.

• Governments need to urgently facilitate and incentivize energy transformation process.

• Operational efficiency opportunities available today.
Value of Aviation: Americas’ potential to grow

Annual Trips per Capita
Total Population

Source: IATA/Tourism Economics APF, September 2022
Collaboration between governments and industry key to region’s socio-economic recovery.
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<thead>
<tr>
<th></th>
<th>ROUTES</th>
<th>FREQUENCIES</th>
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<tr>
<td></td>
<td>April 2019</td>
<td>April 2023</td>
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<tr>
<td>NORTH AMERICA</td>
<td>8,320</td>
<td>8,511</td>
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<td>LATAM</td>
<td>2,752</td>
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<tr>
<td>CARIBBEAN</td>
<td>822</td>
<td>806</td>
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<tr>
<td></td>
<td>1.95%</td>
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Source: IATA Economics using DDS data
Recovery patterns in key markets across the region

Source: IATA Economics using DDS data